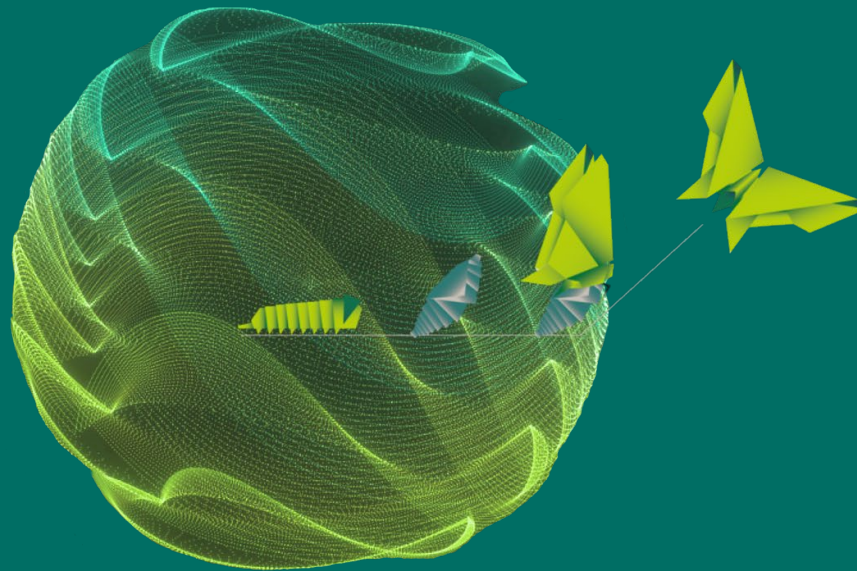




ACCREDITATION PROGRAMME FOR TRAINERS





WHAT IS THE MANAGEMENT SHIFT?

- The way to manage and monitor business performance to bring about **more humane and purposeful ways of working**
- Based on **process and people analytics** – a holistic data driven approach to cultural and behavioural change
- **Thought leadership in action** – a unique model to create the future of work here today
- **Proven approach**, helping organisations to do well by doing good, with early adopters in private and public sectors improving diversity; engagement and profitability
- **Research published** in an award winning book
- **A niche consultancy** with strategic partnerships and accredited management consultants



THE MANAGEMENT SHIFT IS THE 'HOW' OF THE BIG SHIFT

Transforming outdated leadership approaches to humane approaches for prosperity and fulfilment using evidence-based tools and processes

What is The Management Shift® ?

“The Management Shift is the Lamborghini of the consulting world”

