

Veros & Men's Formula

Veros—To Bring Back the “Spring” and Stamina in a Man's Life!

Dr. Chen's **Veros** increases vigor in men concerned with their performance due to age. The completely natural, herbal-based formula (even including the vegetable capsule) contains no stimulants or synthetic hormones, which often result in unwanted side effects. Gentlemen field-testing this product say their circulation, stamina, cholesterols, muscular strength, skin-tone, and, yes, romantic life have markedly improved! In contrast to Viagra, which creates a “one-way street” of blood flow, **Veros** encourages a healthy blood pressure and a strong heart, so it can pump more blood. The muscles are actually fed throughout the body. **Veros** is also designed to increase mental and physical capacity for exercise. Also, the calcium density in the bones may increase. **Veros** will help men make a testosterone type substance, which will act like a hormone and help them feel younger! Developed by Dr. Chen to especially help men, **Veros** is an all natural formula that helps increase sexual desire and improve sexual performance. In traditional Chinese medicine, the liver and kidney are believed to be the two of the five key organs that affect hormonal balance. The **Veros** formula contains key herbs to address those organs, including Dipsacus Root and Marsh Parsley Leaf. Contrast **Veros**, which has no caffeine but will give real energy, with caffeine products such as guarana with 10 - 15 X more caffeine than coffee! **Veros** is concentrated 30 times, rather than our usual 4 – 8 times, so even a couple of capsules a day can make a big difference! With **Sunrider's** own superior research and development, the ingredients are perfectly matched for consistent, optimal results.¹ When exercising, women benefit from one **Veros** a day also!

Proprietary Blend: Barren wort leaf; Marsh parsley leaf; White cornel fruits; Chinese ginseng root; Leek seed; Mongoliavine fruit; Boschniakia herb; Cnidium seed.

General Usage: One capsule two times per day.

Dr. Chen's Men's Formula—For the Prostate...Designed for Men over 45

Developed personally by Dr. Chen, for men 40 years of age and older, to promote a healthy prostate and life, this formula includes herbs, antioxidants and carotenoids that represent a unique blend of Eastern herbal expertise and Western nutritional science. The first ingredient is, not surprisingly, Saw Palmetto fatty acids, which have been concentrated down to where they are 100% available to the body. This herb has been used to promote prostate health throughout the world for many years. It inhibits the conversion of testosterone to dihydrotestosterone (DHT) and prevents the binding of DHT to androgen receptors. Thus, it would tend to shrink the prostate, heal the bladder, and stabilize urinary output. Saw Palmetto can be called an anti-androgen. The second ingredient is Anemarrhena Root. This herb has a cooling effect and is antiseptic. Next is Codonopsis Root, which is a blood tonifying herb that nourishes the blood, stops spontaneous sweating and swelling, and clears toxins. Astragalus Root helps fortify and strengthen the immune system; has a cleansing effect on the liver and kidneys. Guinea Hen Flower Root promotes cleansing of toxins and calming of emotions; Angelica Root nourishes and replenishes blood; and Phellodendron Bark is used to clear heat and toxins. And, finally, lutein and lycopene are both potent anti-oxidants and

¹ [The Men's Formula](#) by Dr. Stephen Smith

¹ “Prostate Dilemmas”, [U.S. News & World Report](#), 5/22/2000

carotenoids (Vitamin A – 500 IU per gel cap); many, many studies have shown that carotenoids are effective against prostate cancer.

The effectiveness is even further enhanced with Vitamin E (100 IU) in each cap.² All of the herbs in synergy within this formula are safe to eat for a lifetime!

Suggested amounts: Prevention – 1 capsule 3x per day; Maintenance – 2 capsules 3x per day; Extra support – 3 capsules 3x per day.
