



## 3 REASONS Sunrider International's Foods Beverages & Healthy Lifestyle Products are

### *LIFE-SAVING & LIFE GIVING*

**1. Philosophy of Regeneration:** This is the blueprint of all of Sunrider's foods and healthy life-style products:

"Our bodies are designed to gain and maintain excellent health if we nourish our bodies with

- **ENOUGH** (concentration-8-30lbs to 1 lb. of a wide variety)
- **RIGHT KINDS** (system specific, food grade herbs-never medicinal)
- **WHOLE FOODS** (Proteins, Fats, Carbs, Vitamins & Minerals-all in intact)"

**2. Chinese Whole Herbal Foods:**

- Based on thousands of years of **ancient Chinese herbal wisdom** +
- Current cutting edge **research & development**

**3. Restore the Balance in the Body:**

- Symptoms are simply a system out of balance
- When we restore the balance in the body, symptoms quietly go away
- Rather than trying to meet deficiencies, treat symptoms, and disease we restore the balance.

***Nourish + Cleanse = Balance***

# SUNRIDER is UNIQUE to the MARKETPLACE



Ancient wisdom combined with Modern Technology  
Millions enjoying for 37 years in 50 countries

- Sunrider® herbal foods are **WHOLE LIVE** Foods – Like eating Raw! All 5 parts that make a “food” Carbohydrates, Proteins, Fats, Vitamins & Minerals are left intact with only the indigestible cellulose and water removed making them highly digestible. The live force is re-activated when liquid is added. The Life Force and integrity of these whole foods are like that of eating a whole orange versus taking a Vitamin C.
- Sunrider® foods are **FOOD GRADE HERBS** - Never Medicinal Herbs (that substitute for a weakness, further weakening the body or forcing the body to perform). Food grade herbs, called Kingly Herbs, leave the body in control and actually help repel disease. Think Food Herbs - a much higher nutritional value than regular table food. We still eat regular table food, but we are receiving nutrient dense nourishment with Sunrider! We eat less table food, snacks and beverages. We love the Sunrider food/beverages!
- Sunrider® foods are carefully selected **WIDE VARIETY of SYSTEM SPECIFIC** foods with a very specific purpose: Nourish and Cleanse the body to restore the Balance; when in Balance, symptoms disappear. They simply take the guesswork out of Nutrition.
- Sunrider foods are **PROPERLY COMBINED** food herbs based on ancient herbal formulas, passed from generation to generation, recorded in detail in ancient Chinese Emperor’s manuscripts, among China’s most carefully guarded treasures. These are the property of Sunrider’s owners, The Chen Family, and form the basis of these foods. The formulas have time-proven benefits designed to nourish peoples’ bodies to “live long and die young.”
- Sunrider® foods are **CONCENTRATED 8-30** lbs down to 1 lb. Imagine trying to eat that much table food. One cannot eat enough nutrition from our ordinary table food to bring about renewed regeneration, due to soil depletion, GMO, acid rain, chemical additives, and time from harvest to consumer. Concentration is vital!! Sunrider is our Nutrient Dense Whole Food Grocery Store!
- **PURITY, QUALITY CONTROL & EFFECTIVENESS** are top priorities for their Foods, Beverages, Skin Care, Dental & Healthy Home Products. Grown without pesticides in controlled gardens and in the wilds of mountaintops, no GMO, no pesticides. Because they are so pure and clean, the FDA doesn’t require our herbs to be irradiated and fumigated like other herbs coming to the US. They are Safe, Pure, and they Work! Their methods have earned them a pharmaceutical level of manufacturing by the FDA, unheard of a for food company.
- **THE OWNERS ARE THE EXPERTS**, leading a team of scientists to manufacture these ‘one of a kind foods’ all self- manufactured in Sunrider’s own pristine 1 million sq. feet manufacturing and headquarters in LA, along with 9 others plants around the world. Founders, Dr. Tei Fu Chen and Dr. Oi Lin Chen, along with their 5 professionally-trained grown children, are taking the company to the next level. Sunrider... **Truly a Gift for our time! Truly Unique to the Market Place!**