Paul Kincell, Interim Sales, Marketing and Business Development Director



Our Three P's



People

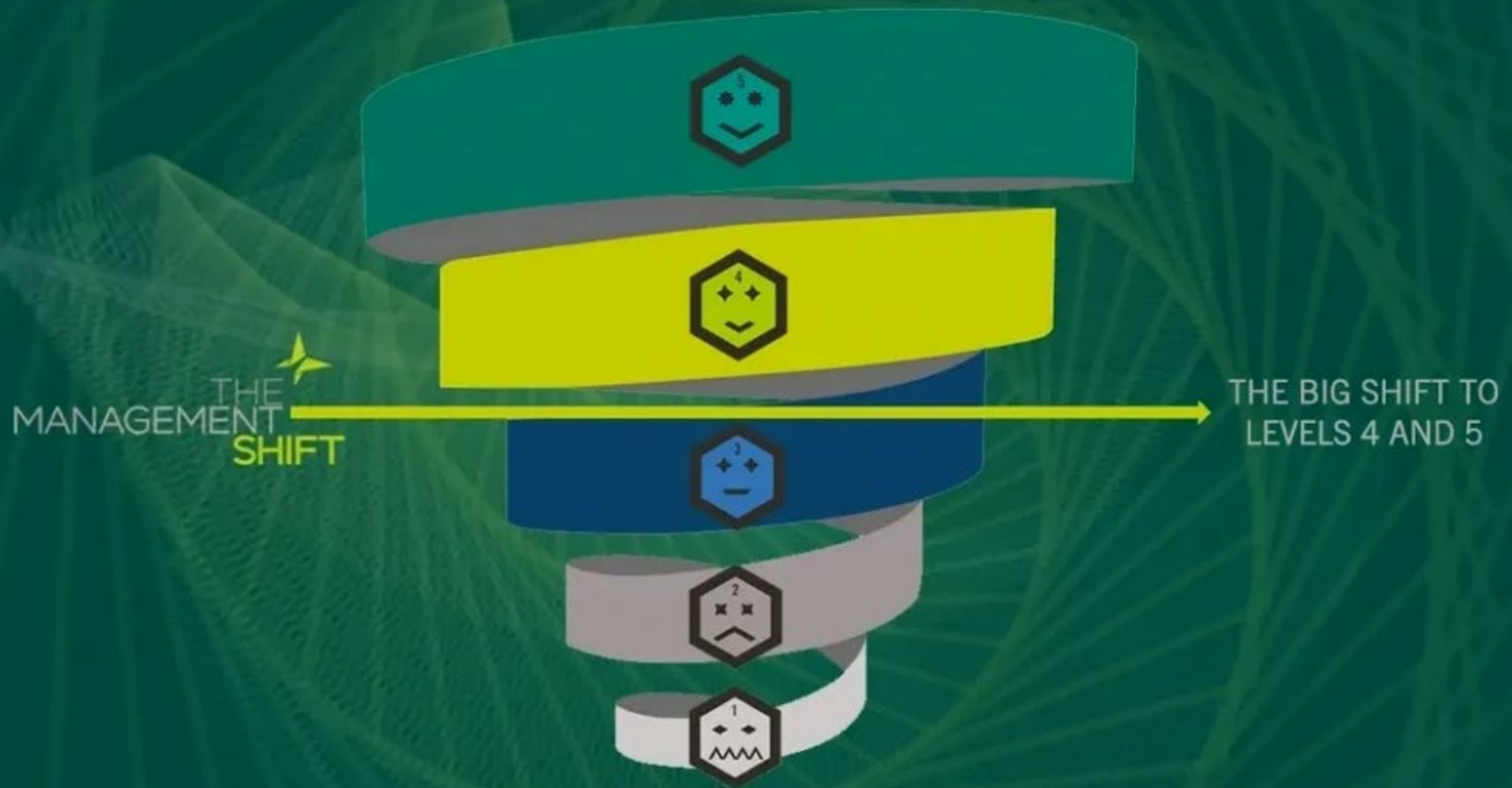


Purpose



Prosperity

EMERGENT LEADERSHIP



Making world better, one shift at a time



Accreditation Programme for Trainers

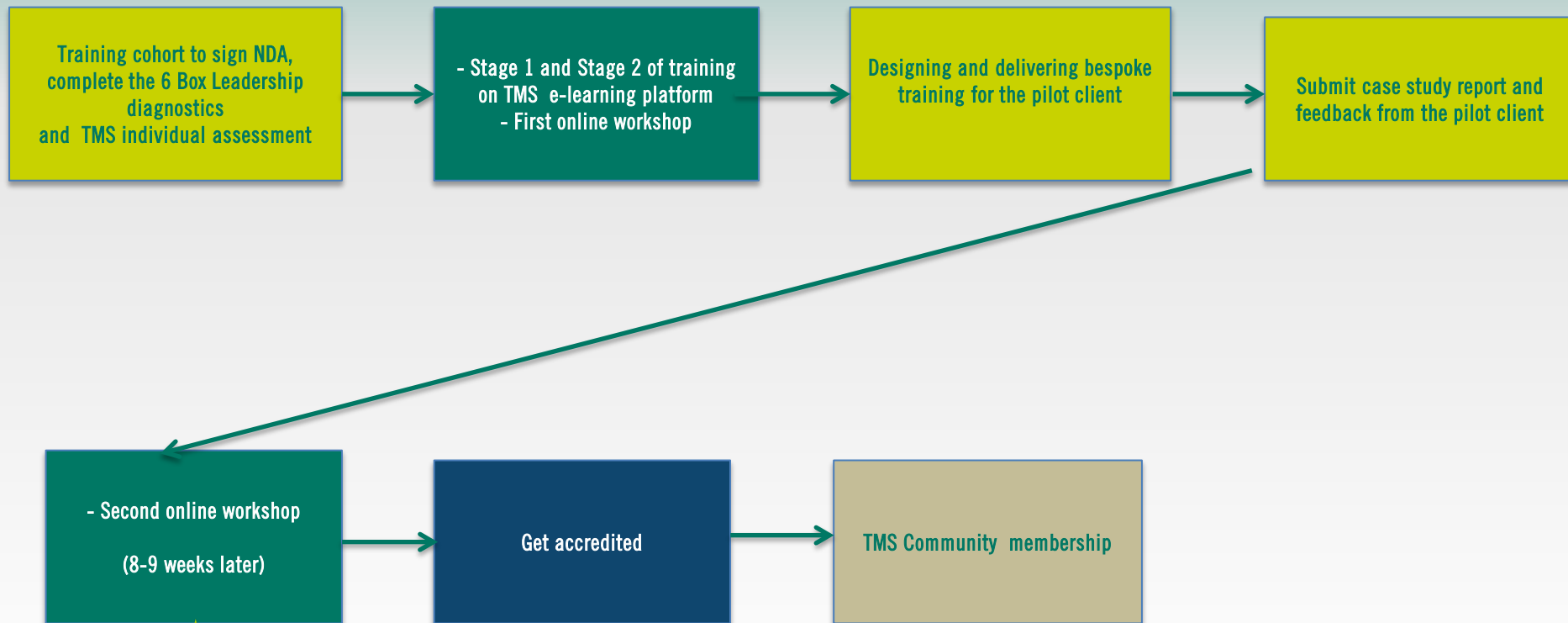
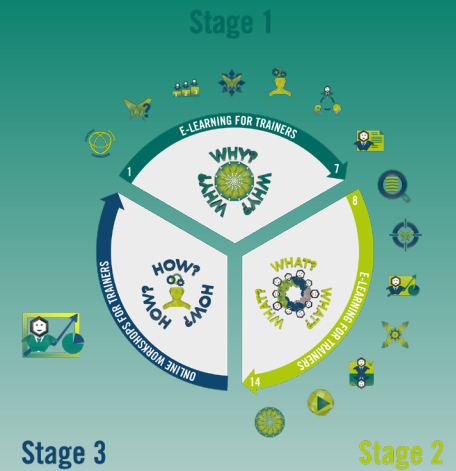
- Get trained and accredited to add Professor Hlupic's award-winning, pioneering work on transferring the latest management ideas into practice to your executive education portfolio
- Learn how to use The Management Shift® tools and processes to **train your clients** and help them to change leadership approaches, improve performance and shift their organisation to the new level of success
- **Use evidence-based tools and processes** to train your clients to understand how to substantially improve engagement, performance, innovation and profit (some organisations achieved profit increase in two years by at least 200% using The Management Shift® principles and tools)

Overview

Creating a high performing organisational culture has been on top of agenda for leaders for many years. However, research still highlights that few businesses have a clear model of leadership which improves engagement (typically only 13% of employees are highly engaged), removes barriers to innovation, and uncovers hidden strengths in vital people assets.

In this Accreditation Programme, attendees will learn about the essence of The Management Shift®, an evidence-based approach for improving performance and profit, experience and train The Management Shift® principles in a real-life training project, and receive a licence to train The Management Shift® approach as an **Accredited The Management Shift® Trainer** for their executive education clients.

