

# Online Bidding

## Instructions and Tips

The following tips will help you this year with the online bidding process. We are excited to offer online bidding to our customers once again. We try our very best to make sure that each horse is represented accurately. Follow the instructions in the following photos to register to bid!

1. **RULE NUMBER ONE!!!** The time to ask questions about online bidding and the process of purchasing is **BEFORE THE SALE!**
2. **REGISTER EARLY!** Please take the time to go through Horse Auctions USA's App or Website to get registered and to familiarize yourself with the process of bidding. There is a help section and a phone number to call if you need help.
3. **KNOW WHAT YOU ARE DOING!** Do your homework. Research each horse that you are interested in. If you have specific questions, reach out to East Tennessee 4B through Facebook Messenger and ask. **DO ALL THIS BEFORE THE DAY OF THE SALE!** As much as we would like to answer questions the day of the sale, we are normally too busy to do so.
4. **THINK BEFORE YOU CLICK!** You are the only one responsible for your fingers, so click wisely. We understand that bidding can get exciting, but when you click the bid now button, be ready to back it up. If you are the winning bidder, that animal belongs to you! No excuses accepted (trust me, we've heard them all).
5. **HAPPY BIDDING AND ENJOY THE SHOW!** We wish you the best of luck. We hope you get the perfect horse for you!

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There are **TWO WAYS**  
to bid online.

**1. Sign up by phone  
using the APP.**

**2. Sign up using your  
internet browser.**

**To sign up using the APP.  
First search for the APP  
using the APP Store on your  
phone.**

**If you have an Android**



**If you have an iPhone**



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# Search for the following: "Horse Auctions USA " and download the App.



Horse Auctions USA

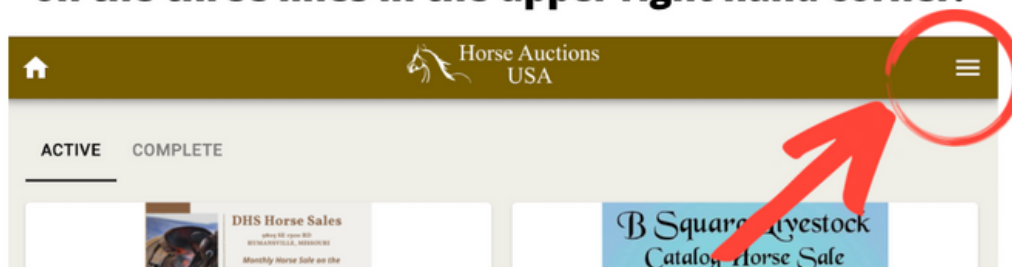
Business

Designed for iPad. Not verified for macOS.

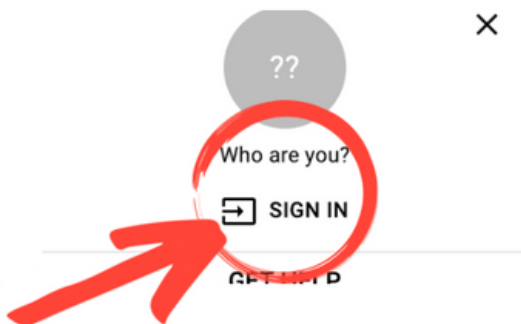


**Download**

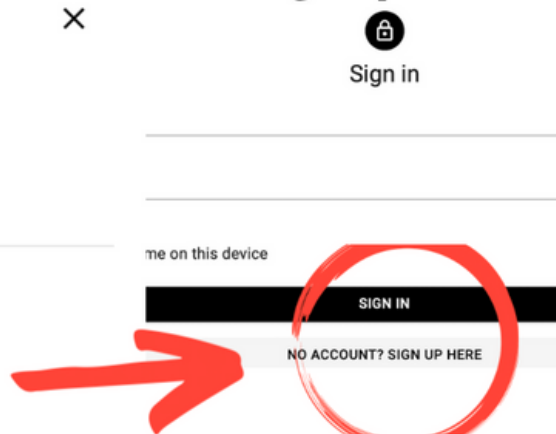
**Once you have downloaded and opened the App, click on the three lines in the upper right hand corner.**




