



NATALIE WINDLE FELL

COPYWRITER & AUTHOR

SUMMARY

After spending over a decade in corporate positions, I changed careers to pursue my passion for writing full-time. I am a copywriter/content creator for several regular clients across a variety of niches. I am also a self-published author.

CURRENT EXPERIENCE

CONTENT WRITER

Vivial Media, LLC

Jul 2021 - Present

- SEO-optimized blog posts for small business clients in a variety of niches and industries

CREATIVE WRITER

Podfixer

Jun 2021 - Present

- Write show notes, blog posts, and promotional email copy for podcasts within several different areas of expertise

CONTENT WRITER

Fieldroutes

Jul 2021 - Present

- SEO-optimized blog posts for small business clients within the pest control industry

PAST CAREER EXPERIENCE

BUSINESS DEVELOPMENT/OFFICE MANAGER

Windle Mechanical Solutions (Nov 2018 - Dec 2021)





TRAINING & DEVELOPMENT LEAD/EVENT PLANNER

Resource Securities (Sep 2016 - Oct 2018)

VARIOUS ROLES (RECRUITMENT/TRAINING & DEVELOPMENT)

The Hartford (Jan 2013 - Aug 2016)

CONTACT

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PAST PROJECTS

AUG 2021

- **Ghostwriter** for a new age spirituality book
- 4.5 star rating on Amazon

NOV/DEC 2021

- **Social media copywriting** project for a spirituality business coach (Instagram posts)

PUBLICATIONS

- *rude awakening: a mixtape* (Feb 2021, Unbound Press)
 - my first book (print and eBook)
- *2020 Vision* (March 2021, Unbound Press)
 - featured contributing author (anthology - print/eBook)

EDUCATION

2012

IMMACULATA UNIVERSITY
MA - Organizational Leadership

2007

ST. JOSEPH'S UNIVERSITY
BS - Psychology