

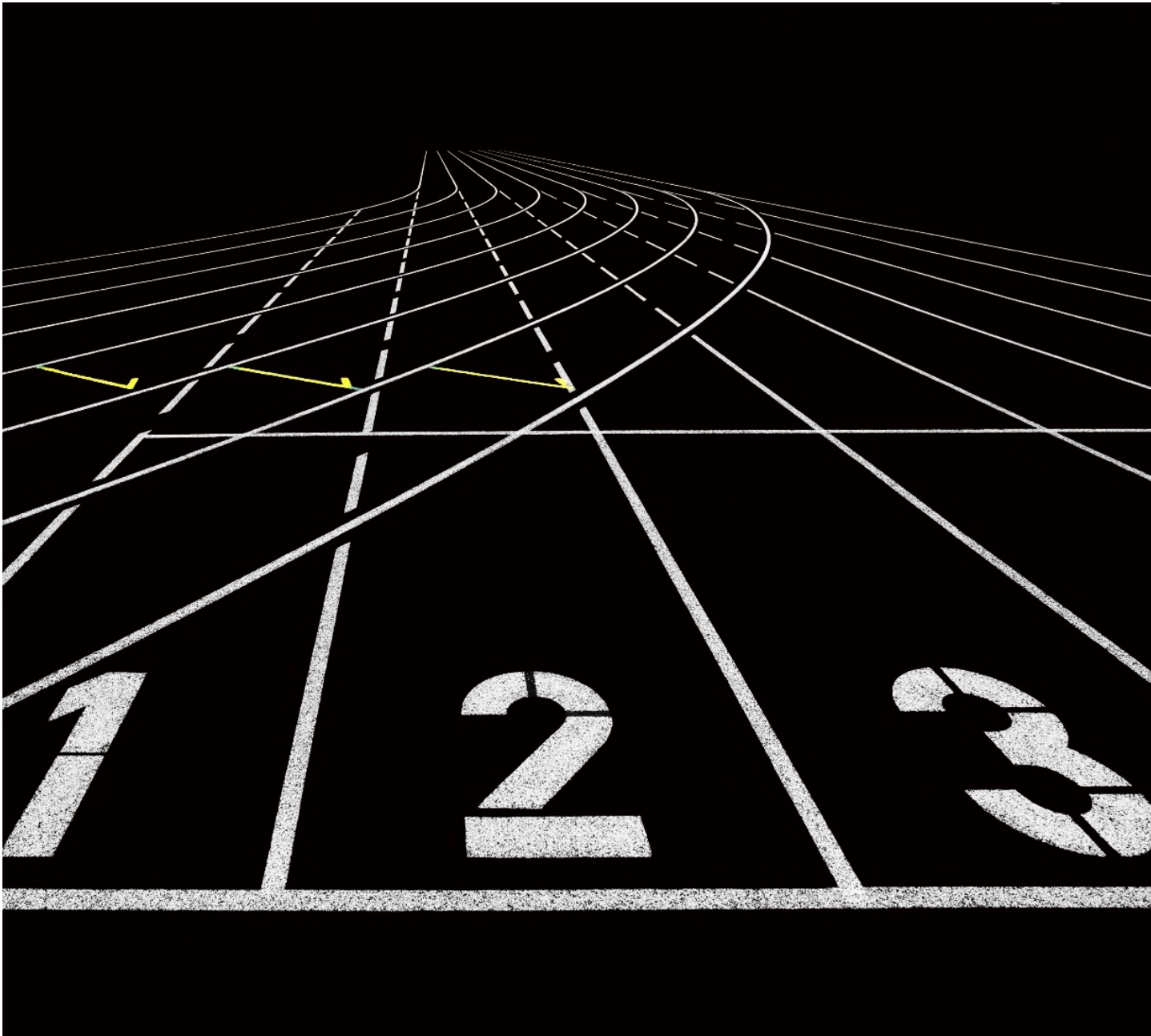


QUARTERLY REPORT

Q1 2022

KBG FOUNDATION

info@kbgfoundation.com



INTRO

The Q1 of 2022 Quarterly Report will present financial information, and basic marketing reach data.

