

“Regeneration” - For A Lifestyle of Freedom!



JOIN THE SUNRIDER FAMILY

There's no better way to level up your holistic health & wellness!

SUNRIDER®

"Regeneration" - For A Lifestyle of Freedom!



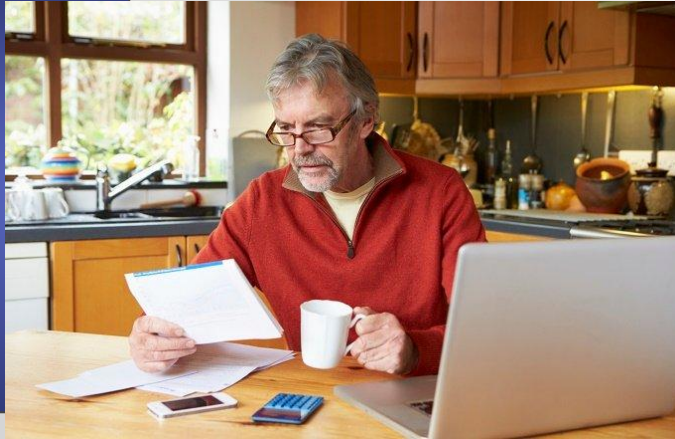
It's a Lifestyle for a healthy New Generation



MILLENNIALS love it



Baby Boomers - Beyond & In between love it

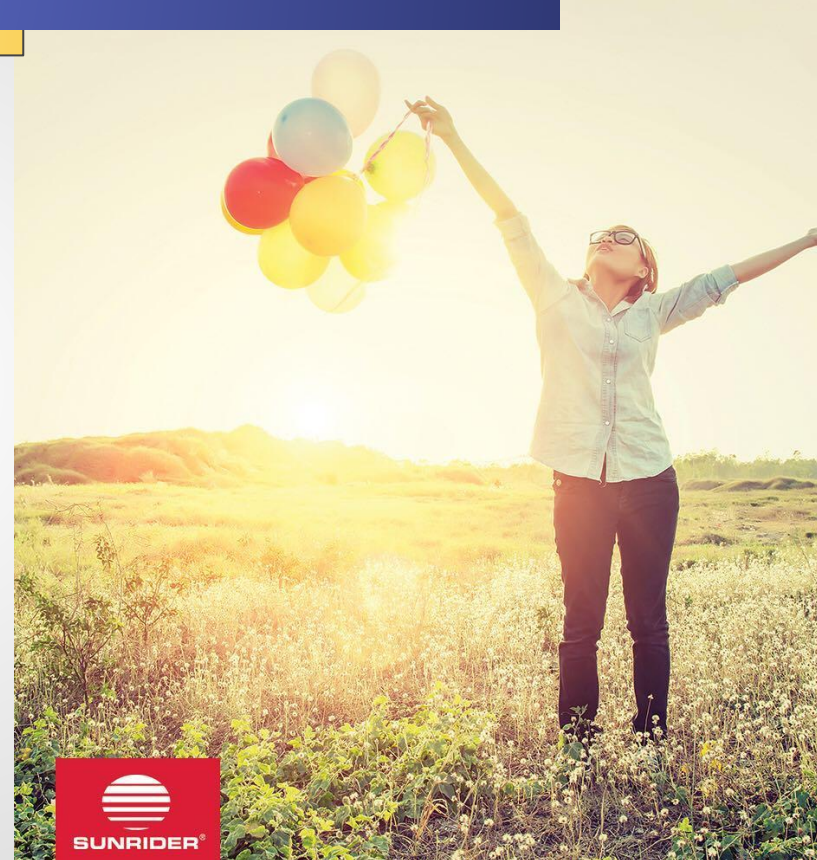


It's a Lifestyle that everyone longs for:

True Freedom is a lifestyle of...

- Health: Feeling younger & growing stronger through real nourishment
- Income: For a lifestyle you choose by making a difference in other's lives
- Time: ability flex your lifestyle
- Beauty: Ageless lifestyle of looking and feeling young.

Wouldn't it be great if everyone could enjoy this good life! Well...





Let's look at the four approaches people use to bring health and healing into their lives...

The question we want to ask is...

What really restores health and vitality & youthfulness?