**Click sign in**



**Then click "No Account? Sign up here"**



# Follow the steps to sign up!

 ✕  
Sign up

First name  
First

Last name  
Example

Email Address  
exampleemail@gmail.com

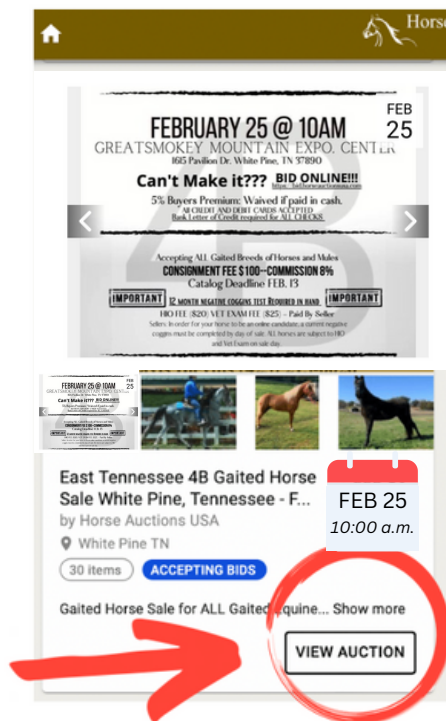
Password  
●●●●●●●●

Receive bidding notifications via email

CONTINUE

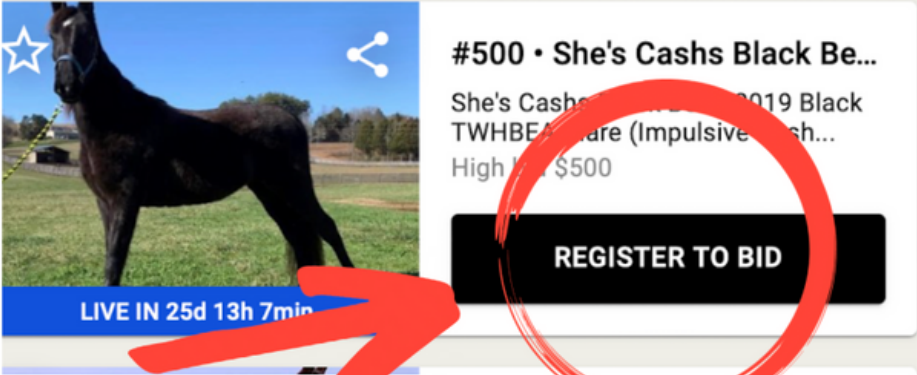
**Don't forget to agree to " Terms of Use"**

**Once you have signed up: Go find  
the East Tennessee 4B Auction.  
Click on it to open it up.**



**Once in the Auction, you will see a button that says "Register to Bid" Click on that and follow the steps to register.**

30 items found in Active · Show all items



#500 • She's Cashes Black Be...

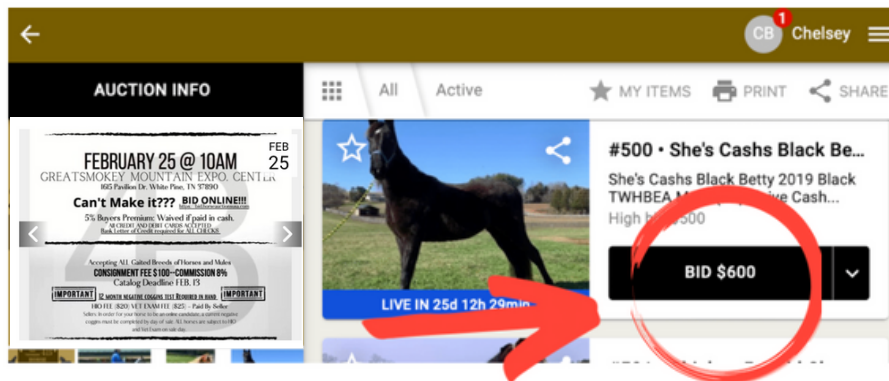
She's Cashes Black Be... 2019 Black  
TWHBE Mare (Impulsive Cash...  
High Bid \$500

**REGISTER TO BID**

LIVE IN 25d 13h 7min



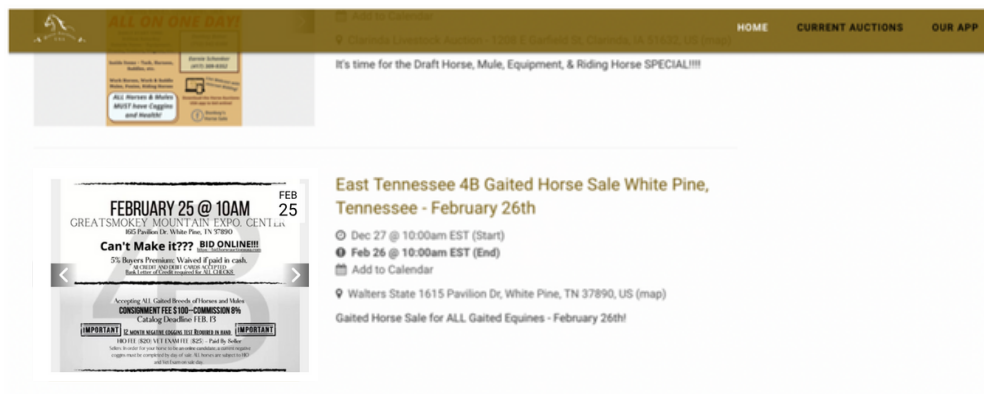
# After Registering, you can now just CLICK TO BID!!!