FINANCIAL OVERVIEW

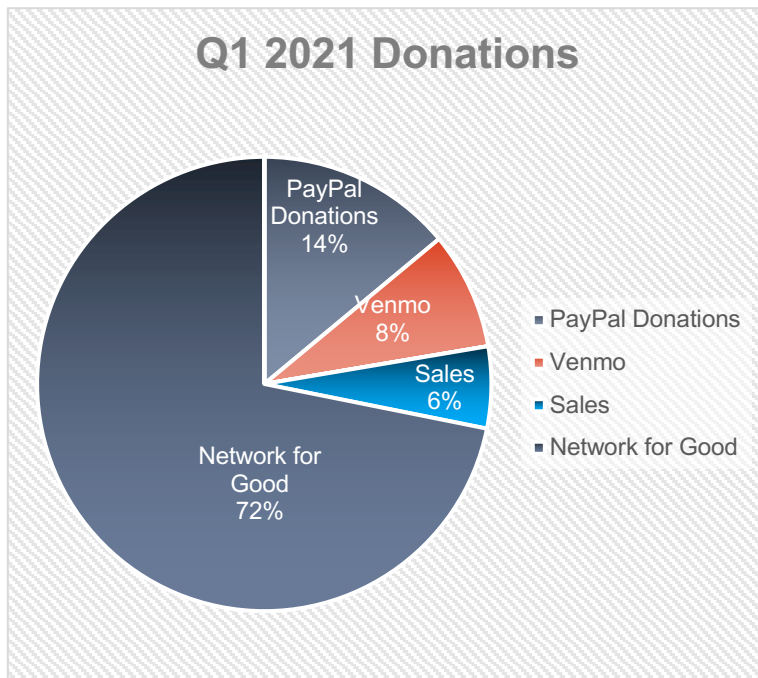
Q1 2022

The Foundation financial oversight documentation for petty cash, reimbursement, and inventory management vote was approved in Q4 2021 and are attached with this Q1 2022 report

KBG Foundation Income

Product	Qtr 1	Qtr 2	Qtr 3	Qtr 4
PayPal Donations	\$ 1,045.42	\$ -		
Venmo	\$ 625.59	\$ -		
Cash	\$ -	\$ -		
Awareness Day	\$ -	\$ -		
CashAPP	\$ -	\$ -		
Sales	\$ 434.89	\$ -		
Network for Good	\$ 5,374.66	\$ -		
Amazon Smile	\$ -	\$ -		
MightyCause	\$ -	\$ -		
In Kind	\$ -	\$ -		
Checks	\$ -	\$ -		
Total Income	\$ 7,480.56	\$ -		

Figure 1



Fundraising and Donations

Q1 2022 (January 1, 2022 – March 31, 2022)

Facebook's Network for Good accounted for the largest portion of our donations. With PayPal, Sales, and Venmo providing additional income.

Payments

The Foundation paid out \$682.55 to 2 sources: RedBubble for resale stickers and BryteBridge for State and Federal tax filings.

Sales

There were NO in stock merchandise sales or inquiries. The Merchandise sold was done through Bonfire and Teespring.

KBG Foundation Balance Sheet

Product	Qtr 1	Qtr 2	Qtr 3	Qtr 4
M&T Beginnging Balance 01-01-20222	\$ 32,020.95	\$ -	\$ -	\$ -
M&T Deposits		\$ -	\$ -	\$ -
Venmo Transfers	\$ 625.59	\$ -	\$ -	\$ -
Network for Good	\$ 5,374.66	\$ -	\$ -	\$ -
Checks		\$ -	\$ -	\$ -
PayPal Donation Transfer	\$ 3,500.00	\$ -	\$ -	\$ -
TeeSpring	\$ 416.89	\$ -	\$ -	\$ -
Bonfire	\$ 18.00	\$ -	\$ -	\$ -
PayPal Beginning Balance	\$ 120.33	\$ -	\$ -	\$ -
Donations	\$ 2,162.85	\$ -	\$ -	\$ -
Reimbursement (Receipts Provided)				
RedBubble	\$ (284.55)	\$ -	\$ -	\$ -
BryteBridge	\$ (398.00)	\$ -	\$ -	\$ -
PayPal fees	\$ (24.72)	\$ -	\$ -	\$ -
Cash				
M&T Ending Balance	\$ 40,838.65	\$ -	\$ -	\$ -
PayPal Ending Balance	\$ 1,575.92	\$ -	\$ -	\$ -
Venmo Ending Balance	\$ -	\$ -	\$ -	\$ -
CashApp Ending Balance	\$ -	\$ -	\$ -	\$ -
Total All Accounts	\$ 42,414.57			

