



Parents & Professionals List of Social Media Harms for Minors

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This document is the work of the Online Harms Prevention work group at *The Screen Time Action Network at Fairplay.* Our perspective is unique because we are parents and professionals, many of whom have lost children to online harms. Our mission is to educate adults and youth on online harms that occur in social media apps, hold Big Tech accountable for their defective products and advocate for national standards to keep young people safe online.

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The purpose of this document is to list the multitudes of online harms affecting children and teens and discuss contributing factors, risks and effects and suggested solutions. "Online harms" is defined as harmful business models and content (both physical and mental) found on social media platforms. The online harms listed are related to minors under the age of 18, but many times are also harmful to adults.

This document has two sections:

- 1. In Section One, we list **Universal Social Media Harms**, contributing factors, risks & effects and solutions. Solving these Universal Harms will mitigate many of the Specific Harms listed individually below.
- 2. In Section Two, we list **Specific Social Media Harms**, contributing factors and risks & effects. We will not continue to list the Universal Social Media Harms for each Specific Harm.

Section 1: Universal Social Media Harms

Universal Contributing Factors:

- Algorithms without transparency or oversight
- Algorithms that spread posts based on salacious or outrageous content, not truth or common good
- Once you search for a topic, it's nearly impossible to change the Algorithm so it stops delivering that topic
- Limited and inconsistent federal and state standards and legislation in place
- Targeted advertising to minors
- Autoplay videos
- No platform transparency
- Platforms not abiding by their own guidelines
- Lack of social empathy behind a screen
- No oversight by independent sources or independent audits
- Limited education K-12 and for parents in media literacy/digital citizenship
- Parental controls that are useless or weak
- Limited ways to effectively supervise content as a parent
- No "Duty of Care" required to minors
- Allowing access to content without having an account. Allowing links for content that can be sent to non-account holders. (There is no way
 to say "My child doesn't have TikTok" when they can access TikTok through a link or web browser without an account.)
- The process of reporting harmful content does not work
- The reporting process is difficult and not transparent
- Reported harmful content not taken down
- Reported accounts (drug dealers, CSAM) can create new accounts and come back to the platform easily
- Platforms are applying Terms of Service (TOS) inconsistently
- Social Contagion²
- COVID and lockdown contributed to excessive screen time and increased access to devices
- EdTech apps and Chromebooks
- Advertisers targeting kids with inappropriate and/or adult content (movies, products)
- Anonymity/anonymous apps (YOLO) leads to increased bullying and hate speech
- Emoji meanings, text codes & internet slang hides intent from parents³
- Persuasive design⁴
- Physical location Allowing devices in private spaces, like a child's bedroom

¹ **Definition**: A "Duty of Care" is a legal obligation requiring platforms to operate in the best interests of minors that use their products or services.

² **Definition**: Social contagion involves behavior, emotions, or conditions spreading spontaneously through a group or network.

³ https://www.bark.us/blog/drug-slang-emojis/ https://www.bark.us/blog/sexual-slang/

⁴ Persuasive design is an area of design practice that focuses on influencing human behavior through a product's or service's characteristics. Based on psychological and social theories, persuasive design is often used in e-commerce, organizational management, and public health. However, designers also tend to use it in any field requiring a target group's long-term engagement by encouraging continued custom.

Universal Risks and Effects:

- Depression ⁵
- Anxiety⁶
- Isolation
- Peer influence (virtual vs real)
- Lack of risk taking in social situations
- Unhealthy relationships
- Lower self-esteem
- Stress
- Sleep deprivation⁷
- Isolation⁸
- Excessive time online
- Exposure to harmful content

⁵ **Depression**: Marciano, L., Schulz, P., Camerini, AL (2022), How do depression, duration of internet use and social connection in adolescence influence each other over time? An extension of the RI-CLPM including contextual factors, Computers in Human Behavior, Volume 136, 107390, ISSN 0747-5632, https://doi.org/10.1016/j.chb.2022.107390.
Twenge, J M, Haidt, J., Blake, A., McAllister, C., Lemon, H, Le Roy, A. (2021), Worldwide increases in adolescent loneliness, Journal of Adolescence, ISSN 0140-1971, https://doi.org/10.1016/j.adolescence.2021.06.006 Paakkari L, Tynjälä J, Lahti H, Ojala K, Lyyra N. (2021, Feb 15) Problematic Social Media Use and Health among Adolescents. Int J Environ Res Public Health. 2021;18(4):1885. Published 2021 Feb 15. doi:10.3390/ijerph18041885

