TrakPoint Solutions offers the most accurate, lowest cost and most scalable indoor asset tracking (RTLS) system for healthcare, retail and industrial markets. Its patent pending InsideTrak™ technology platform utilizes the latest proprietary technologies in RF, IoT, machine learning, ultra-low power management and location algorithms, which reduces the trade-off between accuracy and cost. Combined with a SaaS business model, TrakPoint Solutions and InsideTrak eliminates the initial cost of deployment, does not rely on the customer's IT network and reduces the friction points surrounding IT security and business disruption during installation.

♦ Economic, Reliable Indoor Tracking
♦ Cloud-Based SaaS
♦ Guaranteed Accuracy and Performance

Trakpoint Solutions will initially provide its solutions for the health-care market. Today, the only solution is based on twenty-five-year-old RF technology and a client-server architecture that requires software and hosting within the hospital IT system.

Trakpoint Solutions is the only company employing advanced technology, designed with ease of use and offering meaningful SLAs on accuracy and reliability.
InsideTrak combines accuracy and performance with fast and easy location of tagged items. InsideTrak delivers the first guaranteed 100% accuracy performance SLA utilizing a high-tech custom workstation and dashboard viewing accessible by smartphone for admin and users. Using the most advanced RF, machine learning and networking protocols, the company offers superior solutions utilizing proprietary software and firmware with a unique and accurate physical infrastructure backbone.

InsideTrak enables the accurate tracking and management of multiple locations for assets, supplies, staff members, patients and customers. Trakpoint Solutions' proprietary location network system collects and manages data and is able to view service requirements and provide the support, management and maintenance of the entire system. These unique benefits serve multiple industries and locations with an integrated approach enabling complete management and the ability to build in additional hardware and solutions over time as needs and budgets change.

The number of detectors is critical for accuracy of any indoor location system. InsideTrak's infrastructure is “Easy Access and Simple Install” (EASI™) using proprietary, ultra-low battery powered, wireless communication. With no cabling required, the detection point hardware provides an independent local IoT network with cellular connectivity to the InsideTrak cloud, can be deployed anywhere and does not require any customer network access or WiFi connectivity. The asset tags also have a longer than the expected life than most items they are tasked to track.

The company's offerings include custom systems for managing assets and individuals to improve efficiency and reduce costs. The company's SaaS subscription model will be based primarily on a flat fee per square foot for a supported facility without a large capital expenditure upfront or yearly fees for tags. The company supplies the hardware, deploys the system, and doesn't charge for individual asset tags.

Guaranteed Accuracy and Performance

InsideTrak delivers the first guaranteed accuracy performance SLA utilizing a high-tech custom workstation and dashboard viewing accessible by a mobile device for admin and users. Using the most advanced RF, machine learning and IoT networking, the company offers superior solutions utilizing proprietary software and firmware with a unique and accurate physical infrastructure backbone.

We know that our clients each have special needs and circumstances. Tell us more about your project, and we will get back to you soon with some ideas of how we can support you in organizing your process and results.

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