



## TrakPoint Solutions Announces Expansion of Advisory Board

**July 27, 2020 – TrakPoint Solutions**, a technology company offering the most accurate, lowest cost and most scalable indoor asset tracking (RTLS) system for health care, is pleased to announce that William Paul Akrawi, M.D. has joined the company’s growing Advisory Board.

William Akrawi, the latest addition to TrakPoint’s Advisor team, is the former Chief of Staff at Mission Hospital and a Medical Doctor with over 20 years experience in medical leadership and operating room management. Will has a diverse business background including over 20 years of medical and non-medical product design, development and manufacturing experience. Dr. Akrawi is a multidimensional medical expert with education, experience and proven success across multiple industries that include healthcare delivery, healthcare management, manufacturing, automation, business analytics and leadership.

TrakPoint Solutions’ patent pending InsideTrak™ technology platform utilizes the latest proprietary technologies in RF, IoT, machine learning, ultra-low power management and location algorithms, which reduces the trade-off between accuracy and cost. Combined with a SaaS business model, TrakPoint Solutions and InsideTrak eliminates the initial cost of deployment, does not rely on the customer’s IT network and reduces the friction points surrounding IT security and business disruption during installation.

TrakPoint will initially provide its solutions for the health care market. RTLS (Real-Time Locating Systems) value proposition is well understood in the hospital market but is poorly served. Currently, the only solutions are based on 25-year old RF technology and a client-server architecture that requires software and hosting within the hospital IT system. This approach is strongly resisted and regarded as a pure hardware sale with large up-front capital commitments. The deployments of this approach require complicated installation and come with no reliability/accuracy guarantee. TrakPoint Solutions is the only company employing advanced technology, that is designed for ease of use and offers meaningful SLAs on accuracy and reliability.

“We are delighted to announce the appointment of Dr. Akrawi to our Advisory Board” said Pete DeAngelis, CEO of TrakPoint Solutions. “His deep insights on healthcare, together with his medical perspectives will be invaluable as we advance our technology into numerous hospitals and medical facilities”. Dr. Akrawi added, “TrakPoint has a tremendous team and I am looking forward to working with them to advance their technology to optimize value and efficiencies.”

### **About TrakPoint Solutions:**

*TrakPoint Solutions offers the most accurate, lowest cost and most scalable indoor asset tracking (RTLS) system for health care, retail and industrial markets. Its patent pending InsideTrak™ technology platform utilizes the latest proprietary technologies in RF, IoT, machine learning, ultra-low power management and location algorithms, which reduces the trade-off between accuracy and cost. Combined with a SaaS business model, TrakPoint Solutions and InsideTrak eliminates the initial the cost of deployment, does not rely on the customer’s IT network and reduces the friction points surrounding IT security and installation. For more information on TrakPoint Solutions or InsideTrak, please go to [www.trakpointsolutions.com](http://www.trakpointsolutions.com) or call 1-888-650-TRAK.*