⁶ Anxiety: Boyers, E., Afzali, M.H., Conrod, P., Temporal Associations of Screen Time and Anxiety Symptoms Among Adolescents (2019), The Canadian Journal of Psychiatry, https://journals.sagepub.com/doi/abs/10.1177/0706743719885486?journalCode=cpab#

⁷ Woods, Heather & Scott, Holly. (2016). #Sleepyteens: Social media use in adolescence is associated with poor sleep quality, anxiety, depression and low self-esteem. Journal of Adolescence. 51. 41-49. https://onlinelibrary.wiley.com/doi/10.1016/j.adolescence.2016.05.008

⁸ Isolation Effects/Results: Twenge, J M, Haidt, J., Blake, A., McAllister, C., Lack of Sleep, Obesity, Sleep Reference: Alonzo, R., Hussain, J., Stranges, S., Anderson, K., (2021) Interplay between social media use, sleep quality, and mental health in youth: A systematic review, Sleep Medicine Reviews, 56, 101414, SSN 1087-0792, https://doi.org/10.1016/j.smrv.2020.101414., (https://www.sciencedirect.com/science/article/pii/S108707922030157X) Lemon, H, Le Roy, A. (2021), Worldwide increases in adolescent loneliness, Journal of Adolescence, ISSN 0140-1971, https://doi.org/10.1016/j.adolescence.2021.06.006

Section 2: Specific Social Media Harms

Specific Social Media Harm	Contributing Factors	Risks and Effects
	Sexual Exploitation of Minors	
Pornography ⁹	 Social acceptance Desensitization Easily accessible Sexual texting codes, emojis Fueled by the pornography industry, CSAM, teen porn "Cyberflashing" (sending nudes)¹⁰ Hashtag searches or websites that look innocent but give kids access to harmful content 	 Relationships eroding due to porn influence Normalizing sexual violence Negative body image, sexual objectification of others¹¹
Revenge Porn ¹²	 Peer romantic relationships Instant gratification Ease of uploading images Poor Content Moderation on platforms 	

⁹ **References for Pornography/Sexting:** Giordano, A., Schmit, M., Clement, K., Potts, E., Graham, A. (2022). Pornography Use and Sexting Trends Among American Adolescents: Data to Inform School Counseling Programming and Practice. Professional School Counseling. 26. 2156759X2211372. 10.1177/2156759X221137287. Sexting: Chaudhary, P; Peskin, Me; Temple, J; Addy, R.; Baumler, E.; Ross, Shegog (2017) Sexting and mental health in Texas youth https://eric.ed.gov/?id=EJ1188324

To better inform school counseling programming and practice, we assessed trends related to pornography use and sexting behaviors among adolescents. Approximately 53% of the sample had seen pornography, with an average age of 11.5 years old at first exposure. Almost 15% of adolescents had sent a sext and 24.3% had received a sext. The correlation between pornography use and sending a sext was significant. We discuss gender and racial differences and implications for school counselors Paul J. Wright, Debby Herbenick, Bryant Paul & Robert S. Tokunaga (2021) Exploratory Findings on U.S. Adolescents' Pornography Use, Dominant Behavior, and Sexual Satisfaction, International Journal of Sexual Health, 33:2, 222-228, DOI: 10.1080/19317611.2021.1888170

¹⁰ Cyberflashing: https://www.pewresearch.org/internet/2022/12/15/teens-and-cyberbullying-2022/

¹¹ **Negative Body Image:** (Willis, et al. (2022); teen dating violence (Rostad et al., 2019), influencing academic focus (Maas et al., 2022), legal consequences related to child pornography laws (Lee & Darcy 2021)

¹² **Revenge Porn:** Finkelhor, D., Turner, H., & Colburn, D. (2022). Prevalence of Online Sexual Offenses Against Children in the US. JAMA network open, 5(10), e2234471. https://doi.org/10.1001/jamanetworkopen.2022.34471

Specific Social Media Harm	Contributing Factors	Risks and Effects
Child sexual abuse material (CSAM) / Child sex exploitation ¹³	 Sexualization of children in society Trafficking Porn industry Hashtag searches that look innocent but give kids access to harmful content 	 CSAM is spread online Minors receive unsolicited obscene materials Child sexual molestation Child sex trafficking Encouragement of children to record sexual acts and share online
Sextortion ¹⁴	 So much information is available to be used as blackmail material (oversharing) Devices in bedrooms late at night Vulnerability Desensitization Nudes common 	ShameMoney spent
Cyberflashing (non-consensual)	Airdrop/Nearby Share turned onNormalization of porn	 Early unwanted exposure for child Crime for adults to receive
Sexting 15	 Normalization of porn Peer pressure False norm that "everyone is doing it" 	Early sexualization