4 Ways People Try to Achieve Health

PRESCRIPTION DRUGS

Treats symptoms vs. healing

- Suppresses symptoms
- Stimulates
- Substitutes
- Has side effects
- Create dependency
- Takes the power away from the body

MEDICINAL HERBS

Substitute:

- Substitutes for body weaknesses
- Body becomes weaker - takes the place of the body doing it itself
- Creates dependency
- Turns off the fire alarm

ISOLATES

Can meet some deficiencies

- Vitamins, minerals, sugars, isolated proteins
- Vt. C vs. whole orange
- Body doesn't recognize as food & often upsets delicate balance
-

The whole is ALWAYS better than the sum of its parts.

WHOLE FOOD

Empowers the body

- Has vit, min, fats, carbs, proteins all intact - nothing removed
- Fuel for the body
- Strengthens and balances
- Empowers the body to REGENERATE

Sunrider uses Whole Food, complete with extraordinary vital life & energy!

Question: Are you degenerating or regenerating?



REGENERATION - The body replaces old weaker cells with new stronger cells.

DEGENERATION - The new cells continue to become weaker and weaker, typically called aging.

Is your new body regenerating or degenerating?

The Good News is Whole Foods Regenerate!

98% of your body is new in 1 year

...Regardless of what you do,

You have either stronger or weaker...Bones in 12 weeks

Liver in 8 weeks

Skin in 5 weeks

Taste buds in 2 weeks

Intestine/stomach lining in 4-5 days

So, WHO is SUNRIDER?

Sunrider International is a Family Owned Company that is taking answers to industry and the world



A World Company for Freedom Lovers!

Headquarters: Torrance, California

- 40 Years Stable
- Unique formulas based on 5000 years of wisdom
- In 50 countries
- Offering the world a lifestyle to live long and live well
- All products based on the unique “Philosophy of Regeneration”

What Makes Sunrider Unique in the Marketplace?

#1. Our Blueprint - *"The Philosophy of Regeneration"*

This means: "Our bodies are designed to gain & maintain excellent health when we give it...

**Enough of the
Right Kinds of
Whole Foods**

Definitely "A Different Philosophy"



What's Another Unique Difference?

#2. These are *Chinese Herbal Whole Foods*

Based on thousands of years
of Ancient Traditional Chinese
wisdom & also

Today's cutting edge research
and development

Definitely a different source!



How is Sunrider Different from Conventional Medicine

#3. Consider what symptoms and health challenges really are?

Health Challenges are simply imbalances in the body - either *underactive or overactive systems* causing ***Symptoms***.

...rather than treating the symptoms, Sunrider focuses on restoring the balance in the body...



What happens when the body's balance is restored?

#4. THE SUNRIDER DIFFERENCE: *Restore the Balance!*

Miraculously...

*"the symptoms quietly go away!"
The body knows how to heal itself.*

*Sunrider goal! Restore the balance vs.
treating symptoms. Definitely a different way!*



So How do we Restore that Balance?

#5 *Herbal Intervention* at it's Best:

By simply giving our bodies

ENOUGH
RIGHT KINDS
WHOLE FOODS

The body knows how to heal itself when it has the tools!

An amazing philosophy!

A company that has



Hippocrates, Father of Medicine

Historically encouraged

“Let our food be our medicine, and
our medicine our food.”

Sunrider has taken this
challenge to heart.



Why are SR foods so effective?

6. Sunrider Difference: *Concentration! System Specific! Whole Foods!*

ENOUGH: Sunrider foods are concentrated 8-30x to give the body critical internal energy to heal itself.

THE RIGHT KINDS: Food -grade herbs are the highest level of nourishment & Sunrider's herbs are also System Specific to restore balance to the weakened or over active areas of the body.

WHOLE FOODS: are critical for Regeneration vs. Isolates (vitamins, minerals, protein drinks etc.). Proteins, fats, carbs, vitamins and minerals must be intact.



Our Everyday Success Formula

We simply...

NOURISH
BALANCE
CLEANSE



5 Food Combinations for restoring that Balance:

We call these “The 5 Basics”

1. NOURISH: **NuPlus** (Powders, Shakes, Bars, etc)
2. BALANCE: **Quinary** (caps, liquid or powder)
- 3, 4. CLEANSE: **Calli & Fortune Delight**
(beverages in powders & tea bags)

5. ULTIMATE ENHANCER: **Sunnydew**

Totaling a *wide variety* of 72 *whole herbal foods*



#1 NOURISH with *NuPlus*

Question: Have you powerfully NOURISHED all your cells today?



Happy Food

Nourish with NuPlus

12 whole herbal foods.
Nourishes at the cellular level,
so the next cell is stronger
than the one that was just
replaced.

