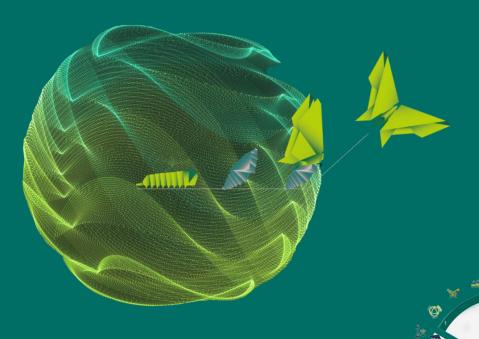
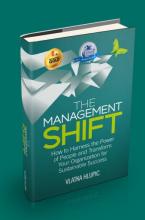


ACCREDITATION PROGRAMME FOR COACHES







WHAT IS THE MANAGEMENT SHIFT?

- The way to manage and monitor business performance to bring about more humane and purposeful ways of working
- Based on **process and people analytics** a holistic data driven approach to cultural and behavioural change
- Thought leadership in action—a unique model to create the future of work here today
- Proven approach, helping organisations to do well by doing good, with early adopters in private and public sectors improving diversity; engagement and profitability
- Research published in an award winning book
- A niche consultancy with strategic partnerships and accredited management consultants





THE MANAGEMENT SHIFT IS THE 'HOW' OF THE BIG SHIFT

Transforming outdated leadership approaches to humane approaches for prosperity and fulfilment using evidence-based tools and processes



Introduction

Creating a **high-performing organisational culture** has been at the top of the agenda for leaders for many years.

However, research shows that **few leaders and few businesses** have a **clear and proven model** of leadership which improves engagement, removes barriers to innovation, and uncovers hidden strengths in vital people assets crucial for business success.



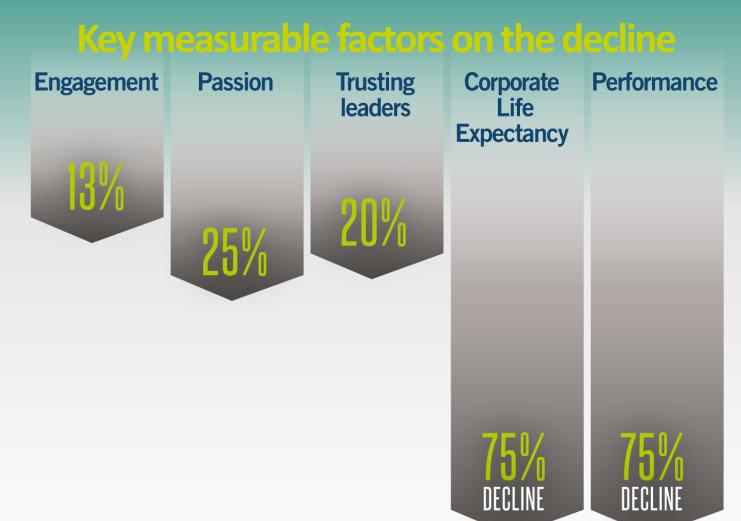


New Leadership Is Needed to Survive and Thrive in the Post-pandemic World





Why Organisations Must Shift Their Culture





Organisational Shift Starts With Leaders

- Organisational culture is a reflection of leaders' mindset / consciousness
- To create high performing cultures, leaders need to go first through the shift in individual mindset
- That shift will spread like a ripple through the rest of an organisation



Award-winning Approach

Evidence is emerging of a new way to operate. This is demonstrated in the award-winning, pioneering approach known as *The Management Shift®*, developed by Professor Vlatka Hlupic and used by many international organisations and by insights from more than 50 global leaders captured in Vlatka's new book *Humane Capital*.

