



Working Group #2: Promoting Jobs and Opportunity for Louisiana

Phase III Recommendations

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Scope and Goals

Scope:

Resolve barriers to restarting the Louisiana economy and positioning Louisiana for long-term prosperity by investing in workforce and future economic growth, removing barriers, and increasing consumer confidence

Policy Goals:

- Healthy and prosperous workforce
- Safe and efficient return to work for employers and employees
- Flexibility to facilitate, cultivate, and unleash innovative solutions and job growth
- Targeted, strategic alignment of workforce training needs with new covid-related market realities while capitalizing on potential growth opportunities
- Clear, predictable, and transparent laws and regulations to retain, grow, and attract talent and business in a changing economic environment

Workforce and Education

- ***Support RESET's Workforce Recommendations*** — Support of the RESET platform on Higher Education / Workforce
- ***Remove barriers / obstacles to ensure more efficient use of state funds*** — More deliberate effort by state agencies to share data within state government across departments
- ***Continue recent efforts in COVID-19 response in occupational forecasting and workforce training*** — Recent legislation in the regular and special sessions has been positive on this front but need to ensure proactive analysis is a priority and produces actionable results

Workforce and Education

- ***Additional funding for higher education and workforce training*** – Need to identify additional funding to invest quickly to take advantage of emerging economic opportunities for Louisiana with changing supply lines and domestic production priorities
- ***Support efforts to expedite re-employment*** – To support re-employment, recovery, long-term growth, and economic diversification, we must expand education and training while recognizing state budget environment
- ***Prioritize education / training to technical colleges and existing tech infrastructure***

Tourism

- ***Louisiana tourism will need to be more innovative in adapting to new realities in response to COVID-19***
- ***Louisiana tourism needs to encourage safe air travel to all our cities to bring outside visitors to the state***

Economic Diversification

- ***Leverage our historical strengths to support long-term growth*** – This will include further development and modernizing of existing industries (e.g. energy and transportation) and investing in research and new industries that can commercialize and scale that work (e.g. technology and pharmaceuticals)
- ***Enable & Grow Entrepreneurship***
- ***Establish Louisiana-based equity options*** – Capital Investment in the state cannot be limited to debt
- ***Make Louisiana a state of life-long learners*** – the increasing pace of technological change has created a modern economy where workers must invest in developing new skills throughout a career across most career pathways
- ***Need for incentive flexibility***