ESTEBAN MONSALVE

UX DESIGNER

CONTACT

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🌐 LinkedIn

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SKILLS

Affinity Diagramming
Branding
Digital Wireframing
Interaction Design,
Layout Design,
Presentation Design,
Product Management
Project Planning, Prototyping,
Sketching, Storyboarding
User Research,
User Testing,
Visual Design

TOOLS

Sketch
Figma
InVision
Canva
Microsoft Suite
PowerBI
Rawgraphs

OBJECTIVE

As a UX designer I want to create intuitive and impactful experiences that enhance user satisfaction, drive business goals, and positively impact people's lives. I strive to continuously expand my skills, collaborate with diverse teams, and deliver innovative and user-centric solutions that solve complex problems and exceed user expectations.

Design Projects

Spring 2023

Subwire | **Team Client- Project**

Through in-depth research, our team gathered valuable insights about Subwire's target audience, informing interface improvements. By incorporating user-centered design principles, industry best practices, and feedback from usability testing and user research we, developed a highly intuitive and visually appealing user interface that precisely caters to the needs and preferences of Subwire's target audience

Ticketmaster | Team Concept Project

Collaborated on research and design initiatives at Ticketmaster, enhancing the user experience and fostering teamwork, communication, and problem-solving skills. Applied comprehensive research to develop a streamlined and personalized website structure, resulting in improved search outcomes and a curated experience for ticket buyers, supported by high-fidelity wireframes.

Google Calendar Case Study | Solo Concept Project

Employed user interviews, affinity mapping, and contextual inquiry to identify primary pain points and conducted thorough analysis to create an optimized workflow that minimized steps for basic functions. Seamlessly integrated research findings and ideation to develop a comprehensive wireflow, enhancing organization and journaling capabilities in the Google Calendar application.

Personal Projects

Reflektor   August 2022 - Present

Initiated and led a tech and innovation journal, focusing on web3 projects, while actively engaging subject matter experts and industry leaders to gain valuable insights. Established and nurtured an online community to deepen understanding of market dynamics and needs. Authored a comprehensive white paper for a blockchain and social media platform, showcasing in-depth knowledge of the technology, and designed an interface prototype that translated the conceptual vision into a tangible user experience.

Education

University of Florida, **Bachelors in Anthropology**   Gainesville, Florida, Graduated: 06/2023

General Assembly   Graduated: 06/2023

Dedicated over 500 hours to accelerated learning, cultivating a robust and comprehensive UX toolkit for creating insightful analyses through design thinking principles. Proficiently employ data and research methodologies to generate actionable solutions and facilitate effective collaboration with cross-functional teams, developers, and stakeholders using prioritization and organizational systems.