Figure 3

BANK STATEMENTS



FOR INQUIRIES CALL: HAMPSTEAD OFFICE
(443) 507-5800

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N

KBG FOUNDATION INC.
2813 RIDGELEIGH CT
MANCHESTER MD 21102

ACCOUNT TYPE	
M&T SIMPLE CHECKING FOR BUSINESS	
ACCOUNT NUMBER	STATEMENT PERIOD
9882062103	01/01/22 - 01/31/22
BEGINNING BALANCE	\$32,020.95
DEPOSITS & CREDITS	7,961.47
LESS CHECKS & DEBITS	0.00
LESS SERVICE CHARGES	0.00
ENDING BALANCE	\$39,982.42

ACCOUNT ACTIVITY

POSTING DATE	TRANSACTION DESCRIPTION	DEPOSITS & OTHER CREDITS (+)	WITHDRAWALS & OTHER DEBITS (-)	DAILY BALANCE
01/01/2022	BEGINNING BALANCE			\$32,020.95
01/03/2022	PAYPAL TRANSFER 1017702672468	\$3,500.00		
01/03/2022	VENMO CASHOUT 1017702666174	625.59		36,146.54
01/25/2022	MOBILE DEPOSIT - XXXXXXXXX2072	3,835.88		39,982.42
	NUMBER OF DEPOSITS/CHECKS PAID	3	0	

PAGE 1 OF 2

MANUFACTURERS AND TRADERS TRUST COMPANY
ONE LIGHT STREET 16TH FLOOR BALTIMORE MD 21202



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(443) 507-5800

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KBG FOUNDATION INC.
2813 RIDGELEIGH CT
MANCHESTER MD 21102

ACCOUNT TYPE	
M&T SIMPLE CHECKING FOR BUSINESS	
ACCOUNT NUMBER	STATEMENT PERIOD
9882062103	02/01/22 - 02/28/22
BEGINNING BALANCE	\$39,982.42
DEPOSITS & CREDITS	0.00
LESS CHECKS & DEBITS	0.00
LESS SERVICE CHARGES	0.00
ENDING BALANCE	\$39,982.42

ACCOUNT ACTIVITY

POSTING DATE	TRANSACTION DESCRIPTION	DEPOSITS & OTHER CREDITS (+)	WITHDRAWALS & OTHER DEBITS (-)	DAILY BALANCE
02/01/2022	BEGINNING BALANCE			\$39,982.42
	NUMBER OF DEPOSITS/CHECKS PAID	0	0	

GREAT NEWS!

ON JANUARY 24, 2022, M&T BANK UPDATED THE FUNDS AVAILABILITY POLICY FOR COMMERCIAL DEPOSIT ACCOUNTS. THE NEW POLICY IS TO MAKE FUNDS THAT YOU DEPOSIT IN YOUR ACCOUNT AT M&T BANK AVAILABLE ON THE FIRST BUSINESS DAY AFTER THE DAY OF YOUR DEPOSIT, OR ON THE SAME DAY, DEPENDING UPON THE TYPE OF DEPOSIT. PLEASE READ OUR UPDATED AVAILABILITY DISCLOSURE FOR COMMERCIAL DEPOSIT ACCOUNTS AT MTB.COM/FUNDSUPGRADE.



FOR INQUIRIES CALL: HAMPSTEAD OFFICE
(443) 507-5800

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KBG FOUNDATION INC.
2813 RIDGELEIGH CT
MANCHESTER MD 21102

ACCOUNT TYPE	
M&T SIMPLE CHECKING FOR BUSINESS	
ACCOUNT NUMBER	STATEMENT PERIOD
9882062103	03/01/22 - 03/31/22
BEGINNING BALANCE	\$39,982.42
DEPOSITS & CREDITS	1,538.78
LESS CHECKS & DEBITS	682.55
LESS SERVICE CHARGES	0.00
ENDING BALANCE	\$40,838.65

ACCOUNT ACTIVITY

POSTING DATE	TRANSACTION DESCRIPTION	DEPOSITS & OTHER CREDITS (+)	WITHDRAWALS & OTHER DEBITS (-)	DAILY BALANCE
03/01/2022	BEGINNING BALANCE			\$39,982.42
03/07/2022	PAYPAL INST XFER REDBUBBLE		\$284.55	39,697.87
03/09/2022	MOBILE DEPOSIT - XXXXXXXXX8624	\$615.28		40,313.15
03/21/2022	MOBILE DEPOSIT - XXXXXXXXX2966	923.50		41,236.65
03/23/2022	PAYPAL INST XFER BRYTEBRIDGE		398.00	40,838.65
	NUMBER OF DEPOSITS/CHECKS PAID	2	0	

GREAT NEWS!

