

www.themiamisoccerfestival.com

Sponsorship Opportunities

The Miami Soccer Festival November 6-7, 2021 Kendall Soccer Park

n the Game!









ABOUT THE FESTIVAL

The Miami Soccer Festival is celebrating its 10th year and is the premier recreational youth soccer event at Kendall Soccer Park, one of South Florida's leading soccer facilities. The annual youth tournament will take place on Kendall Soccer Park's outstanding center, which includes five full size soccer fields, six state of the art 7 v 7 and 5 v 5 soccer frields, a walking, jogging trail, full concessions, bleachers, and car parking.

The two-day festival will feature back-to-back FYSA-sanctioned tournaments for over 100 teams of children ages 12 and under. All games are open to both boys and girls. Youth soccer leagues made up of children ages U-5-U12 will compete.

The festival begins each day at 8 am and will also feature entertainment for all ages, including food vendors, a soccer retail village, soccer tricks, and juggling demonstrating, music, and more.

Admission for spectators is free. Team registration costs are between \$100 for the younger teams and \$300 for the older teams. Each team plays a minimum of three games.

The Miami Soccer Festival celebrates the contributions of the soccer community and acknowledges the international recognition of the beautiful sport that unites us. Previous festivals have enjoyed participation from over 2,500 players, and visitors, of all ages, including an unforgettable soccer clinic and Q&A hosted by US Women's Soccer Team MVP, Abby Wambach. 100+ Local, and National Vendors have supported this festival.



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PLATINUM SPONSOR: \$3,000

This premier, industry-exclusive sponsorship level is the most visible for your brand and provides you with the following:

- Corporate Logo on banners
- Name (or logo) in all marketing materials promoting the Miami Soccer Festival (including Press Releases, Palm Cards, Posters, Social Media, and any ad buys or promotions.
- Corporate logo on the Miami Soccer Festival website with a link to your company.
- Corporate logo featured on player t-shirts (approx 1,200)
- The rights to use the Miami Soccer Festival logo, and name, in your company's promotional materials.
- Onsite active participant in the Miami Soccer Festival
 - Name, or logo, in the Miami Soccer Festival Program
 - One showcase tent canopy (not supplied) up to 20'x30'*
 in size for product placement and company brand
 promotions prominently located within the Soccer
 Village.

 $^*20' \times 30'$ tent requires special event permit. Please confirm with us five weeks in advance of the vent for permit application.





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GOLD SPONSOR: \$1,000

Your sponsorship includes:

- One showcase tent canopy (not supplied) 10'x10' or up to 20'x20' for promotional purposes with one table and two chairs.
- Name, or logo, displayed on select Miami Soccer Festival banners and signs.
- Name, or logo, in select marketing materials promoting the Miami Soccer Festival.
- Name, or logo, in the Miami Soccer Festival Program.
- The rights to use the Miami Soccer Festival logo, and name, in your company's promotional materials.
- Onsite active participant in the Miami Soccer Festival
 - Name, or logo, in the Miami Soccer Festival Program
 - One showcase tent canopy (not supplied) up to 20'x30'* in size for product placement and company brand promotions prominently located within the Soccer Village.

*20' x 20' tent requires special event permit. Please confirm with us five weeks in advance of the vent for permit application.





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SILVER SPONSOR: \$500

Your sponsorship includes:

 1 10'x10' space with table (not supplied) for promotional purposes - tent/table can be supplied for an additional \$125.









FOR MORE INFORMATION, PLEASE CONTACT:

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The Miami Soccer Festival Kendall Soccer Park 8011 127th Ave. Miami, FL 33183

Kendall Soccer Park