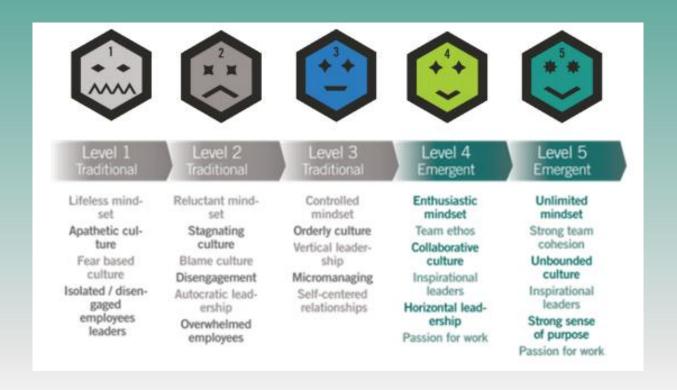
The Management Shift Accreditation Programme for Coaches contains the most relevant content from The Management Shift research as well as Vlatka's latest research on leading in the post-pandemic world, especially tailored for coaches working with leaders.





The Emergent Leadership Model

The *Emergent Leadership Model* shows the different levels of maturity of organisational culture. Each level is characterized by a specific mindset, beliefs, language, leaders' behaviour and organisational outcomes.





The 'Big Shift'

A particularly significant shift occurs when moving from Level 3 to Level 4. This is a sea-change point where the skills, ingenuity and teamwork skills of leaders begin to be unleashed.

The goal of *this Programme* is to help executive coaches make this *Big Shift* and support their clients for their individual and organisational transformation using The Management Shift® tools and processes.

What clients say about their results

'Vlatka provides a tailored service that allows clients to identify and strengthen their development areas. Excellent service with tangible results'

Paul Newman, Chief Executive in Health Care Sector

What clients say about their results

'If your organisation has the opportunity to engage with Professor Hlupic I am certain it will experience positive benefits and quickly observe tangible improvements.

Martin Taylor, OD Director, City of Glasgow College

The Management Shift Accreditation Programme for Coaches: From Knowledge to Transformation







The Management Shift Accreditation Programme for Coaches

- Get trained and accredited to add Professor Hlupic's award-winning, pioneering work on transferring the latest leadership ideas into practice to your coaching portfolio
- Learn how to use The Management Shift® tools and processes to help your clients improve performance and move to the new level of success
- Experience The Management Shift® tools and processes through our leadingedge experiential e-learning programme
- Use evidence-based tools and processes to help your clients substantially improve engagement, performance, innovation and profit and create more humanised organisations



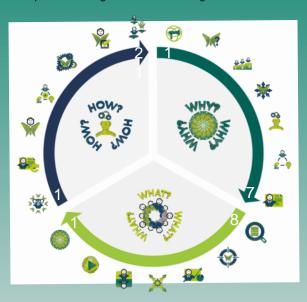
Overview

Creating a high performing organisational culture has been on top of agenda for leaders for many years. However, research still highlights that few businesses have a clear model of leadership which improves engagement (typically only 13% of employees are highly engaged), removes barriers to innovation, and uncovers hidden strengths in vital people assets.

In this online accreditation programme, attendees will learn about the essence of The Management Shift®, an evidence-based approach for improving performance and profit, experience and apply The Management Shift® tools and processes in a real-life coaching assignments, and receive a licence to use The Management Shift® approach as an The Management Shift® Accredited Coach for their coaching clients.

Dedicated eLearning Portal for TMS Coaching Programme

https://the-management-shift-coaching.learnworlds.com/



Three Stages.
All Courses are by invitation only!





Think you are ready?

Do you want to access to an awesome coaching programme based on The Management Shift® You'll be connected with other passionate professional coaches all around the world.



Featured resources

Do you want to complete a Self-Assessment based on The Management Shift?
Réach out to one of TMS-Coaches as they have access coupons just waiting for you







Learn WHAT you can do to enhance your coaching practice to help create a better world.





Accrediting TMS Coaches

Knowledge

Gain a greater awareness of TMS and emergent leadership

Shift

Develop my own understanding and skills as a TMS Coach

Transformation

Enhance my own practice for the future

Why do we need TMS in the current situation and for the future?

What knowledge and resources do I need to help myself and others make the 'big shift'?

How do I move forward and integrate TMS and emergent leadership into my practise?

WHY?

WHAT?

HOW?