Feb 14, 2023 Testimony to Senate Judiciary, Protecting Our Children Online. Testimony by John Pizzuro, Retired Commander, New Jersey State Police, current CEO of Raven <a href="https://www.judiciary.senate.gov/imo/media/doc/2023-02-14%20-%20Testimony%20-

¹³ **CSAM**: Finkelhor, D., Turner, H., & Colburn, D. (2022). Prevalence of Online Sexual Offenses Against Children in the US. JAMA network open, 5(10), e2234471. https://doi.org/10.1001/jamanetworkopen.2022.34471

¹⁴ **Sextortion References:** Patchin, Justin & Hinduja, Sameer. (2018). Sextortion Among Adolescents: Results From a National Survey of U.S. Youth. Sexual abuse: a journal of research and treatment. 32. 1079063218800469. 10.1177/1079063218800469.

¹⁵Pornography/Sexting: Giordano, A., Schmit, M., Clement, K., Potts, E., Graham, A. (2022). Pornography Use and Sexting Trends Among American Adolescents: Data to Inform School Counseling Programming and Practice. Professional School Counseling. 26. 2156759X2211372. 10.1177/2156759X221137287. To better inform school counseling programming and practice, we assessed trends related to pornography use and sexting behaviors among adolescents. Approximately 53% of the sample had seen pornography, with an average age of 11.5 years old at first exposure. Almost 15% of adolescents had sent a sext and 24.3% had received a sext. The correlation between pornography use and sending a sext was significant. We discuss gender and racial differences and implications for school counselors

Specific Social Media Harm	Contributing Factors	Risks and Effects
Human trafficking ¹⁶	● Pornography industry ¹⁷	 Human traffickers contact minors through messaging, often misrepresenting who they are Minors offered "jobs" by traffickers 55% of human trafficking survivors surveyed in 2018 reported that they were recruited via text, website or app¹⁸
	Targeting and Manipulation of Minors	
Persuasive and manipulative design	Platforms incentivize users to keep coming back and create opportunities to analyze user's behavior	 Screen addiction Quantified popularity (number of likes) Algorithms promote posts with more "likes" Dopamine rush; Reduced "likes" results in decreased feelings of self-worth, which can lead to depression¹⁹
Lack of privacy protection: Data mining/harvesting, trickery (using polls, etc. to gain personal info)	 Location settings on apps Tracking (browser, touch-based microphone and camera access) Easy access to personal information online Instant gratification 	 Identity theft or impersonation Trafficking Violation Targeted advertising Doxing: sharing addresses and personal identifiable information
Online marketing to minors	InfluencersReal money spent on virtualRewards (Robux)	 Obsessive materialism Encouraging children to self brand, affecting self-esteem, self worth²⁰

¹⁶ Statistics from U.S. Department of Health and Human Services: "51,667 substantive reports via phone calls, texts, webchats, emails, or online tips have been reported to the National Human Trafficking Hotline in just one year alone. An analysis of these reports identified 10,583 situations of #trafficking with 16,658 individual/unique victims of #trafficking" https://cblcc.acf.hhs.gov/shareable-media/human-trafficking-prevention-month-social-media-resources/

https://www.thorn.org/wp-content/uploads/2018/06/Thorn Survivor Insights 061118.pdfhttps://www.thorn.org/wp-content/uploads/2018/06/Thorn Survivor Insights 061118.pdf

¹⁷Porn Industry: https://www.google.com/url?g=https://fightthenewdrug.org&sa=D&source=docs&ust=1675059138957037&usg=AOvVaw1i5nNCTPhlpnKoHVild7HH

¹⁸ Human Trafficking:

¹⁹ **Reduced likes:** Lee, Hae Yeon & Jamieson, Jeremy & Reis, Harry & Beevers, Christopher & Josephs, Robert & Mullarkey, Michael & O'Brien, Joseph & Yeager, David. (2020). Getting Fewer "Likes" Than Others on Social Media Elicits Emotional Distress Among Victimized Adolescents. Child development. 91. 10.1111/cdev.13422.

