

LeRoy Heritage Museum, Inc.

MILL STREET, LEROY, BRADFORD COUNTY, PENNSYLVANIA

10097 Route 414, Canton, PA 17724

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Fourth Annual **BARCLAY MOUNTAIN HERITAGE DAY** *Celebrating the history of coal mining, lumbering, natural gas, conservation, hunting, and everything associated with the mountain.* **AUGUST 14, 2021**

LeRoy Heritage Museum is pleased to announce the fourth annual Barclay Mountain Heritage Day to be held on Saturday, August 14, 2021. The event will be held from 10 am to 4:30 pm at the LeRoy Heritage Museum and neighboring community grounds on Mill Street in LeRoy, Bradford County, PA.

Our event has been very popular – attracting people from five states and over 70 towns across Pennsylvania both years prior to the pandemic. Several traveled up to 200 miles to attend the event. This is an example of how much people enjoyed the event! Last year we held a popular online event. This year we have had many inquiries about continuing the event this year. See the enclosed photo sheet to see highlights from the last live event in 2019.

This event is designed to celebrate all topics pertaining to Barclay Mountain, in the southern part of the county, and to bring those subjects together in one event where many people with common interests can spend the day learning more about the mountain. Barclay Mountain Heritage Day is an educational event, featuring lectures, demonstrations, exhibits, music and food. Throughout the day, displays will be available from a number of authorities in Barclay Mountain history including abandoned mines, forest and stream conservation, coal mining and lumbering tools, railroading, natural gas, gunsmithing, hunting and more. LeRoy Heritage Museum, where the largest collection of historical objects from the lumber town of Laquin is housed, will be open during the event. Descendants of families who lived and worked on the mountain in any capacity will be honored.

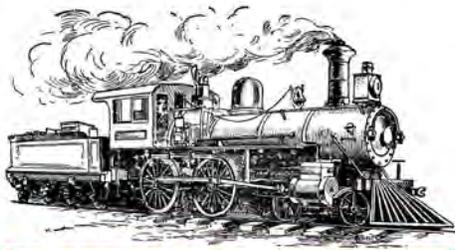
In order to offer free admission so the public can learn from and enjoy the history and heritage of Barclay Mountain for free, the museum is accepting sponsorships from businesses, organizations, clubs and individuals who have a particular interest in promoting and preserving the mountain for the fascinating history of its natural resources and the industries that have used them; its hunting and fishing opportunities; the conservation of its forestland; and much more. Please see the enclosed form for sponsorship opportunities. Your sponsorship will also support the preservation work of the museum. Note that those who sponsored the online event during the pandemic in 2020 will be acknowledged on a separate sponsorship banner at the event.

We are also looking for individuals or businesses interested in displaying taxidermy, forest related products and services, hunting related equipment, or other items related to the Barclay Mountain theme. Please contact us for more information.

We hope you will consider sponsoring this event. Thank you for your consideration.

Sincerely,

Matthew T. Carl
President



SPONSORSHIP FORM

Sponsorship Deadline:

June 1, 2021

To guarantee acknowledgement in all print advertising materials.

Event Date: August 14, 2021

LeRoy Heritage Museum will host the third annual Barclay Mountain Heritage Day on Saturday, August 14, 2021. The event will offer free admission, making it possible for anyone to attend lectures, programs, demonstrations, displays and our museum exhibits for free. Your sponsorship will make it possible for this event to be a free educational opportunity for people of all ages. Proceeds above and beyond the expenses of this event will benefit the preservation work of the museum.

Please complete this form, enclose your payment and mail to LeRoy Heritage Museum, 10097 Route 414, Canton, PA 17724. LHM is a 501(c)(3) non-profit organization and tax receipt letters will be automatically sent to donors. Sponsors will be acknowledged according to the category chosen on the back of this form. Hemlock sponsors and above have the option to have the name of one family member who was associated with the mountain placed on the vinyl sponsorship banner the day of the event as a memorial or in honor. This could include coal miners, lumbermen, hunters, refuge keepers, game wardens, cabin owners, etc. This option is not available for Pine sponsorships.

Sponsorship submissions should be postmarked by June 1, in order to guarantee inclusion in print advertising beginning thereafter. Additional sponsorships will be accepted after June 1, but these will not be included in print advertising, only on the event banners.

Thank you for helping us promote the history of Barclay Mountain!

CONTACT INFORMATION

Name (as you wish to be acknowledged): _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

SPONSORSHIP CATEGORY, PAYMENT & OPTIONS

1. ***Please turn this sheet over*** and check the category that fits the tax-deductible amount you would like to contribute. Various levels of acknowledgment are described under each category.
2. Enclose a check in the amount of your sponsorship. Check # _____.
You may also use a credit card online at www.leroyheritage.org/heritage-day-sponsorship.
3. If you are giving a HEMLOCK SPONSORSHIP or above, fill in the memorial name used alongside your name as described above (ex. John & Jane Smith in memory of John Doe): _____.
4. If your category offers an option to include a logo, email a high-resolution version of your logo in jpg, tiff, or pdf format to info@leroyheritage.org. If no logo is received, we will list your name only.

- ❑ **\$5,000 PREMIER SPONSORSHIP** *(1 sponsorship available; more than one entity may share the Premier designation at their discretion if all entities each donate \$5,000)*

 - Prominent use of DONOR LOGO in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - Prominent use of DONOR LOGO on vinyl sponsorship banners displayed on the grounds during the event.
 - Announcing of Premier Sponsor by name over the main PA system during the event.
 - Priority display area if you wish to participate with a display or demonstration.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BHMD PREMIER SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$2,500 OAK SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR LOGO or NAME used in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - DONOR LOGO or NAME used on vinyl sponsorship banners displayed during the event.
 - Announcing of Oak Sponsors by name in the program tent prior to an afternoon program.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BMHD OAK SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$1,000 MAPLE SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BMHD MAPLE SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$500 WALNUT SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$250 HEMLOCK SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print advertising (including newspapers and rack cards). Name will not be included in online advertising except to acknowledge the sponsorship category in general.
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$100 PINE SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used on vinyl sponsorship banners displayed during the event only. ***The option to add a memorial name is not available in this category.***