21 interactive themed eLearning Sections with profiles, exercises and submitted reflective assignments

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21







Reflect on your own situation and discover how to help others make the 'big shift'



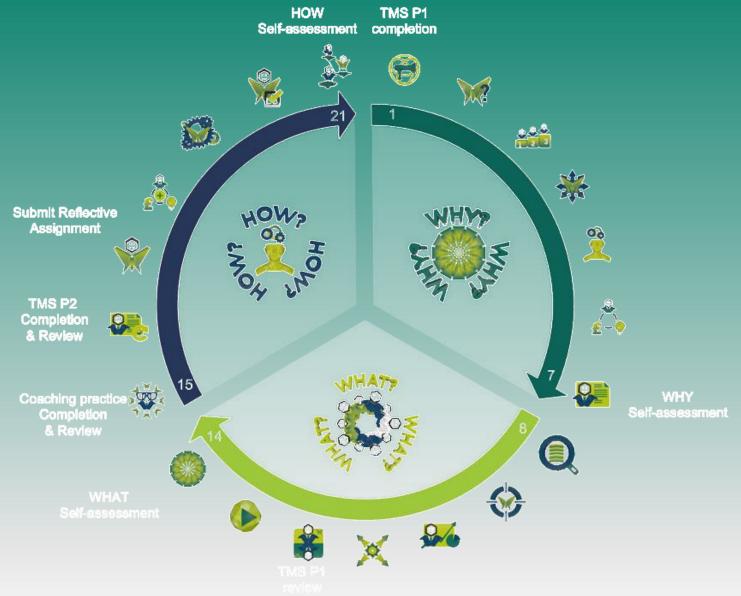


Start Coaching your1st TMS Coachees/Leaders



Accreditation & the COP

TMS Journey





Learn Worlds Hosted Platform



Video upload and embedding and streaming



Audio upload and embedding and streaming



eBook/PDF support (optional Print/Download)



Quizzes, Exams and Assignments



Certificate for passing and/or Completion



 Embedding external recourses (e.g. CognitoForms for the Profiles with Real-time report creation and distribution)



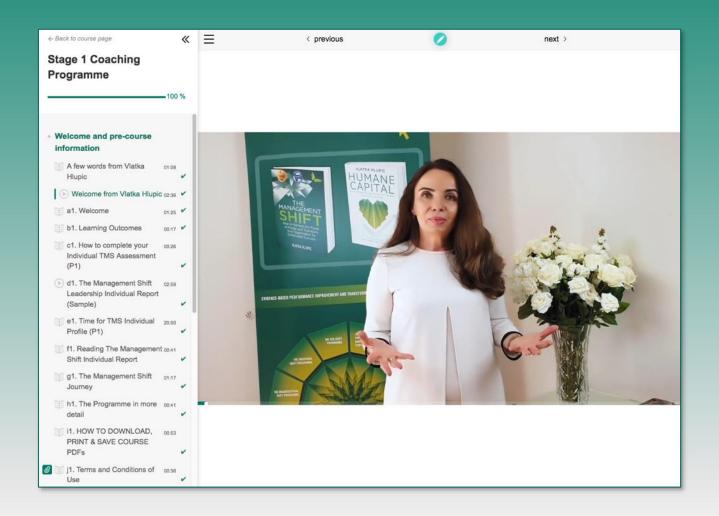
The Learners' Journey

Status within each of the three stages by learner

- ☐ Activity within the system
- Progress within a course
- ☐ Certificates (if used) awarded
- □ Alerts can be established using Zapier for learner signup, and Certificate awarded.
- □ Custom file submission and questionnaires achieved using CognitoForms (with alerts if needed)