²⁰ Self brand: https://www.consumingkids.com/index.php/publications/books "Who's Raising the Kids" by Susan Linn.

Specific Social Media Harm	Contributing Factors	Risks and Effects
		 Trains children to highly value wealth and possessions vs. interpersonal relationships, spiritual values Negatively influences childrens' relationships By the time a child reaches 13, online advertising firms have an average of 72 million data points about them²¹
Child and adult influencers	Adolescent, underdeveloped brain being offered content	 Advertisers unaware that their ad revenue is funding harms online Negative behaviors Attitude with parents Marketing to minors
Online gaming addiction	 Devices in bedrooms (isolated) Influencers Marketing to kids Built to be addictive Gamification- rewards to log in every day or at a certain time leading to excessive use Peer pressure FOMO Social norm for boys Online community 	 Grooming hate groups via online games Lower grades/academic achievement Weaker parent-child bond and weaker sibling bond (more generally weaker relationships with both family and friends which also leads to lower resiliency) Under-developed social skills and lower confidence Decreased motivation for real world pursuits Materialistic values Sexualization / exposure to over-sexualized content (pornography was mentioned, but it goes far beyond porn - a lot of tv shows, movies and ads are drenched in sex Sedentary lifestyle and poorer diet (influenced by ads, which runs the online world), which contributes to

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²¹ Data Points: https://www.washingtonpost.com/technology/2022/06/09/apps-kids-privacy/ according to SuperAwesomeSource: Geoffrey Fowler, Washington Post

Specific Social Media Harm	Contributing Factors	Risks and Effects
		obesity/metabolic disease, which have many negative health consequences Dissociative disorders Censorship of information that later turns out to be correct and shutting down of public debate on consequential topics Creation of echo chambers Dopamine hits Advertisers unaware that their ad revenue is funding harms online
Screen addiction ²²	 "For you" feed (also sends emails to nudge you back to the app) Snap streaks Unlimited time on apps Easy clicks (apps on desktop) Multiple devices to access internet/apps 	 Excessive screen time affecting the body- weight gain, myopia, tech neck Snap streaks create pressure to continue Reduced academic performance Sleep deprivation Loneliness

²² **Screen Addiction for "Effects/Results"**: Khatcherian, E., Zullino, D., De Leo, D., & Achab, S. (2022). Feelings of Loneliness: Understanding the Risk of Suicidal Ideation in Adolescents with Internet Addiction. A Theoretical Model to Answer to a Systematic Literature Review, without Results. International journal of environmental research and public health, 19(4), 2012. https://doi.org/10.3390/ijerph19042012

- van Duin, C.; Heinz, A.; Willems, H. (2021, Nov) Predictors of Problematic Social Media Use in a Nationally Representative Sample of Adolescents in Luxembourg. Int. J. Environ. Res. Public Health 2021, 18, 11878. https://doi.org/10.3390/ ijerph182211878
- Paakkari L, Tynjälä J, Lahti H, Ojala K, Lyyra N. (2021, Feb 15) Problematic Social Media Use and Health among Adolescents. Int J Environ Res Public Health. 2021;18(4):1885. Published 2021 Feb 15. doi:10.3390/ijerph18041885
- EU Kids Online (2020), EU Kids Online, Survey Results from 19 Countries, https://childhub.org/en/series-of-child-protection-materials/eu-kids-online
- Maartje Boer, Regina J.J.M. van den Eijnden, Meyran Boniel-Nissim, Suzy-Lai Wong, Joanna C. Inchley, Petr Badura, Wendy M. Craig, Inese Gobina, Dorota Kleszczewska, Helena J. Klanšček, Gonneke W.J.M. Stevens, Adolescents' Intense and Problematic Social Media Use and Their Well-Being in 29 Countries, Journal of Adolescent Health, Volume 66, Issue 6, Supplement, 2020, Pages S89-S99, ISSN 1054-139X, https://doi.org/10.1016/j.jadohealth.2020.02.014.
 (https://www.sciencedirect.com/science/article/pii/S1054139X20300835)
- Rahardjo, W., & Mulyani, I. (2020). Instagram addiction in teenagers: The role of type D personality, self-esteem, and fear of missing out. Psychology, DOI:10.21580/PJPP.V5I1.4916
- Pan, P. Y., & Yeh, C. B. (2018). Internet Addiction among Adolescents May Predict Self-Harm/Suicidal Behavior: A Prospective Study. The Journal of Pediatrics, 197, 262–267. https://doi.org/10.1016/j.jpeds.2018.01.046
- The internet helps to expand adolescents' social networks and relieve their emotional distress. It may also lead to addiction, an excessive or compulsive internet
- usage characterized by a loss of personal control (2), which results in poor mental health or other maladaptive behaviors (3).
- From: Du Gang, Lyu Houchao (2021), Future Expectations and Internet Addiction Among Adolescents: The Roles of Intolerance of Uncertainty and Perceived Social Support, Frontiers in Psychiatry, 12, DOI=10.3389/fpsyt.2021.727106, https://www.frontiersin.org/articles/10.3389/fpsyt.2021.727106
- Cited references (2, 3): Young KS. Internet addiction: the emergence of a new clinical disorder. CyberPsychol Behav. (1998) 1:237–44. doi: 10.1089/cpb.1998.1.237
- Ciarrochi J, Parker P, Sahdra B, Marshall S, Jackson C, Gloster AT, et al. The development of compulsive Internet use and mental health: a four-year study of adolescence. Dev Psychol. (2016) 52:272–83. doi: 10.1037/dev0000070

