

Yutong Li

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Video Portfolio: <http://couriermediaproduction.com/portfolio>

EDUCATION

Northeastern University

Candidate for BS in Economics and BA in Media Screen Studies

Boston, MA

May 2025

Relevant Coursework: Video, Sound and Image, Special Effects, Production for Television, Television Field and Studio Production, Economics of Creative Industries, Public Speaking, Marketing Strategy.

EXPERIENCE

L.E.K. Consulting

Case Team Assistant Co-op

Boston, MA

July-December 2022

- Conduct market research and data analysis with lead consultant
- Organize expert interviews and provide detailed industry information to clients
- Provide multiple marketing strategy idea to lead consultant
- Prepare for industry research and marketing strategy presentation to clients

Beijing ShangGeTianHe CO. Ltd

Videographer & Assistant Editor

Beijing, China

May - August 2024

- Work onsite as videographer to film commercial video including interviews, product demos, and branding videos, and short ads
- Design lightning setup, camera position and coordinate production to fulfill director's demand
- Assembly rough cut and collaborate with lead video editors.
- Designed motion graphics for multiple projects

PROJECT

- January 2024, *Chinese Tech Kids Talk to the Developer of Kaldi*, internet commercial digital video, 6 minutes. Position: Assistant Director, Motion Graphic Designer, Assistant Editor. A conversation between Chinese primary school students learning programming and Xiaomi developer to introduce voice recognition technology. Xiaomi Corporation, Beijing, China.
- May 2024, *Harbor*, Digital Video, 18 Minutes. Position: Second Camera Operator, Colorist. A student narrative film about small town boy who spends his days working on his emotionally absent father's commercial lobster fishing boat. Northeastern student capstone project. Northeastern University, Boston, Massachusetts.
- October 2024, *Backdoor*. Digital video. 15 minutes. Position: Director, Cinematographer. A fiction short film, Maximilien, a detective is hired by Jane to investigate her brother's unexpected suicide. Through his investigation, a conspiracy related to surveillance programs is suddenly unveiled. My personal capstone short film for graduation. On going. Northeastern University, Boston, Massachusetts.
- October 2024, *Lucy Girl*. Digital video. 10 minutes. Position: director of photography. A worker at a pet shop try to bring owner's cat out of store and have a short travel, end up caught by the owner. Other's capstone short film. On Going. Northeastern University, Boston, Massachusetts.

SKILLS

Proficient in Adobe Photoshop, Lightroom, Premiere, Audition, After Effect, Davinci Resolve, Camera operation, and audio recording equipment usage.