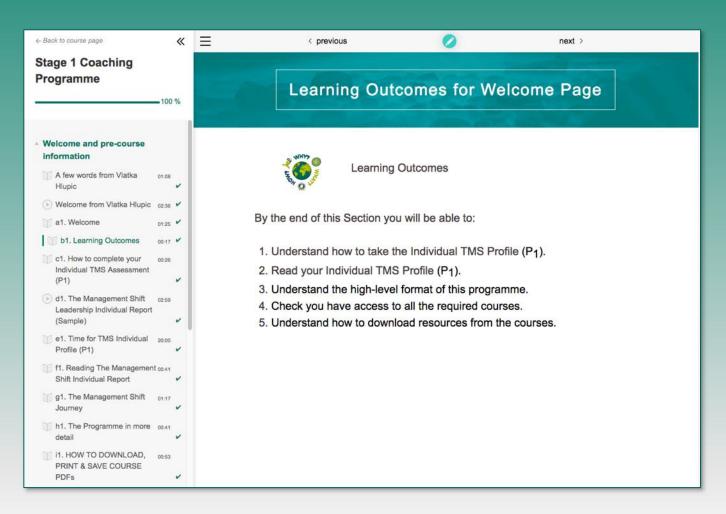


Stage 1 – Video Example



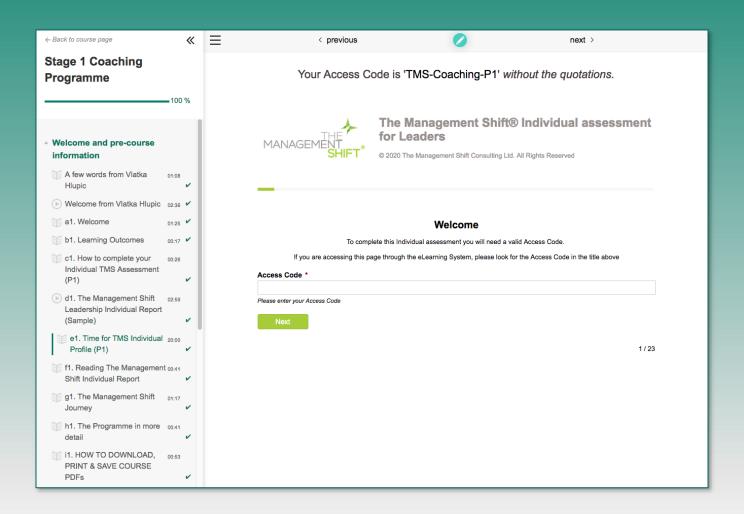


Stage 1 – Learning Outcomes



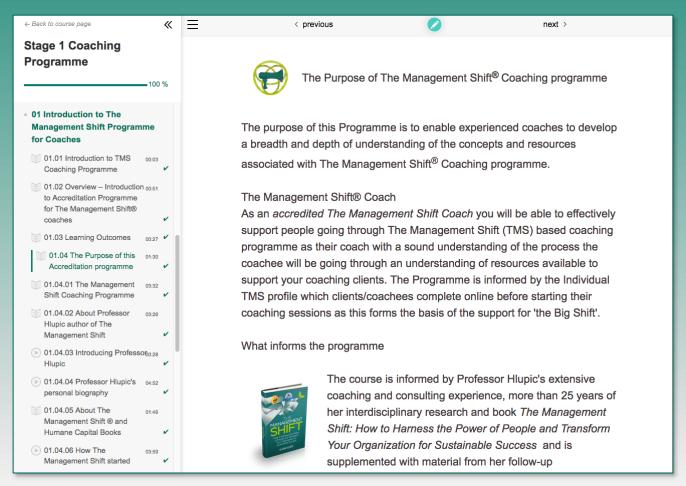


Stage 1 – Assessment Example



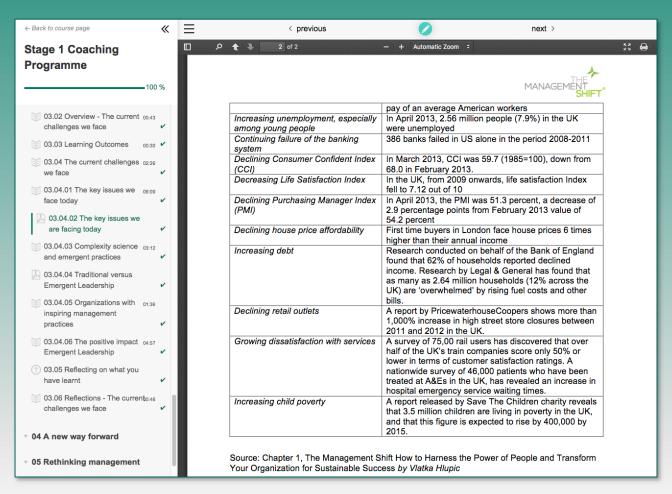


Stage 1 – eBook Example



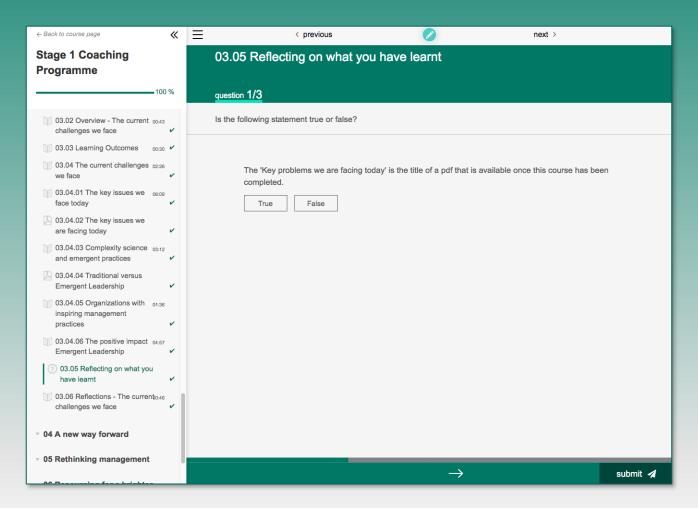


Stage 1 – PDF example



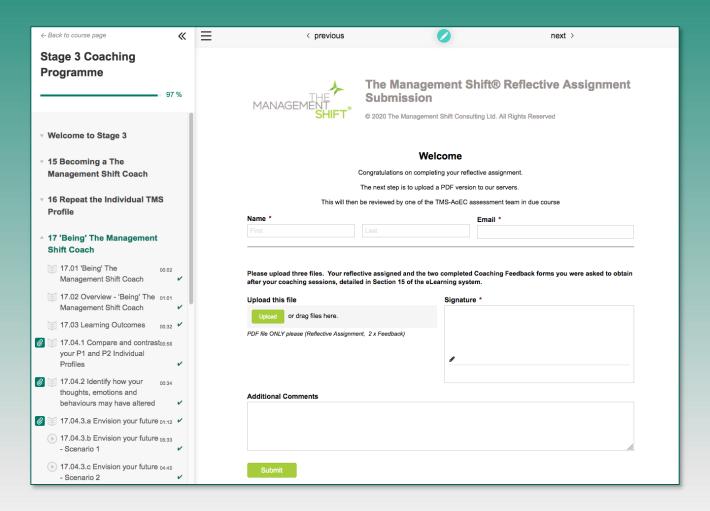


Stage 1 – Question Example



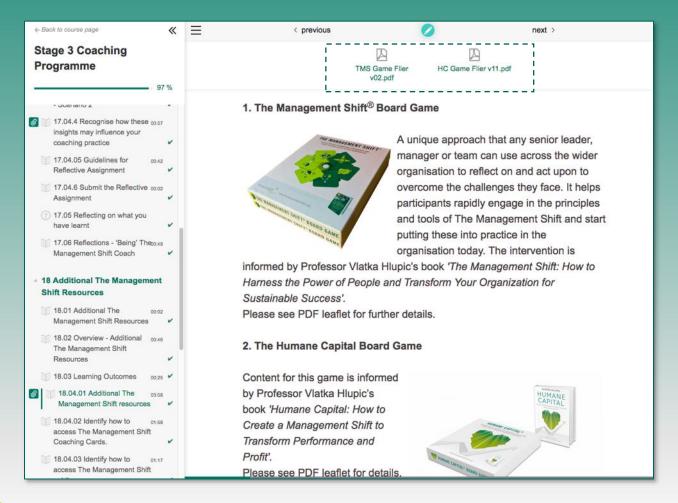


Stage 3 – Submitting Assignment



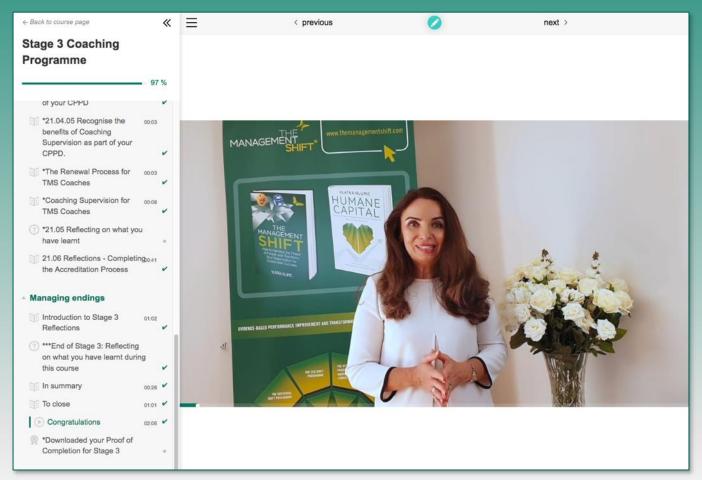


Stage 3 – PDFs to download





Stage 3 – Submitting Assignment





