

The RainMaker Virtual Assistant

powered by MOCN



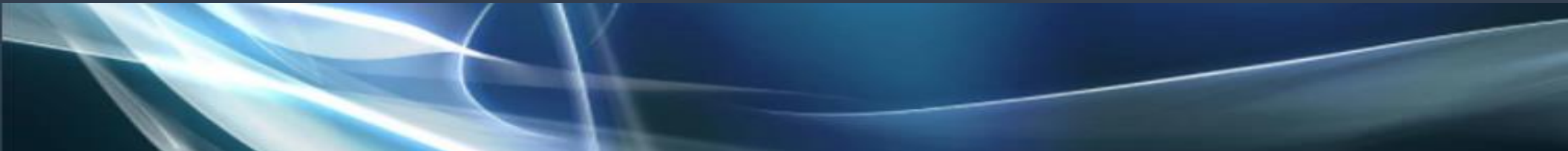
The Rainmaker Virtual Assistant is the Ultimate Engagement, Networking, and lead generation digital platform for sales people and sales organizations.

It's Market Place Domination for Retention & Market Share,
Massive Increase in monthly sales, and Sales People become Master Quota Makers thru the multi-Channel digital marketing methods provided from the RainMaker Virtual Assistant.

“The Sales Departments will be on an unlevel playing field angled substantially in their favor and will create a buzz and ongoing relationship with their network of potential clients. “

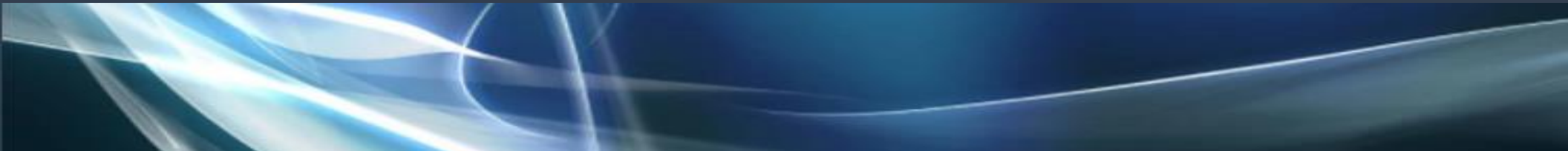
MOCN Featured Dealer of the Network Earns Revenue:

- 10% Revenue Sharing from New Member Acquisition by Members Only Credit Network.
- Example 20 Members per month earns the dealer \$45,360.00 annually.
- Members get their credit repaired, \$15k Free Network Gold Card, and New buying power to be sent back to the featured dealer to finance and purchase a vehicle.



Push Button Marketing and Multi-Channel Communication driven by MOCN

- The RainMaker Virtual Assistant provides the sales organization, each employee, and each sales person the following...
- PocketBDC, A Digital “Tag, your It” program, Custom Training Resources, & Custom Marketing Plans
- Personalized Sales Funnels & Broadcast Channels
- Personalized Variable Text
- Personalized Variable Email
- Personalized Ring-less Voicemail
- Personalized Social Media Content
- Credit Score Booster for Clients/Members
- Local Network Membership Options for Automotive Discounts/Promotions/Loyalty programs
- Membership Revenue Profit Sharing for Sales Organization/Sales people
- Reputation Management, Video Deployment Reviews
- Hiring/Recruiting Ambassador Referral Program
- Client/Member Acquisition platform: Retention/Data-base/Natural Market/Conquest/Special List
- Notifications/Live Dashboard
- Reporting & Conversion Stats
- Longevity Salesperson Retention Bonus Program & Hiring Tool



Digital RainMaker 30 Day Customer Retention/Acquisition Campaign Details:

Monthly Distribution:

60,000 Invitations thru custom emails, text, ring-less voicemail, digital ads, retargeting, & sales funnels for your salespeople, management, and employees and deploys messages/promotions/Reviews/updates to current customers, friends, family, natural market, network members, and conquest in-market/auto intender buyers or special list.

20,000 Social Media Post, business, sponsored, & personal post, custom art/sales funnel elements

Marketing to:

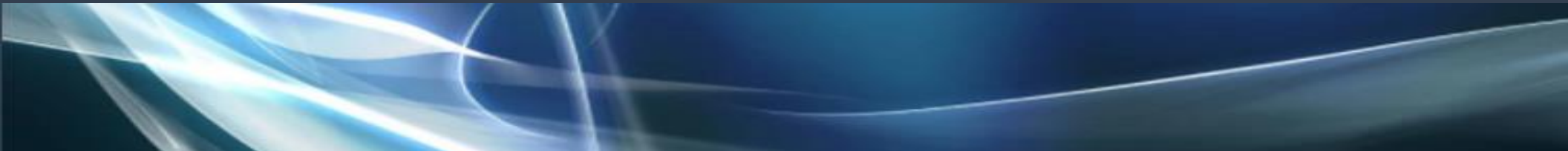
Personal Contacts, Natural Market/250 Rule,

Personal & Business Social Media Followers/Custom Demographics

Business Data-Base Contacts & Leads

Conquest/Special List Suppression

All Local MOCN Members for announcements/broadcasting/Fishbowl Funnels



Pricing for Special Featured Dealer Programs:

- The RainMaker Virtual Assistant powered by MOCN.
\$6900 or \$299 per employee plus \$2500 platform fee
10% Revenue Sharing Account to Dealer for all Member Acquisition to MOCN. Paid 10% of all membership fees, excluding 1st and 12th payment. When Member qualifies to buy, Dealer gets member back for automotive purchase and financing.
Note: 20 Members per month = \$45,360 to Dealer Annually. Dealer has 3 draws and 1 final Withdrawal per year from Revenue Sharing Account.
- Installed Credit Network Office, Managed by MOCN Auto Adviser and sells by appointment only. Provides MOCN members a dedicated & recommended automotive adviser who is at the featured dealer of the network and helps them with financing, selecting, and purchase of a vehicle. Also takes Department TOs for customers who need credit restoration or rapid rescoring for approval or better interest rates. Auto Adviser is a 1099 rep of MOCN and typically has 5-10 appointments scheduled daily and is paid by commission only and takes ZERO ups.
\$99 per car delivered from Credit Network Office to MOCN
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- Spotlight Dealer Community Movement, MOCN Local Community Sales /Membership/Job Fair Event hosted by Featured Dealer of the Network & local affiliate businesses and local charity & news onsite. Staffing & Ad budget Advances available if needed.
Ad Matrix: Delivery Goal x \$600 for Advertising budget & % bonus scale if staffed
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- Explosive Direct Mail Marketing: Custom Targeted or Saturation Direct Mail, Envelopes, PURLs, Prizes, Insurance, Call Centers, Director Sales, Coached Events, or Credit Card/Rate Reduction/Buy-Back/Vehicle Exchange Data-Base smart mail programs available for Featured Spotlight Dealer. Call for Special Pricing
- MOCN Recruiting Campaigns/Job Fairs with available Recruiter/Trainer/Sales Coach. 100+ online job post and selection process, with live training, and Final Dealer Pick. Starts at \$1250.00 and up.