Programme Structure



Programme Content

- **Stage 1 (seven e-learning modules)** – learning about why individuals and organisations need to go through the Big Shift from old to new ways of working and what are the benefits of this shift
- **Stage 2 (seven e-learning modules)** - tools and knowledge the trainer going through the Programme needs to learn and apply on themselves to go through their own Big Shift or to consolidate their previous personal development
- **Stage 3 (two live online workshops)** - access to insights and tools that trainers can use to deliver bespoke executive education and provide life-changing experience and developmental evolution for their clients, who will then spread the ripples of positive change

Delegates Will Receive (1)

- Online e-learning and live training with Professor Vlatka Hlupic
- A full set of training materials
- A set of The Management Shift® Toolkit for Accredited Trainers with 30+ items including TMS board games, cards, posters, masks and handouts
- A signed copy of the award-winning “The Management Shift” book - one of Forbes' top eight management books in 2014
- Membership of The Management Shift® Community

Delegates Will Receive (2)

- Access to an individual assessment tool based on the 5-Level Emergent Leadership Model
- Unlimited access to the 6 Box Leadership reports, prepared by The Management Shift Consulting Ltd, after accreditation for clients (for a fee)
- Free 6 Box Leadership pdf report for up to 100 people in a case study sample during training
- Marketing material
- Support from Professor Vlatka Hlupic for training projects as needed


TMS
Resources



Accredited Trainer Toolkit Handbook



Accredited Trainer Toolkit Items

	
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The Management Shift® Toolkit Example



The Management Shift® Learning Approach



Who Would be Suitable to Get Accredited

Experienced corporate trainers/executive educators, lecturers and L&D practitioners with at least 5 years of training/executive education experience running their own consulting practice or working for corporate training/educational organisation.

We are looking for educators who want to:

- Add The Management Shift® tools and processes to their training portfolio to expand their leadership development / executive education practice
- Provide unique service to their customers
- Generate additional income
- Help spread The Management Shift® ripples to make this world a better place!

The Power of Ripples

Transformation of leaders ripples out to their team, organisation and a wider society.





Accredited The Management Shift Trainer Certificate

This certificate is awarded to:

_____ of _____

For demonstrating proficiency in using The Management Shift tools and processes for training purposes

On behalf of:
The Management Shift Consulting Ltd:

Logo for Accredited Trainers

THE
MANAGEMENT
SHIFT  **Accredited
Trainer**

THE
MANAGEMENT
SHIFT  **Accredited
Master
Trainer**

The Management Shift® Accreditation

	Basic Toolkit	AP Toolkit	AT Toolkit	AC Toolkit	Additional case study with paying client for Master Practitioner	Additional training with paying client for Master Trainer	Training for trainers	Online training for coaches	TMS Community membership
Licensed User	✓	—	—		—	—	—	—	—
Accredited Practitioner	✓	✓	—		✓	—	—	—	✓
Accredited Master Practitioner	✓	✓	—		✓	—	—	—	✓
Accredited Trainer	✓	—	✓		—	✓	—	—	✓
Accredited Master Trainer	✓		✓		—	✓	—	—	✓
Accredited Trainers' Trainer	✓	✓	✓		—	—	✓	—	✓
Accredited Coach	—	—	—	✓	—	—	—	✓	✓

Pricing Structure For Multiple Licences

INDIVIDUAL ACCOUNT:

- Licence priced per individual

SMALL BUSINESS/CONSULTANCY

- 10 licences for the price of 9

LARGE SINGLE BUSINESS/CONSULTANCY

- 80 licences for the price of 65

What Clients Say

The training was magical, both from an overall delivery point of view and the amazing venue; surrounded by great big trees. As previous CFO and Director for Human Resources I have been waiting for the Six box leadership diagnostic and Vlatka's deep thinking. I have never seen anything so well thought through and impactful from a business perspective. It combined the dimensions of Strategy & Operations and Culture and Leadership to create a really powerful tool to assess organisational success and longevity. From a training perspective Vlatka has thought of all the possible materials one could need to deliver the package to a client. Truly phenomenal and life changing. Thank you Vlatka for the amazing two days. Can't wait for number three and more learning.