Individual online TMS assessment for Leaders





Example:

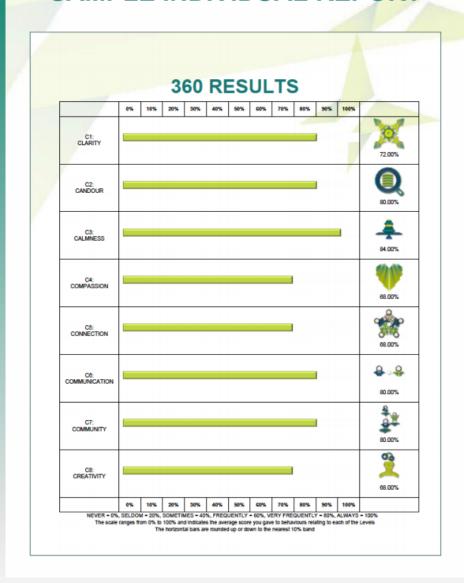
YOUR INDIVIDUAL ASSESSMENT RESULTS



The Management Shift® 360 Leader's Feedback

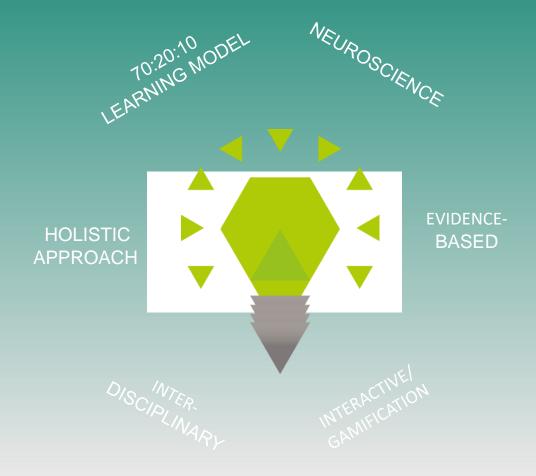


SAMPLE INDIVIDUAL REPORT





The Management Shift® Learning Approach





Delegates Will Receive

- Access to e-learning platform with 21 learning modules
- A full set of training materials
- A set of The Management Shift® Toolkit for Accredited Coaches
- Access to an individual assessment tool based on the 5-Level

Emergent Leadership Model for personal use

Membership of The Management Shift® Community

Who Would Be Suitable To Accredit

Experienced executive coaches with at least 5 years of coaching experience running own coaching practice or working for corporate.

We are looking for coaches who want to:

- Add The Management Shift® tools and processes to their coaching portfolio to expand their practice
- Help create extraordinary leaders who will create humane organisations
- Associate their coaching practice with The Management Shift® brand
- Provide unique service to their customers
- Generate additional income
- Help spread The Management Shift® ripples to make this world a better place!