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Merchant Account ID: JUF4MXFA7JPSG

PayPal ID: info@kbgfoundation.com

Statement for January 2022

KBG Foundation
2813 RIDGELEIGH CT
21102 MANCHESTER

Balance Summary (1/1/22 - 1/31/22)

	Available beginning	Available ending	Withheld begi
USD	120.33	227.16	



Merchant Account ID: JUF4MXFA7JPSG

PayPal ID: info@kbgfoundation.com

2/1/22 - 2/28/22

Statement for February 2022

KBG Foundation
2813 RIDGELEIGH CT
21102 MANCHESTER

Balance Summary (2/1/22 - 2/28/22)

	Available beginning	Available ending	Withheld beginning	Withheld ending
USD	227.16	1,079.88	0.00	0.00



Merchant Account ID: JUF4MXFA7JPSG

PayPal ID: info@kbgfoundation.com

3/1/22 - 3/31/22

Statement for March 2022

KBG Foundation
2813 RIDGELEIGH CT
21102 MANCHESTER

Balance Summary (3/1/22 - 3/31/22)

	Available beginning	Available ending	Withheld beginning	Withheld ending
USD	1,079.88	1,575.92	0.00	0.00

MERCHANDISE

BONFIRE

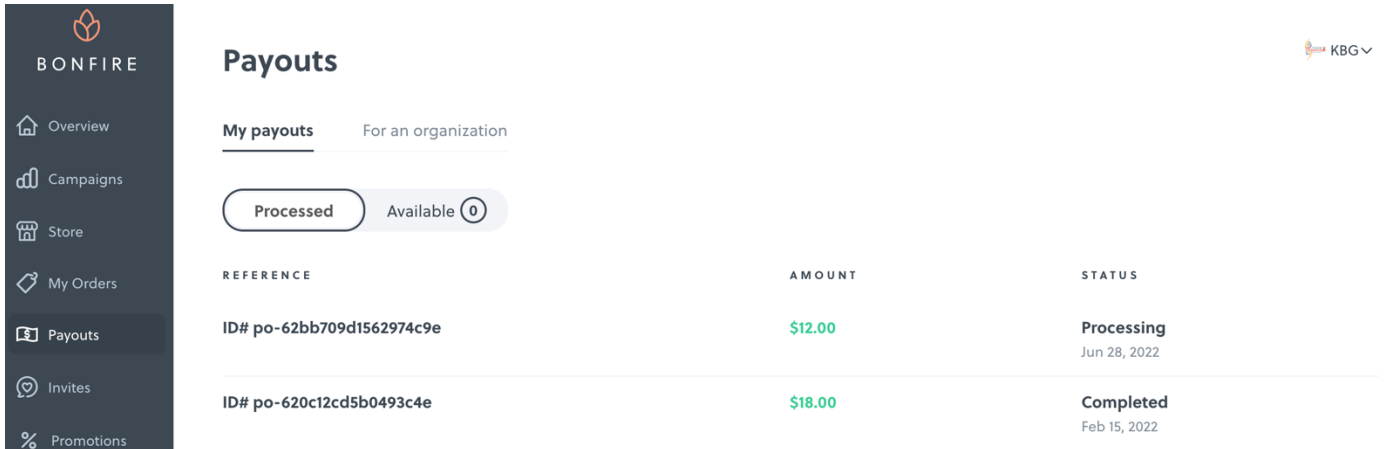


Figure 4

TEESPRING

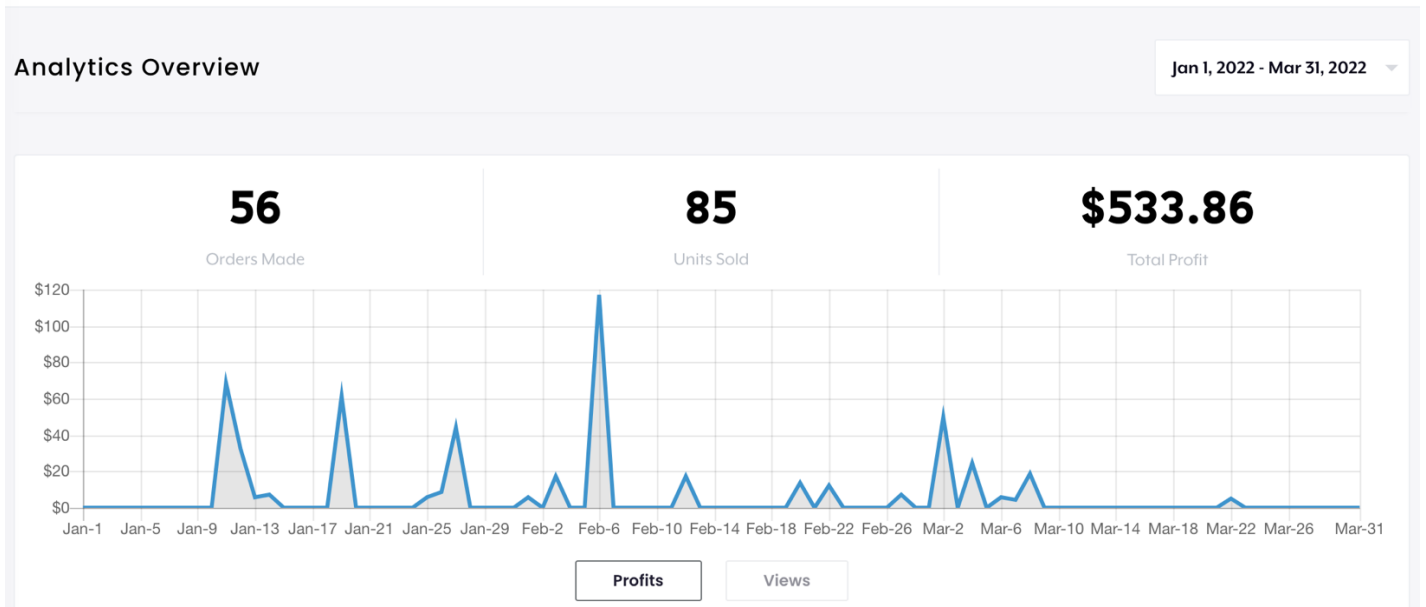


Figure 5

SOCIAL MEDIA

The KBG Foundation has a variety of social media accounts:

- Instagram: KBGfdn
- Facebook: KBGfdn
- LinkedIn: KBG Foundation
- Twitter: KBGfdn
- Pinterest: KBGfdn
- Youtube: KBGFoundation

We are reporting on our two most popular platforms: Facebook and Instagram.

The KBG Foundation social media footprint has expanded slightly in the last quarter. Our page views and interactions increased slightly on Facebook but were down for Instagram.