- Powerfully assists in eliminating cravings, addictions, and body fat
- Smooths in hormonal balancing
- Choice for athletes, body builders, and the active life style.
- The body needs enough internal energy to regenerate.
- 12 foods for \$2



Think: Internal Energy!



#2 BALANCE with Quinary

Question: Have you nourished all your organs = to balance the systems today?



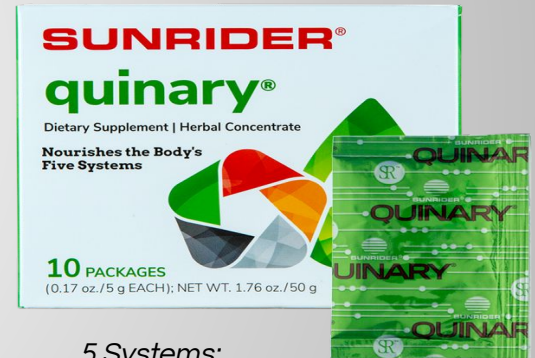
Prevention is cost effective living

Balance with Quinary

50 super whole foods.

Balances our 5 life support systems : immune, circulatory, digestive, endocrine, and respiratory

- Doesn't matter the health challenge, simply balance with quinary.
- A symptom is simply a system out of balance
- Restore the balance, the symptoms quietly go away.
- A balanced body is symptom free
- 50 foods for \$4, or 0.40 cents a capsule



5 Systems:

- Immune
- Digestive
- Respiratory
- Circulatory
- Endocrine

Think: Prevent a crisis! Restore the Balance

#3 CLEANSE with Calli

Have you ever experienced a daily detox vs. a stressful cleanse?



Cleanse with Calli

Green tea plus 4 herbs without caffeine negatives. Highly nourishes 5 cleansing organs, so they do their critical work more effectively.

- A daily detox
- Amazing cellular cleanser
- Favorite beverage
- 8 cups for \$1.25



Nourishes:

- Liver
- Kidneys
- Colon
- Lungs
- Skin

so they do their job better

Think: the more I drink the better I feel!

#4 CLEANSE & HYDRATE with Fortune Delight

Ever Cleansed Digestive System & Super Hydrated at same time?

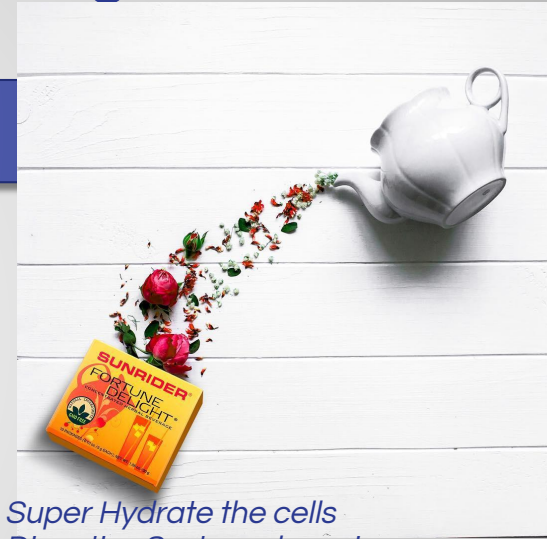


A makeover on the inside and out as impurities are removed

Super Hydrate with Fortune Delight

Refreshing way to cleanse the digestive system and replace energy drinks.

- Clearer and more radiant skin
- Energy without caffeine
- Cleanses digestive system with powerful antioxidants
- Wetter than water
- 8 cups for \$1.25

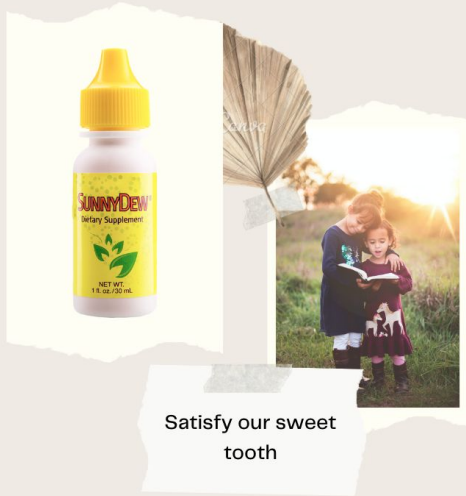


- ❑ Super Hydrate the cells
- ❑ Digestive System cleansing
- ❑ Remove painful acid build in the muscles
- ❑ Flush out fat
- ❑ A great sport drink

THINK : DIGESTION & HYDRATION!