Talita Ferreira, Former CFO and HR Director for BMW, founder of Authentic Change Solutions Ltd

Programme Creator



Professor Vlatka Hlupic

Professor Vlatka Hlupic has been voted one of the world's HR Most Influential Thinkers 2017 - the third consecutive year that her work has been recognised in this way. The prestigious top 30 international list, in which Professor Hlupic is ranked at position 11 this year was compiled by HR Magazine and announced during a ceremony tonight at Claridges in London.

The awards were based on a combination of nominations from HR Directors and practitioners for the work that had inspired and had the most impact on how they approach their role; research conducted by Ashridge Business School, and input from an expert panel of executive head-hunters and HR Directors. The nominated candidates were judged according to the practical relevance and commercial impact of their work; visibility and sharing of their ideas; significance of published works; degree of challenge and originality of ideas, and level of personal influence in the past year. The 30 winners included practitioners and academics from some of the world's leading universities, business and management schools.

Vlatka is Professor of Business and Management at the University of Westminster, CEO of The Management Shift Consulting Ltd, Founder and CEO of the Drucker Society London and author of "*The Management Shift: How to Harness the Power of People and Transform Your Organization for Sustainable Success*", an award-winning best-seller and one of Forbes' top eight business books 2014.

Her book advocates a new way of thinking and working to meet the needs of today's technology-driven, knowledge-based businesses and shows how the future of work can be implemented today. It combines theory and practice in demonstrating how companies can make changes in their leadership styles to improve employee engagement and performance, remove barriers to innovation and uncover the hidden strengths in people and their organisations.

Vlatka is also a renowned professional keynote and TEDx speaker and has appeared on 50 public platforms in since 2015. She has published over 200 articles in journals, business publications, books and conference proceedings, and has won several awards for her contributions. She is also an associate editor, guest editor and a member of editorial boards for a number of international journals, and her expert comments have appeared in many business publications and newspapers.