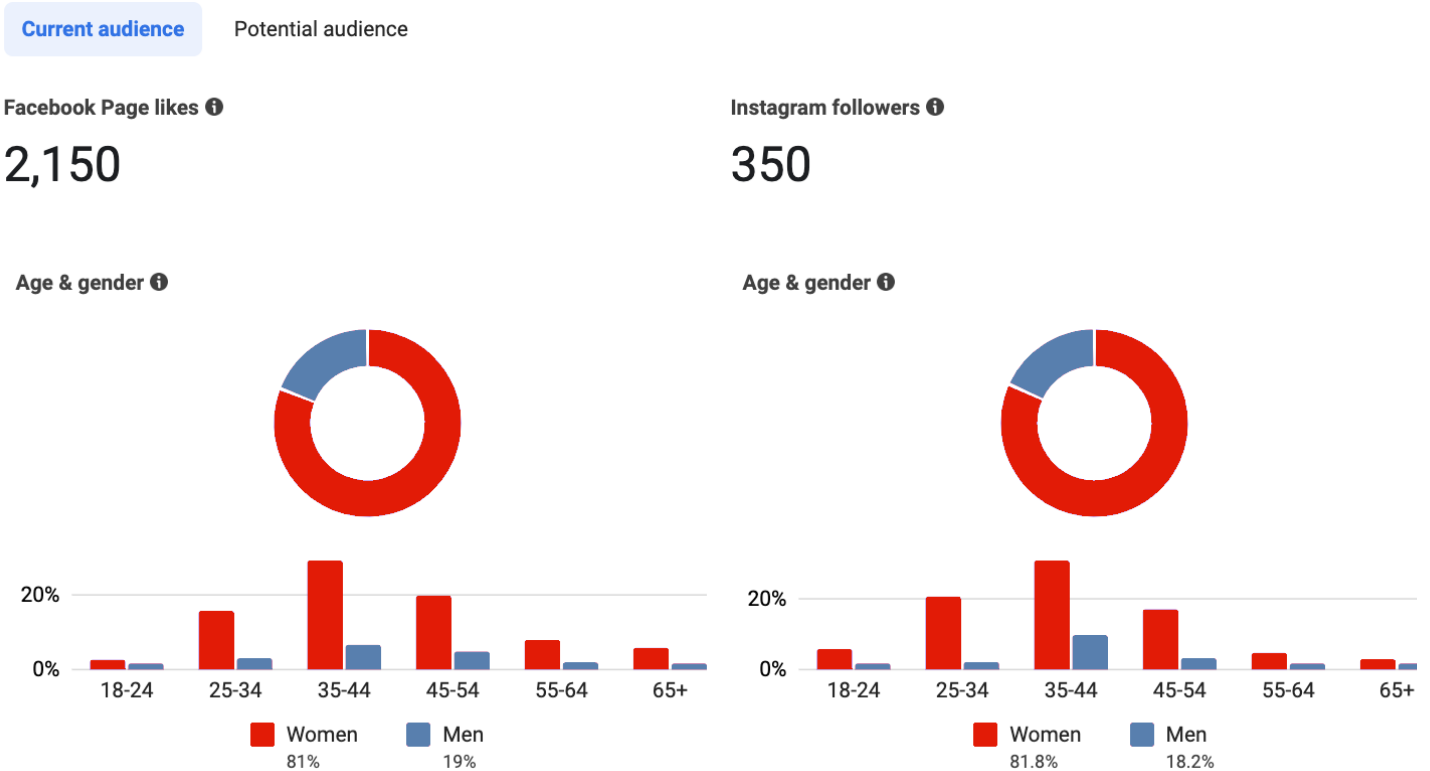


Figure 6



Figure 7

The most popular post in Q1 was the rare disease day video, followed by the RDD flyer. Rare Disease Day drove our interactions and reach dramatically.














	In celebration of Rare Disease Day ... Sat Feb 26, 12:10pm	Post	Boost post	9,438		
	Wondering what you can do to help... Thu Feb 3, 1:00pm	Post	Boost post	7,379	208	--
	March is Developmental Disabilitie... Wed Mar 2, 1:39pm	Post	Boost post	6,140	259	--
	#KBGSyndrome #everylinkmatters ... Mon Feb 28, 9:59pm	Post	Boost post	5,640	98	--
	#KBGSyndrome #everylinkmatters ... Mon Feb 28, 6:00pm	Post	Boost post	5,325	144	--
	Rare Disease Day is tomorrow! Cel... Sun Feb 27, 9:02am	Post	Boost post	4,775	182	--
	When you're the '1 in 19 Million' kin... Sat Feb 19, 10:16am	Post	Boost post	3,893	144	--
	#KBGSyndrome #everylinkmatters ... Mon Feb 28, 1:41pm	Post	Boost post	3,770	87	--
	What are you doing on February 28... Tue Jan 11, 12:53pm	Post	Boost post	3,702	124	--
	We've created 2 new FB profile pict... Thu Mar 3, 5:26pm	Post	Boost post	3,642	56	--
	The KBG Foundation brings to you, ... Mon Feb 28, 7:59pm	Post	Boost post	3,402	148	--
	"Remember there's no such thing a... Mon Jan 24, 8:27am	Post	Boost post	3,345	102	--
	Tomorrow is PURPLE DAY for EPIL... Fri Mar 25, 6:20am	Post	Boost post	3,050	173	--

Figure 8

Patient Group

The Private Facebook group grew in membership by 4% in Q1 to a total of 1,710 showing a 12% increase in requests overall.