**For those wanting to  
bid using a computer  
and web browser use  
the following link :**

**[horseauctionsusa.com](http://horseauctionsusa.com)**

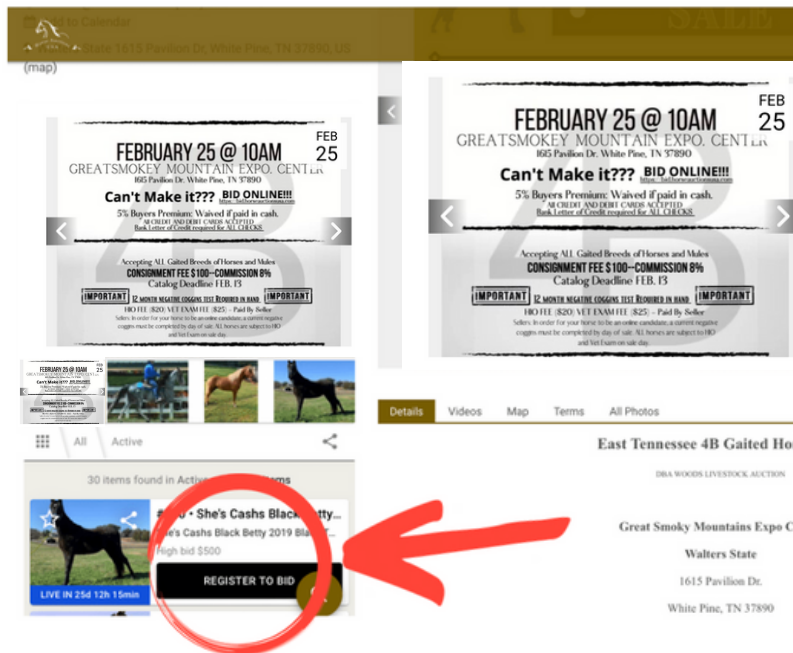
# Once on the page, scroll down until you locate the East Tennessee 4B Horse Sale



The screenshot shows a website interface with a dark green navigation bar at the top containing the text "HOME CURRENT AUCTIONS OUR APP". Below the navigation bar, there is a promotional banner with a horse icon and the text "It's time for the Draft Horse, Mule, Equipment, & Riding Horse SPECIAL!!!". To the left of the banner are two small informational boxes. Below the banner, a list of auctions is displayed. The first auction is titled "East Tennessee 4B Gaited Horse Sale White Pine, Tennessee - February 26th". It includes the following details: "Dec 27 @ 10:00am EST (Start)", "Feb 26 @ 10:00am EST (End)", and "Add to Calendar". Below the title, it says "Walters State 1615 Pavilion Dr, White Pine, TN 37890, US (map)" and "Gaited Horse Sale for ALL Gaited Equines - February 26th!". To the left of the auction list is a preview image for the "FEBRUARY 25 @ 10AM" auction at the "GREATSMOKEY MOUNTAIN EXPO. CENT. TN". The preview image contains the text "Can't Make it??? BID ONLINE!!!", "270 Buyers Preferred. Waived if paid in cash.", "All items are sold 'AS IS' with NO RESERVE.", "CONSIGNMENT FEE \$100 - COMMISSION 0%", "Catalog Due Mon FEB. 15", and "IMPORTANT! SCAMMERS BEWARE! ONLY BUYERS IN GOOD STANDING ARE ALLOWED TO BID. IMPORTANT! WAIVER: BIDDING FOR YOUR OWN ACCOUNT IS PROHIBITED. BIDDING FOR OTHER ACCOUNTS IS PROHIBITED. BIDDING FOR OTHER ACCOUNTS IS PROHIBITED. BIDDING FOR OTHER ACCOUNTS IS PROHIBITED.".

**Click on the Auction Title to enter the Auction**

**After entering the auction, you will see "Register to Bid" to the left of your screen. Click that and use the steps in the first part of the presentation to sign up and register to bid.**



**If you have any  
questions, please,  
just ask!**

GET HELP

✉ [info@horseauctionsusa.com](mailto:info@horseauctionsusa.com)  
☎ (336) 904-8903  
🌐 <https://www.horseauctionsusa.com>

**Happy Bidding and  
GOOD LUCK!**