

Level 2 membership: examples of content in Learning Resources area



Resource example	Problem to be solved	Solution provided in the resource	Example of value
“The Why, the What and the How of The Management Shift” masterclass	<ul style="list-style-type: none"> • Low performance • Lack of engagement • Low profit 	Insights into how individuals and organisations can go through transformation to solve many problems organisations are facing	Implementation of this approach led to 213% profit increase in 3 years, 100% profit increase in 18 months and various other benefits
8Cs Model of Quantum Leadership	Inadequate outdated leadership approaches leading to low performance and profit	Brand new research-based model for successful leading in the post-pandemic world	Increase in engagement, innovation and profit in numerous organisations led by principles of the 8Cs Model
Summary tables for Levels 1, 2, 3, 4 and 5 of the 5-Level Management Shift framework	<ul style="list-style-type: none"> • Lack of motivation • Low engagement • Lack of fulfillment • Low prosperity 	In depth explanation of (for each level): <ul style="list-style-type: none"> • Thinking patterns • Emotions • Language used • Leadership style • Organisational outcomes 	Numerous examples of value obtained from shifting to a higher level from various clients – from improving performance and wellbeing to increasing happiness and prosperity

Level 2 membership: examples of content in Insights area



Resource example	Problem to be solved	Solution provided in the resource	Example of value
Podcasts on leadership in the post-pandemic world	<ul style="list-style-type: none"> • Low performance • lack of engagement • low profit • fear of future • burnout • talent retention 	<ul style="list-style-type: none"> • Insights into how leaders need to behave • Key traits they need • Actions they should take now for recovery • How should leaders support employees now • What have we learnt from the pandemic • What do we need to do now to make our future bright etc. 	A blueprint for leadership in the new emerging world that would create happier, fulfilling and more prosperous workplaces
Blogs and articles on the current relevant topics, challenges experienced by organisations and possible solutions	<ul style="list-style-type: none"> • Recovery from the effects of the pandemic • attracting and retaining talent • increasing performance without burnout • maintaining social connections, improving innovation • long term growth, etc. 	<ul style="list-style-type: none"> • Leading edge insights into current challenges based on an ongoing research 	Insights into how to start successful transformation, how to achieve high performance, how to support employees, how to address barriers for change etc.

Level 2 membership: examples of content in Research area



Resource example	Problem to be solved	Solution provided in the resource	Example of value
Innovation Norway case study (in depth interview with former CEO)	<ul style="list-style-type: none"> Long service times, low revenues, low engagement of staff, high absenteeism rates 	Steps and strategies implemented by Innovation Norway for organisational transformation	Reduced service time from 60 to 4 days, 9.6% increase in revenue, improved engagement to 75% etc.
Unilever case study (in depth interview with former CEO)	<ul style="list-style-type: none"> Doubling the company size and reducing CO2 emission by half 	Steps and strategies implemented by Unilever for organisational transformation	Size of the company doubled, CO2 emission halved, share price increased 300%
Leadership in the post pandemic world (in depth interview with former Chief People Officer for Home Office)	<ul style="list-style-type: none"> Low performance, engagement, profitability, team cohesion etc. 	Skills required, steps to be taken, strategies to implement to improve leadership in the post-pandemic organisations	More effective leadership practices for improving performance, engagement and profit
HCL Technologies case study (in depth interview with former CEO)	<ul style="list-style-type: none"> Revenue growth 	Steps and strategies implemented by HCL Technologies for organisational transformation	700% profit increase in 7 years