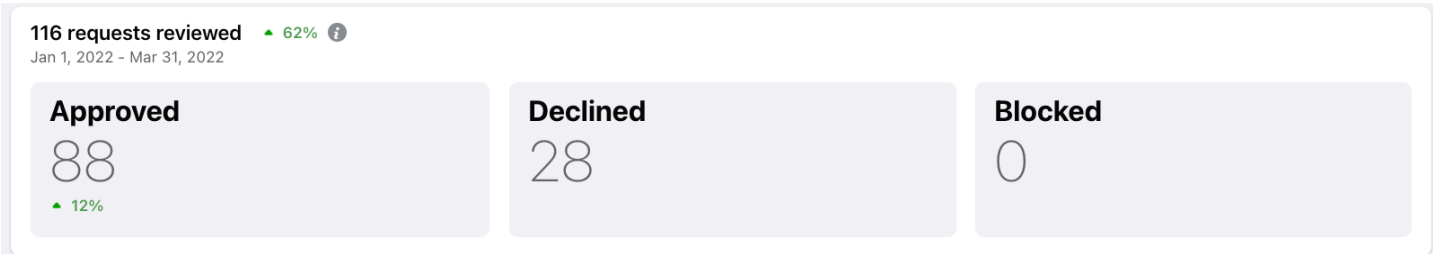


Figure 9

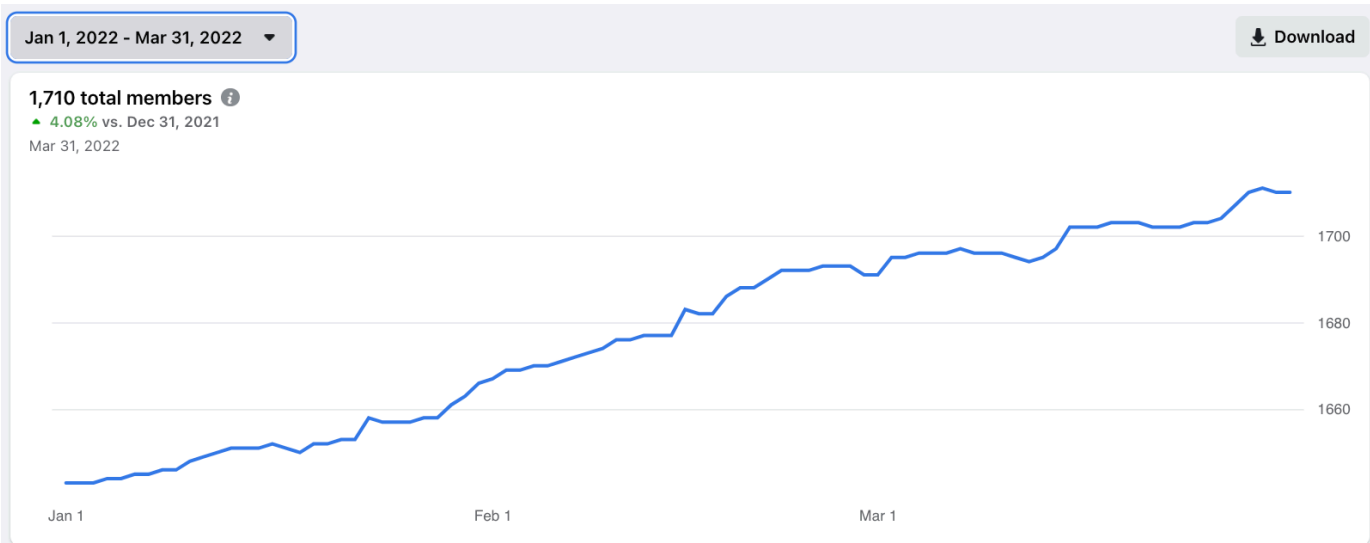
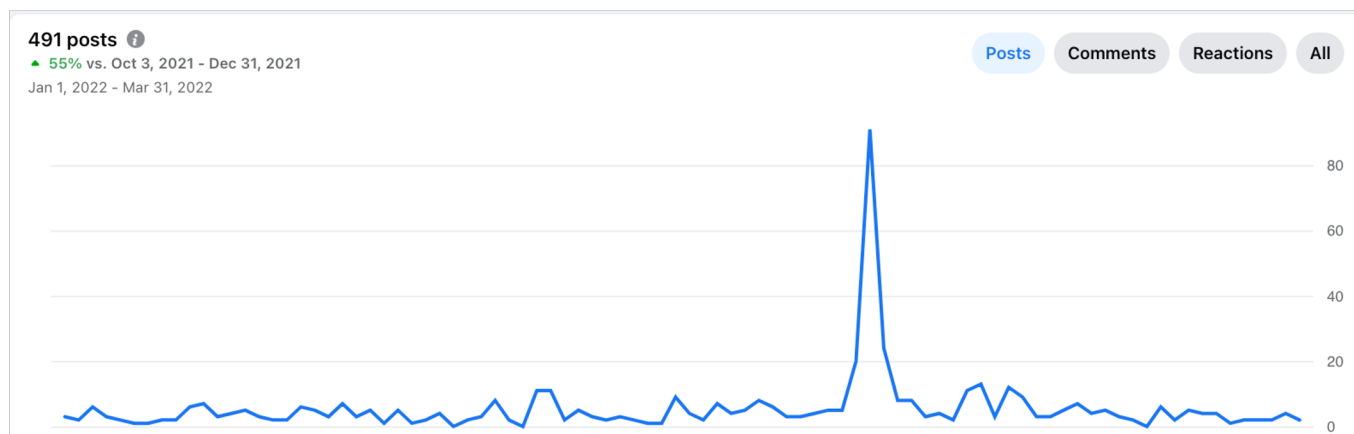