Expected Outcomes and Benefits for Senior Leaders

- Transformation of a mindset
- Clearer personal vision
- Better strategic decision-making
- Greater sense of purpose
- Improved energy levels and passion for work
- Reduced stress
- More creativity and innovation
- Ability to recognise the mindset of others and helping them shift to a higher level
- Become a change agent and a role model within the organisation



Expected Outcomes and Benefits for the Organisation



- The leader shifts to the new level of thinking and performing
- The leader is prepared to lead the process of organisational change
- The leader can help members of the senior leadership team to achieve the Big Shift
- The leader is able to bring the organisation to higher levels of success, leading to:
 - Increased revenue
 - > Improved service
 - Increased employees' satisfaction
 - Increased productivity

Certificate on completion of the Programme



Accredited The Management Shift Coach Certificate

This certificate is awarded to:

 of

For demonstrating proficiency in using The Management Shift tools and processes for executive coaching purposes

On behalf of:

The Management Shift Consulting Ltd:

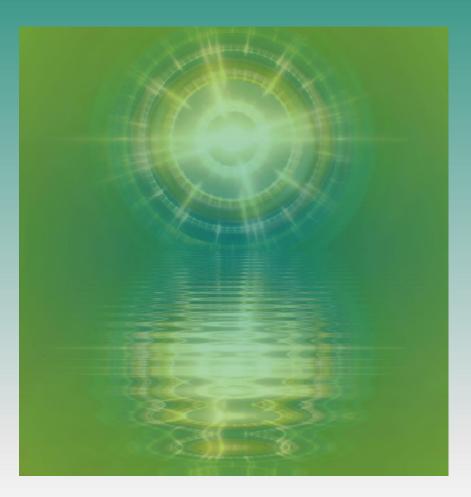


London, 2020



The Power of Ripples

Transformation of leaders ripples out to their team, organisation and a wider society.



The Management Shift® Accreditation

	Basic Toolkit	AP Toolkit	AT Toolkit	AC Toolkit	Additional case study with paying client for Master Practitioner	Additional training with paying client for Master Trainer	Training for trainers	Online training for coaches	TMS Community membership
Licensed User	√	-	-		-	-	-	-	-
Accredited Practitioner	V	V	-		1	-	-	-	V
Accredited Master Practitioner	√	V	-		1	-	-	-	V
Accredited Trainer	V	-	√		-	V	-	-	V
Accredited Master Trainer	√		V		-	$\sqrt{}$	-	-	V
Accredited Trainers' Trainer	V	V	√		-	-	V	-	V
Accredited Coach	-	-	_	V	-	_	_	√	V

What *The Management Shift*® Accredited coaches say

The training really brought the concept of the individual as part of the greater organisational system (holistic systems thinking) to the forefront. The power of impacting one leader and then helping them unlock the potential in other leaders, subsequently affecting the overall system became very apparent during the sessions. For me the greatest benefits to the individual leaders I have coached through the certification are:

- Greater awareness and self-realisations
- The accelerated nature of the results and conversations due to the systematic TMS approach
- The importance of recognising different perspectives through the leader and follower relationships
- Accessing creativity through using an envisioning process including feelings, emotions and thoughts.

Talita Ferreira, CEO Authenticity Solutions Ltd

Programme Creator





Professor Vlatka Hlupic has been voted one of the world's HR Most Influential Thinkers 2017 - the third consecutive year that her work has been recognised in this way. The prestigious top 30 international list, in which Professor Hlupic is ranked at position 11 this year was compiled by HR Magazine and announced during a ceremony tonight at Claridges in London.

The awards were based on a combination of nominations from HR Directors and practitioners for the work that had inspired and had the most impact on how they approach their role; research conducted by Ashridge Business School, and input from an expert panel of executive head-hunters and HR Directors. The nominated candidates were judged according to the practical relevance and commercial impact of their work; visibility and sharing of their ideas; significance of published works; degree of challenge and originality of ideas, and level of personal influence in the past year. The 30 winners included practitioners and academics from some of the world's leading universities, business and management schools.

Vlatka is Professor of Business and Management at the University of Westminster, CEO of The Management Shift Consulting Ltd, Founder and CEO of the Drucker Society London and author of "The Management Shift: How to Harness the Power of People and Transform Your Organization for Sustainable Success", an award-winning best-seller and one of Forbes' top eight business books 2014.

