

Barclay Mountain Heritage Day

SPONSORSHIP FORM

Deadline for Sponsorship Submissions: April 1, 2018

Event Date: August 11, 2018

LeRoy Heritage Museum will host Barclay Mountain Heritage Day on Saturday, August 11, 2018. The event will offer free admission, making it possible for anyone to attend lectures, programs, demonstrations, displays and our museum exhibits for free. Your sponsorship will make it possible for this event to be a free educational opportunity for people of all ages. Proceeds above and beyond the expenses of this event will benefit the museum expansion project as it restores an 1896 hotel built with timber that was harvested from Barclay Mountain.

Please complete this form, enclose your payment and mail to LeRoy Heritage Museum, 8051 Southside Road, Canton, PA 17724. LHM is a 501(c)(3) non-profit organization and contributions are tax-deductible. Tax receipt letters will be automatically sent to donors. Sponsors will be acknowledged according to the category chosen on the back of this form. All sponsors have the option to have the name of one family member who was associated with the mountain placed on the vinyl sponsorship banner the day of the event as a memorial or in honor. This could include coal miners, lumbermen, hunters, refuge keepers, game wardens, cabin owners, etc. Sponsorship submissions should be postmarked by April 1, in order to guarantee inclusion in print advertising beginning thereafter. Thank you for helping us promote the history of Barclay Mountain!

CONTACT INFORMATION

Name (as you wish to be acknowledged): _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

SPONSORSHIP CATEGORY, PAYMENT & OPTIONS

1. ***Please turn this sheet over*** and check the category that fits the tax-deductible amount you would like to contribute. Various levels of acknowledgment are described under each category.
2. Enclose a check in the amount of your sponsorship. Check # _____.
3. If you would like to have a memorial name placed on the vinyl sponsorship banner on the day of the event as described above, enter the name here : _____.
4. If your category offers an option to include a website link, fill in your website address: _____.
5. If your category offers an option to include a logo, email a high-resolution version of your logo in jpg, tiff, or pdf format to info@leroyheritage.org. If no logo is received, we will list your name as written above.

- ❑ **\$5,000 PREMIER SPONSORSHIP** *(1 sponsorship available)*
 - Prominent use of DONOR LOGO in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - Prominent use of DONOR LOGO on vinyl sponsorship banners displayed on the grounds during the event.
 - Announcing of Premier Sponsor by name over the main PA system several times during the event.
 - Priority display area if you wish to participate with a display or demonstration.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$2,500 OAK SPONSORSHIP** *(unlimited sponsorships available)*
 - DONOR LOGO or NAME used in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - DONOR LOGO or NAME used on vinyl sponsorship banners displayed during the event.
 - Announcing of Oak Sponsorships by name in the programming tent prior to each of four programs scheduled during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$1,000 MAPLE SPONSORSHIP** *(unlimited sponsorships available)*
 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Announcing of Maple Sponsorships by name in the programming tent prior to ONE program during the day.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$500 WALNUT SPONSORSHIP** *(unlimited sponsorships available)*
 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$250 HEMLOCK SPONSORSHIP** *(unlimited sponsorships available)*
 - DONOR NAME used in print advertising (including newspapers and rack cards). Name will not be included in online advertising except to acknowledge the sponsorship category in general.
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$100 PINE SPONSORSHIP** *(unlimited sponsorships available)*
 - NAME used on vinyl sponsorship banners displayed during the event only. Name will not be included in print or online advertising – only the sponsorship category will be acknowledged in general.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.