Specific Social Media Harm	Contributing Factors	Risks and Effects
	 Autoplay Excessive app alerts/notifications on likes (quantified popularity) 	 Changes in the young brain²³ Increased youth suicide²⁴ Radical changes in healthy socialization
Disinformation / Misinformation	 Highly emotional posts, many of which are inaccurate, are prioritized by many platforms' algorithmic recommendation systems Relying on users to verify accuracy of posts vs. platform trust & safety personnel 	 Advertisers unaware that their ad revenue is funding harms online Normalization of Eating Disorders Teens may refuse needed medical treatments based upon false information
Extremist Recruiting ²⁵ : Terrorist recruiting / gang recruiting	 Lack of accountability Easy access to an audience Vulnerability Loneliness/need for belonging 	Spreading terrorism and radicalization

Screen time and suicidal behaviors among U.S. children 9–11 years old: A prospective cohort study, Prevention Medicine, 169: 107452 https://www.sciencedirect.com/science/article/pii/S0091743523000324#bb0160

²³ Physical Brain Changes (young children and teens) related to exposure to digital and online products, brain harm from online product and digital product use:

Martin P. Paulus, Lindsay M. Squeglia, Kara Bagot, Joanna Jacobus, Rayus Kuplicki, Florence J. Breslin, Jerzy Bodurka, Amanda Sheffield Morris, Wesley K. Thompason, Hauke Bartsch, Susan F. Tapert, (2019) Screen media activity and brain structure in youth: Evidence for diverse structural correlation networks from the ABCD study, Neuroimage, 185, 140-153

John Hutton, MS, MD, Johanthan Dudley, PhD, Tzipi Howowitz-Kraus, PhD, Tom DeWitt, MD, Scott K Holland PhD (2019) Associations between screen based-media
use and brain white matter integrity in preschool-aged children. JAMA Pediatr. 2020;174(1):e193869. doi:10.1001/jamapediatrics.2019.3869

Hutton, J.S., Dudley, J., DeWitt, T. et al. (2022) Associations between digital media use and brain surface structural measures in preschool-aged children. Sci Rep 12, 19095 (2022). https://doi.org/10.1038/s41598-022-20922-0 "At a minimum, findings in the current study involving visual areas are consistent with those in the ABCD study, suggesting that relationships between higher media use and brain structure begin to manifest in early childhood and may become more extensive over time." Hutton et al.

²⁴ Suicide relationship with Digital screen media use: Jonathan Chu, Kyle T. Ganson, Fiona C. Baker, Alexander Testa, Dylan B. Jackson, Stuart B. Murray, Jason M. Nagata (2023)

²⁵ **Reference for Extremist Recruiting:** "Building Networks & Addressing Harm: A Community Guide to Online Youth Radicalization Resources for Trusted Adults, Mentors & Community Leaders, https://www.splcenter.org/sites/default/files/splc-peril-addressing-harm-community-guide.pdf