Her book advocates a new way of thinking and working to meet the needs of today's technology-driven, knowledge-based businesses and shows how the future of work can be implemented today. It combines theory and practice in demonstrating how companies can make changes in their leadership styles to improve employee engagement and performance, remove barriers to innovation and uncover the hidden strengths in people and their organisations.

Vlatka is also a renowned professional keynote and TEDx speaker and has appeared on 50 public platforms in since 2015. She has published over 200 articles in journals, business publications, books and conference proceedings, and has won several awards for her contributions. She is also an associate editor, guest editor and a member of editorial boards for a number of international journals, and her expert comments have appeared in many business publications and newspapers.

"What I have seen in many companies are over-controlling management styles and systems that employees find stifling and demotivating. Companies need a better understanding of human psychology and motivation. I call it humanising management - treating people with respect, and distributing power and decision-making. The results, in terms of performance and success, can be astonishing. This is why I wrote my book, *The Management Shift*."

Through her consultancy, The Management Shift Consulting Ltd, Vlatka and her team are helping various organisations in the public and private sectors to shift their performance to a higher level, using the tools and methods she developed over more than 20 years of her academic and consulting career.

Others on The Management Shift®

Outstanding, unique work from one of today's most important management consultants! Excellent!

Marshall Goldsmith
Winner of Thinkers50 Leadership Award

The most articulate, fully researched and inspiring managerial manifesto for the 21st century corporation yet written.

Dr. Jules Goddard

Fellow, London Business School

Vlatka is a brilliant thought-leader in the how-to of leadership. Her development of the 6 Box Leadership instrument and more than 150 articles in the field clearly sets her apart.

Jack Bergstrand
CEO, Brand Velocity Inc.,
the former CIO for The Coca-Cola Co.

I have experienced Vlatka's excellent skills on innovative leadership approaches. The business results were outstanding, and included productivity improvements and higher employee motivation and engagement.

Carsten Hentrich

Director, PricewaterhouseCoopers AG



HUMANE CAPITAL RESEARCH: THE VALUE OF THE BIG SHIFT TO LEVEL 4





The Management Shift® Awards

Forbes



Axiom Business Books Award 2015: silver medal in the "Leadership" category



Nominated for the Thinkers 50 Guru Radar and "Ideas to practice" Award

TMS selected as one of the top eight management books in 2014



Winner of the Croatian Winner of Women of Influence Award From Winner of Win



Winner of the Honorary
Award From the





Voted one of the Most Influential International HR Thinkers 2016



Winner of the CMI
Management Articles
of the Year Award 2015



Nominated for the FT & McKinsey Business Book Award



Voted one of the Most Influential International HR Thinkers 2015



Voted one of the Most Influential International HR Thinkers 2017

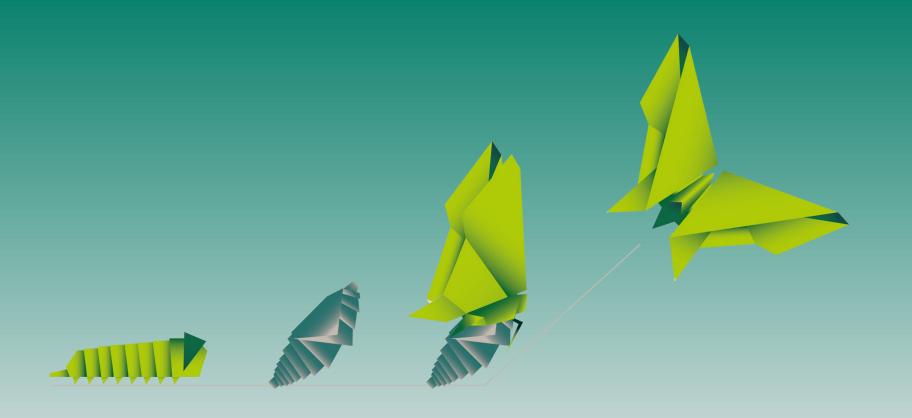


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EVIDENCE-BASED PERFORMANCE IMPROVEMENT AND TRANSFORMATION FOR LEADERS AND ORGANISATIONS