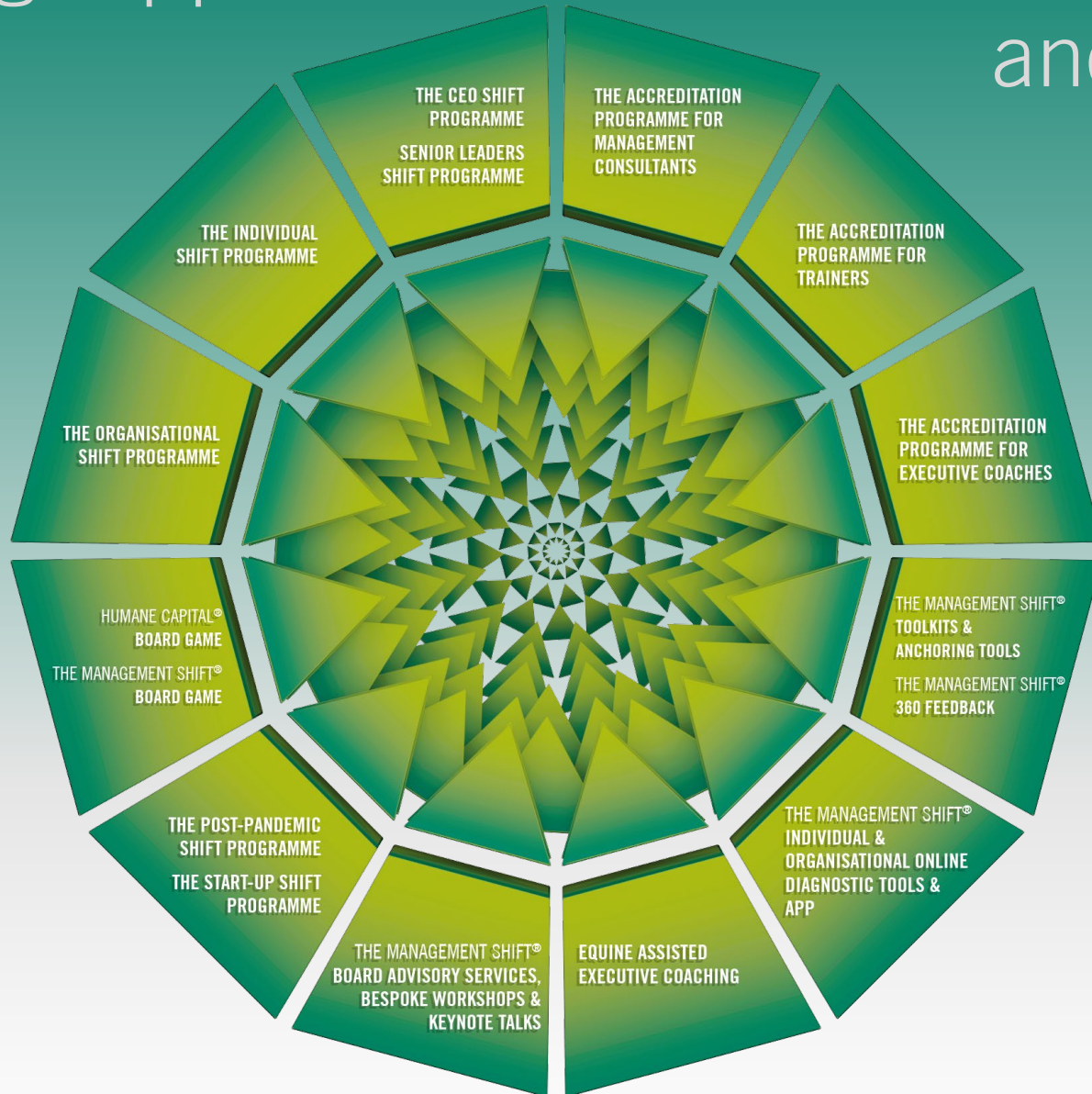
"What I have seen in many companies are over-controlling management styles and systems that employees find stifling and demotivating. Companies need a better understanding of human psychology and motivation. I call it humanising management - treating people with respect and distributing power and decision-making. The results, in terms of performance and success, can be astonishing. This is why I wrote my book, *The Management Shift*."

Through her consultancy, The Management Shift Consulting Ltd, Vlatka and her team are helping various organisations in the public and private sectors to shift their performance to a higher level, using the tools and methods she developed over more than 20 years of her academic and consulting career.



