

BARCLAY MOUNTAIN
HERITAGE DAY ♦ AUGUST 8, 2020

You are invited to become a sponsor of this year's Barclay Mountain Heritage Day!

LeRoy Heritage Museum is pleased to announce the third annual Barclay Mountain Heritage Day to be held on Saturday, August 8, 2020. The event will be held from 10 am to 5 pm at the LeRoy Heritage Museum and neighboring community grounds on Mill Street in LeRoy, Bradford County, PA.

Since the event began in 2018, it has been very popular – attracting several hundred people each year from six states and over 70 towns across Pennsylvania and New York. Last year, many people traveled up to 200 miles to attend the event, coming from Maryland, Minnesota, Michigan, Massachusetts, and other areas. See the enclosed photo sheet to see highlights from the 2019 event. We are looking forward to another great event this year.

This educational event is designed to celebrate all topics pertaining to Barclay Mountain, which serves as the backdrop for the event. Visitors can enjoy lectures, demonstrations, exhibits, music and food (see partial list of this year's participants to the right).

In order to offer free admission so the public can learn from and enjoy the history and heritage of Barclay Mountain, the museum is accepting sponsorships from businesses, organizations, clubs and individuals who have a particular interest in promoting and preserving the mountain or the fascinating history of its natural resources (coal, timber, natural gas) and the industries that have used them; its hunting and fishing opportunities; the conservation of its forestland; its geology and much more.

Please see the enclosed form for sponsorship opportunities. Various levels of sponsorship offer different levels of promotion or the opportunity to sponsor in memory of a family that was in some way associated with the mountain. Proceeds will also support the museum expansion project as we restore a Victorian era hotel built with timber from the mountain in order to offer more in-depth exhibits about southwestern Bradford County.

Thank you for your consideration.

Matthew T. Carl, LHM President

2020 Event Features Include

- **PENNSYLVANIA WOODMOBILE** - a traveling exhibit that provides information on the state's forest resource and the state's forest products industry.
- **PENNSYLVANIA PROFESSIONAL LUMBERJACK ORGANIZATION** - demonstrating antique lumbering tools including chopping, log sawing, etc.
- **VAN WAGNER** - popular speaker and musician will present the history of elk in Pennsylvania followed by a concert.
- **ENDLESS MOUNTAINS PRIMITIVE OUTDOORSMEN** - demonstrations of gunsmithing and other primitive skills.
- **BRADFORD COUNTY CONSERVATION DISTRICT** - demonstrations of bark peeling and tanning.
- **MATT CARL, LHM PRESIDENT** - presenting a program on the history of Barclay Mountain.
- **KYLE FOWLER** - large coal mining exhibit and demonstrations.
- **NOGGIN HILL** - Blue Grass and Americana band from Philadelphia.

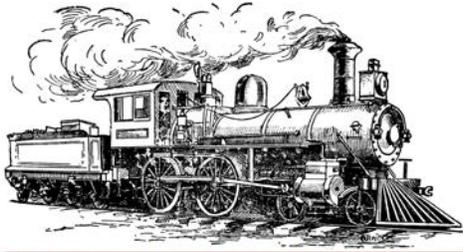
PLUS

- Other demonstrations and displays from agencies and private collections covering topics such as historic photos of Barclay Mountain, maps, canals, Civilian Conservation Corps, forestry, Susquehanna & New York Railroad, natural gas, and more!
- LeRoy Heritage Museum exhibits displaying the history of Barclay Mountain.
- Craft vendors offering wood products, railroad signs, and much more.
- Local food vendors.

Visit www.leroyheritage.org to see photos and videos of past events.

Barclay Mountain Heritage Day 2019





SPONSORSHIP FORM

Sponsorship Deadline:

April 18, 2020

To guarantee acknowledgement in all print advertising materials.

Event Date: August 8, 2020

LeRoy Heritage Museum will host the third annual Barclay Mountain Heritage Day on Saturday, August 8, 2020. The event will offer free admission, making it possible for anyone to attend lectures, programs, demonstrations, displays and our museum exhibits for free. Your sponsorship will make it possible for this event to be a free educational opportunity for people of all ages. Proceeds above and beyond the expenses of this event will benefit the museum, including its building project, as it restores an 1896 hotel built with timber that was harvested from Barclay Mountain.

Please complete this form, enclose your payment and mail to LeRoy Heritage Museum, 8051 Southside Road, Canton, PA 17724. LHM is a 501(c)(3) non-profit organization and tax receipt letters will be automatically sent to donors. Sponsors will be acknowledged according to the category chosen on the back of this form. Hemlock sponsors and above have the option to have the name of one family member who was associated with the mountain placed on the vinyl sponsorship banner the day of the event as a memorial or in honor. This could include coal miners, lumbermen, hunters, refuge keepers, game wardens, cabin owners, etc. This option is not available for Pine sponsorships.

Sponsorship submissions should be postmarked by April 18, in order to guarantee inclusion in print advertising beginning thereafter. Additional sponsorships will be accepted until June 1, but these will not be included in print advertising, only on the event banners.

Thank you for helping us promote the history of Barclay Mountain!

CONTACT INFORMATION

Name (as you wish to be acknowledged): _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

SPONSORSHIP CATEGORY, PAYMENT & OPTIONS

1. ***Please turn this sheet over*** and check the category that fits the tax-deductible amount you would like to contribute. Various levels of acknowledgment are described under each category.
2. Enclose a check in the amount of your sponsorship. Check # _____.
You may also use a credit card online at www.leroyheritage.org/heritage-day-sponsorship.
3. If you would like to have a memorial name used alongside your name as described above (ex. John & Jane Smith in memory of John Doe), enter the name here : _____.
4. If your category offers an option to include a logo, email a high-resolution version of your logo in jpg, tiff, or pdf format to info@leroyheritage.org. If no logo is received, we will list your name only.

- ❑ **\$5,000 PREMIER SPONSORSHIP** *(1 sponsorship available; more than one entity may share the Premier designation at their discretion if all entities each donate \$5,000)*

 - Prominent use of DONOR LOGO in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - Prominent use of DONOR LOGO on vinyl sponsorship banners displayed on the grounds during the event.
 - Announcing of Premier Sponsor by name over the main PA system during the event.
 - Priority display area if you wish to participate with a display or demonstration.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BHMD PREMIER SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$2,500 OAK SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR LOGO or NAME used in print and online advertising (including newspapers, rack cards, website, social media). Online listings will include a link to your website.
 - DONOR LOGO or NAME used on vinyl sponsorship banners displayed during the event.
 - Announcing of Oak Sponsors by name in the program tent prior to an afternoon program.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BMHD OAK SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$1,000 MAPLE SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.
 - Your name (as it appears on the form), along with your sponsorship category (BMHD MAPLE SPONSOR), will be permanently engraved on our Annual Campaign plaque in the museum as a 2020 donor for visitors to see for years to come.

- ❑ **\$500 WALNUT SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print and online advertising (including newspapers, rack cards, website, social media).
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$250 HEMLOCK SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used in print advertising (including newspapers and rack cards). Name will not be included in online advertising except to acknowledge the sponsorship category in general.
 - DONOR NAME used on vinyl sponsorship banners displayed during the event.
 - Option to add the name of one person to the vinyl sponsorship banners in memory or in honor of their connection with the mountain.

- ❑ **\$100 PINE SPONSORSHIP** *(unlimited sponsorships available)*

 - DONOR NAME used on vinyl sponsorship banners displayed during the event only. ***The option to add a memorial name is not available in this category.***