Need something healthy that's so delicious and good for you?

#5 Healthy Sweet! SunnyDew

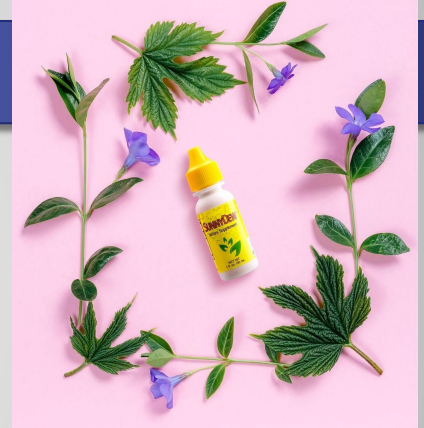


Satisfy our sweet tooth

Sweeten with
SunnyDew

Naturally purified Stevia and Chrysanthemum. 300 times sweeter than sugar, but loaded with nutrients. Best tasting Stevia on the market.

- Promotes healthy blood sugar
- Helps kill *Candida*
- Topically very healing
- Helps prevent tooth decay
- Pennies a drop



- ❑ *Stevia*
- ❑ *Chrysanthemum*
- *Blood sugar support*
 - ❑ *antifungal*
 - ❑ *antiviral*
 - ❑ *anti-tooth decay*
 - ❑ *anti-inflammatory*
- *Best tasting stevia*
- *Totally nourishing*

Think: So good for me and tastes great!

We start our day off right!

Complete,
WHOLE herbal
foods

System specific

Concentrated
8-10 times

VITASHAKE®

Whole-food "super" powder & meal replacement

VitaShake® satisfies your hunger and powers your body with concentrated whole-food nutrition, including vitamins, minerals, and antioxidants.

- Chemical and GMO free
- Formulated for optimal nutrient bioavailability
- Ideal for dieters and people on the go
- Simple to make, easy to digest

10/25g pks

#10605 Cocoa
#10615 Strawberry* **NEW**

Both flavours contain soybeans. Cocoa flavour contains milk.

* NEW Product - may not be available yet.



TOP
SELLER



Our Mom's love SR and so do kids --- so safe!

Nutrient- dense,
fast food

Safe

Pregnancy,
newborns to
elderly



We give ourselves & our kids that EXTRA EDGE!

Brain & nerve
superfood

Power the body

Experience the
difference



We Drink through our Day - the Better Way!

Mental clarity

Calm energy

No stimulants,
negatives or
withdrawals



Our workouts are our Best Ever!

Super hydrating

Endurance &
muscle building

Good-bye to sore
muscles



We love HEALTHY WEIGHT for life!

Delicious,
satisfied eating

No yo-yo diets,
no calorie
counting

Whole food,
ready to eat!



We love being a WINNER!

A body and mind
that wins

Strength &
endurance

No stimulants,
nutrient-dense
whole food



We love to shop the Cost Effective Way!

Where in the grocery store can you find:

72 Whole Herbal Foods

Concentrated 8-10x
System Specific
Properly Combined

For less than \$10 for a “Power Meal” +
8 cups of delicious life giving beverages
to enjoy thru the day as a natural daily detox



We Enjoy 1-3 servings or more a day---it's Food!

- 1x Body begins to come into balance
- 2x More exciting changes
- 3x Full speed regeneration

An unhealthy body is simply a "hungry" body...it says "Feed Me!"



We Keep it Simple!

Instant nourishment for a productive day!

3 Simple Tools

- Coffee maker
- SR Bowl
- Blender
- Or just eat however you like!



Simple Menu

1-3 times a day

- Breakfast – 72 food power meal
- Lunch – Salad, sandwich and/or power meal
- Dinner – Healthy table food and/or power meal
- Beverages – Enjoy all through the day!

Our Very Early Signs of Regeneration

- More mental clarity
- More calm energy
- Sleeping better
- Increased well-being

Some start feeling the difference with their first power meal or beverages.



HOW DO WE SHOP?



It's Simple: You're in charge!

- Have your own account
- Order by phone or online
- Company direct - No middleman
- Shipped to your door
- It feels like Christmas every time!

Sunrider - Your One-Stop Shop!

Choose your account. Shop. Shipped to your door!



