



Recruiting Firm

V S

Caspar

1 Placement = 20% of base salary

Unlimited recruiting support = a monthly flat fee at a fraction of the cost (refer to pricing)

Transactional with candidates for themselves

Build relationships with candidates for client

One and done submission

Ongoing follow up with top talent

Hides company name from candidate until they agree to a call

Outreach as company senior leadership

Uses recycled candidate database

Building candidate database for client-use (long term)

*National average placement fee on HR.com is \$20,000

**Average rate for Caspar is \$30,000 for the entire year

***You have more binding power reaching out as senior leadership, rather than a recruiter