Figure 10

Of those members almost 2/3 were regularly active.



In the 90 day time period the family group saw almost 500 posts!



SUMMATION

The KBG Foundation was financially sound, fiscally responsible and socially engaged by its members in Q1. We have no recurring overhead costs nor do we have any contractual agreements requiring ongoing payment. The next quarter will have Twitter and possibly LinkedIn metrics as well.



Annette Maughan <annette.maughan@gmail.com>

Your order receipt from BryteBridge Consulting

1 message

Team BryteBridge <team@brytebridge.com>
To: annette.maughan@gmail.com

Tue, Mar 22, 2022 at 7:30 PM

Receipt From BryteBridge
Paid \$398.00
Invoice #88210



Thank you for your payment. Your receipt is below.

Annette Maughan
KBG Foundation
March 22, 2022

Product	Total
990 N	\$99.00
State Compliance Review & Service	\$299.00
Total:	\$398.00
Paid	\$398.00

BryteBridge
7021 University Blvd. Winter Park Florida 32792
(877) 857-9002

The service agreement is submitted upon payment. Shown below:

I have reviewed and agree the stated service terms and conditions. I agree to comply with these conditions and understand that any attempt to circumvent the defined process, procedures and conditions will be a breach of the agreement. Any possible dispute must follow the outlined procedure. Brytebridge Consulting LLC is not responsible for and cannot properly address any issue unless this process is followed. In the unlikely event that we cannot come to a resolution and a third party is needed, we agree to follow the ruling of the American Arbitration Association. This is a cost-effective impartial dispute arbitration company.

I Agree To The Following:

- I agree to Product Terms
- I agree to General/Payment & Email Terms.
- I agree with the Revision & Cancellation Policy.
- I understand that state or government filing fees (if applicable) ARE paid directly to the state or regulatory body. In some instances we will collect the fee and pass directly to the state or filing agency.
- If I have selected a payment plan option, I authorize BryteBridge to automatically debit my account for each subsequent payment on the pre-selected dates in accordance with my selected payment plan.
- I certify that I am the cardholder and authorized to make this decision on behalf of the stated company and I assume financial responsibility for payment of services.
- I confirm my order and have read and agreed to the terms and conditions, I also understand that this electronic signature will be given the same legal effect as written and signed paper communications, in compliance with the: Electronic Signatures in Global and National Commerce Act.
- I also agree to receive periodic emails to receive updates on my order and client communication emails. You may opt out of email correspondence at anytime; however, please note opting out may cause service and/or communication delays.

Receipt for Your Payment to Redbubble Inc.

1 message

service@paypal.com <service@paypal.com>
To: Annette Maughan <info@kgfoundation.com>

Sun, Mar 6, 2022 at 4:56 PM

Hello, KBG Foundation



You sent a payment of \$284.55 USD to
Redbubble Inc.
(rbpaypalinquiry@redbubble.com)

It may take a few moments for this transaction to appear in your account.

Transaction ID[0V2734236G4003913](#)**Transaction date**

Mar 6, 2022 13:15:05 PST

Merchant

Redbubble Inc.
rbpaypalinquiry@redbubble.com
855-729-9704

Instructions to merchant

You haven't entered any instructions.

Invoice ID

53222751

Shipping address - confirmed

Marla Slovin
[9457 Lawler Ave](#)
[Skokie, IL 60077](#)
[United States](#)

Shipping details

The seller hasn't provided any shipping details yet.

Description	Unit price	Qty	Amount
190 items from Redbubble	\$284.55 USD	1	\$284.55 USD