Creating Ripples

All Services and Tools

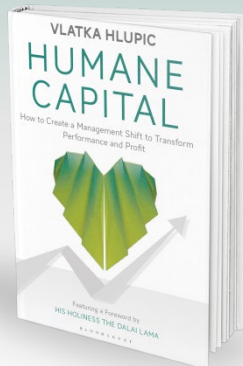
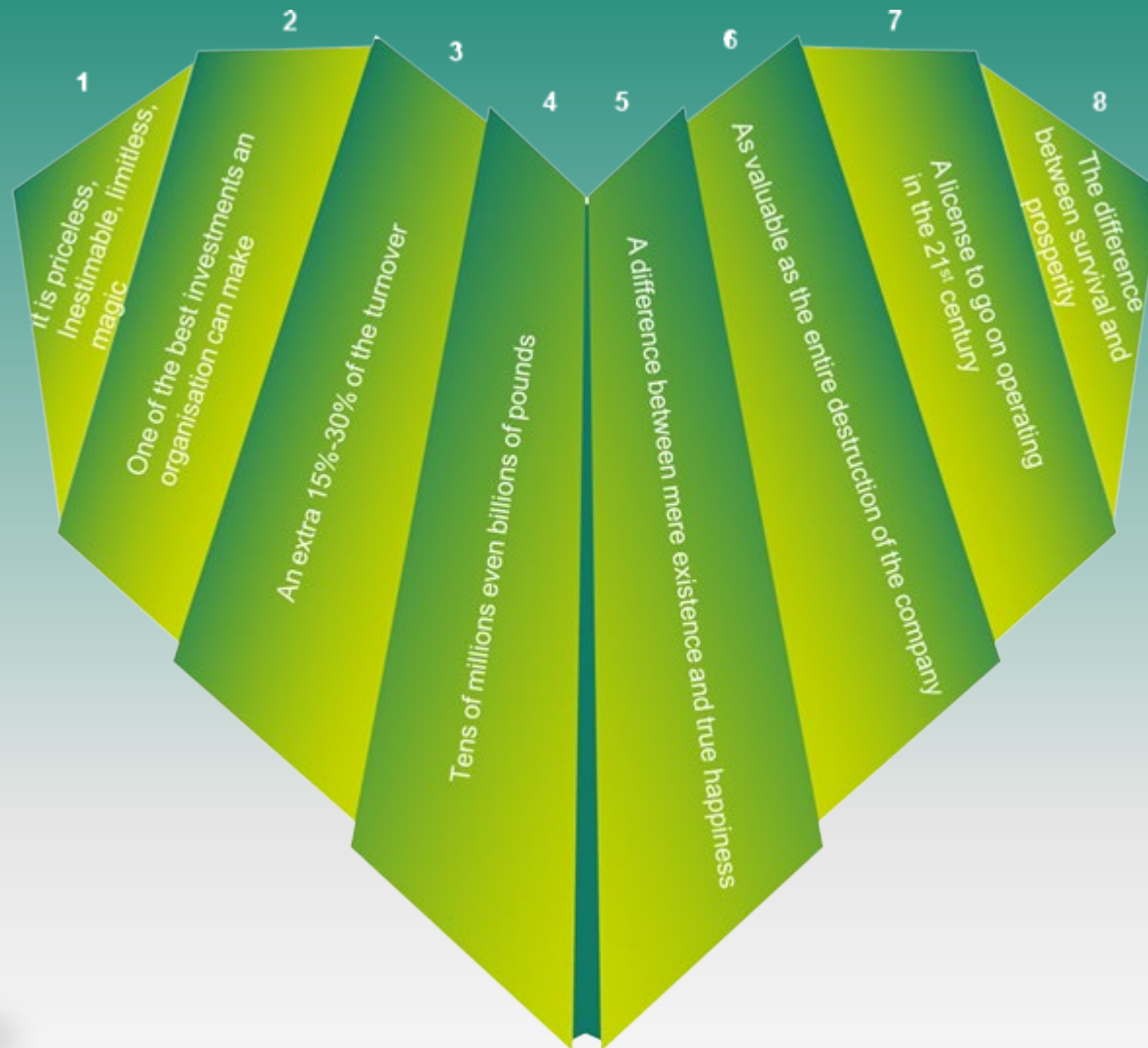


What Do Others Have to Say About The Management Shift®?

“I definitely recommend The Management Shift® to others. It provides an insightful and practical approach for personal and organizational transformation. Better than that, it provides the tools needed to sustain it. Every organization in a changing environment can benefit from the Management Shift. In short, that’s every company”.