Retail Customer

- Free Account
- Shop at Retail

Preferred Customer

- \$19.95 Annual Fee
- 5% Discount shopping
- \$12.50 e-credits each \$150 order
- \$10 referral e-credits to both of you
- Autoship:
 - 10% discount - \$100 monthly autoship
 - \$25 e-credits every 3 consecutive mo. autoship

Independent Business Owner

- \$15 mo. or \$150 Annual Account Fee
- Shop 15% Discount
- Share & Earn Income
- Build Residual Income
- Make a difference in other's lives



Unlike other Professions!

Have you considered

Leveraging Your Time?

This can build significant income

As an Independent Business Owner

- 1. I share what I have found...*
- 2. They share what I shared with them...*
- 3. This same pattern is repeated and can continue on and on*

- Because the products are consumable, purchases can be on-going. So many people enjoy these products everyday for the rest of their lives.
- As your Sunrider family grows, so grows your income!
- Your time is multiplied! This is leveraging your time.
- Word of mouth, networking is the purest, fairest, most effective, & productive method of moving products known.
- You are your own boss, work from home, no employees, flexible time freedom.
- No delivery of products, handling orders, or money - SR handles it all. Once a month paycheck!
- We're in business for ourselves, but never by ourselves. Great support and teamwork: via 3-way phone calls, using tools like this, group webinars & parties, SR support etc. etc.
- Truly rewarding as you are making a significant difference in people's lives.
- I'm so thankful someone shared with me & my family!
- I couldn't keep it to myself! I desired to and love to share the good life with others.
- My paycheck is simply a measuring stick of how many people's lives I am impacting.

Significant Income by Leveraging Your Time

SUNRIDER®

SUNRIDER®

2020 US Average Annual Income Summary

RANK	%*	Average Annual Income*
Hero Royal	0.94%	\$352,823.24
Hero Elite	0.87%	\$94,231.57
Hero	1.86%	\$48,034.24
Ace Royal	3.82%	\$23,827.97
Ace Elite	1.03%	\$14,960.26
Ace Prime	1.97%	\$9,936.18
Ace	4.00%	\$7,102.05
Star Elite	5.44%	\$3,242.47
Star Prime	43.49%	\$2,658.95
Star	29.89%	\$497.49
IBO	6.67%	\$235.41
	100%	

* Based on the number of IBOs who received a payment.

Earnings stated are not necessarily representative or typical of earnings Sunrider Independent Business Owners (IBOs) can or will earn through participation in the Sunrider Infinity Compensation Plan. These statements should not be considered as guarantees or projections of your actual earnings or profits. "Annual Income" of active Sunrider IBOs was calculated by first calculating the average "Monthly Income" IBOs at each rank made only in the months they were active. These one month averages were then annualized by multiplying by twelve months in order to come up with the "Annual Income." During 2020, the calculated average annual income of an active IBO is \$5,634.38. An active Sunrider IBO is an IBO who has 100 PV or more in a month. Twenty-six percent of all IBOs, active and inactive, on an average, received a payment. As with any other independent business, success results only from dedicated sales efforts, hard work, diligence, and leadership.

US Average Income Summary

Goal: ***Ace Royal*** in about a year. You can go faster or slower. **Income Averaging \$1900**

How to Qualify as an ***Ace Royal***:

- About 30 Sunriders in your total group
- About 20 SRs ordering that month
- You need 4-5 people like you who also want to build an income It's great teamwork.
- The rest are happy Sunriders - usually Preferred Customers!

SUNRIDER
Health ^{AND} *Beauty*



Why I love Sunrider...

Every Sunrider has a success story.

Just ask us! We'd love to tell you!



JOIN THE SUNRIDER FAMILY

There's no better way to level up your holistic health & wellness!

SUNRIDER[®]

If this finds a place in your heart

- *Let's design a 90 day wellness program just for you, to fit your needs and your budget.*

- *Simply, connect with the person who shared this with you. They'd be honored to help you get started and to be your sponsor.*

Thank you for the opportunity to serve you.



Seth Ehrlich...

Our Sunrider Miracle Son!

Graduated from Mission Creek Academy

Raymond, Washington



Chopped & Stacked

His job: Provide the wood for their wood heated school & homes



Loves being the supervisor of other students on his crew





His Prized Tractor

Purchased after saving
for 9 years

His own tool shed

He loves working hard!





He's always happy to show you his muscles



We love to have
him come home!



He's a Real Man of God

Up for devotions
way before us

He loves & live life to the full!

Picture taken on a
Carribbean Cruise we did
together



Truly a Miracle!



We praise God for how He has worked in Seth's life!