Jack Bergstrand, CEO Brand Velocity,
Former CIO and CFO for Coca Cola

HUMANE CAPITAL RESEARCH: THE VALUE OF THE BIG SHIFT TO LEVEL 4



The Management Shift® Awards



Axiom Business Books Award
2015: silver medal in the
“Leadership” category



Shortlisted for the CMI
Management Book of
the Year Award



TMS selected as one of the top eight
management books in 2014



Nominated for the
Thinkers50 Guru
Radar and “Ideas to
practice” Award



Winner of the Croatian
Women of Influence
Award 2016



Winner of the Honorary
Award From the
Leadership
Awards 2016



Voted one of the Most
Influential International
HR Thinkers 2016



Winner of the CMI
Management Articles
of the Year Award 2015



Nominated for the FT
& McKinsey
Business Book Award



Voted one of the
Most Influential
International HR
Thinkers 2015



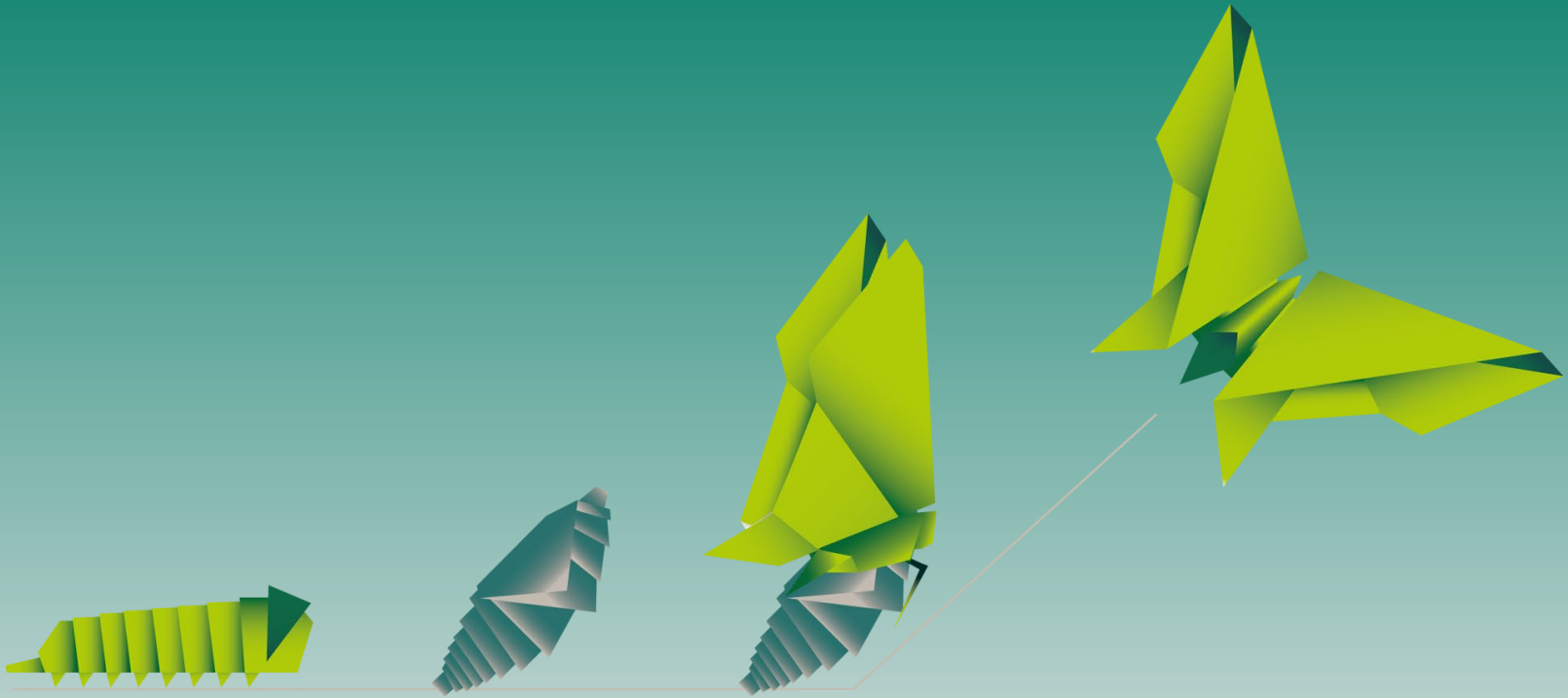
Voted one
of the Most Influential
International HR
Thinkers 2017



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International HR Thinkers 2018



Voted one of the
Most Influential
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Thinkers 2019



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