Specific Social Media Harm	Contributing Factors	Risks and Effects	
Ne	Negative Social Impacts / Peer Influence On Minors		
Cyberbullying ²⁶	 Apps that allow anonymous profiles or anonymity Devices provide constant access to bullying Disappearing messages and photos Lower human empathy Lack of real-time moderators Online harassment²⁷ Doxing/Sharing addresses and personal identifiable information²⁸ Increase in cyberbullying and "cyberflashing" (sending nudes)²⁹ 	 Suicidality³⁰ Easy access for predators Predatory behavior can develop No accountability for actions 	
Dangerous social media challenges: e.g. Tide Pod challenge, blackout challenge, etc. ³¹	 Algorithms "Likes" Peer pressure Unlimited sharing/viral popularity Teens developmentally choose thrill 	 Self harm Early exposure to violent content Serious illness Accidental death 	

²⁶ Cyberbullying: Teens and Cyberbullying 2022, Pew Research Center US Teens aged 13-17 reported:

- 46% experienced cyberbullying
- 22% had false rumors spread about them
- 17% received explicit images they didn't ask for
- 15% report being constantly asked where they are; what they are doing or who they are with by someone other than a parent
- 10% reported receiving physical threats
- 7% reported having explicit images of them shared without their consent
- Older teen girls stand out for experiencing multiple types of cyberbullying behaviors

30 Suicidality:

- Arnon S, Brunstein Klomek A, Visoki E, et al. (2022), Association of Cyberbullying Experiences and Perpetration With Suicidality in Early Adolescence (2022). JAMA Netw Open. 2022;5(6):e2218746. doi:10.1001/jamanetworkopen.2022.18746
- Amanda L. Giordano, Prosek, E. A. & Watson, J.C. (2021). Understanding Adolescent Cyberbullies: Exploring Social Media Addiction and Psychological Factors, Journal of Child and Adolescent Counseling, 7 (1), 10.1080/23727810.2020.1835420, https://www.tandfonline.com/doi/abs/10.1080/23727810.2020.1835420?journalCode=ucac20
- 2022 JAMA Network Open study, found that cyberbullying was the #1 cause of suicidal ideations in adolescents aged 10-13 years old.

²⁷ Online Harassment: https://www.pewresearch.org/internet/2021/01/13/the-state-of-online-harassment/

²⁸ Doxing: https://cvberbullving.org/cvberbullving fact sheet.pdf

²⁹ Cyberflashing: https://www.pewresearch.org/internet/2022/12/15/teens-and-cyberbullying-2022/

³¹ **Social Media Challenges:** Minhaj, F. Leonard, J. (2021) https://www.contemporarypediatrics.com/view/dangers-of-the-tiktok-benadryl-challenge. Atherton, R., (2020) https://adc.bmj.com/content/106/5/517

Specific Social Media Harm	Contributing Factors	Risks and Effects
	 seeking activities; curiosity Hashtag searches that look innocent but give kids access to harmful content False sense of safety after viewing many videos 	
Selling illegal street and prescription drugs on social media	 No national policy Platforms don't turn over criminal activity to local authorities Disappearing messages New accounts can be created for repeat offenders Hashtag searches that look innocent but give kids access to harmful content 	 Drug addiction Drug trafficker recruitment of child or teen Accidental death Advertisers unaware that their ad revenue is funding harms online
Catfishing: Online Impersonation	 Easy access to profiles and personal information Hard to fact check 	Shame Loss of money
Rumor spreading / reputation slander: Gossip Accounts / "Spill the Tea" / Brigading ³²	Having phones in schools Instant gratification	Anxiety for targeted individuals Depression in targeted individuals
Gaslighting: Convincing one to believe they are wrong	Teens lack real-life experience and naively believe information from trusted others Teens' immaturity	 Online radicalization, e.g. encouraged to join terrorist/gang/hate groups Teens not obtaining needed medical care Teens believing that sexual situations without consent are normal

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³² **Rumor Spreading:** Teens and Cyberbullying 2022, Pew Research Center US Teens aged 13-17 reported: -22% had false rumors spread about them -Older teen girls stand out for experiencing multiple types of cyberbullying behaviors

Specific Social Media Harm	Contributing Factors	Risks and Effects	
	Negative Personal Influence on Minors		
Suicidal ideation content ³³	 Rabbit holes deliver more salacious content Continuous exposure to repeated content "Pro" suicide groups Hashtag searches that look innocent but give kids access to harmful content 	 Normalizes suicide over time Teens developmentally choose thrill seeking activities; curiosity 	
Self harm ³⁴ : The act of purposely hurting oneself as an emotional coping mechanism	 Amazon marketing self harm and suicide kits Hashtag searches that look innocent but give kids access to harmful content 	 Medical complications from skin cutting; burning or head banging Self injuries such as skin cutting, burning, head banging, hair pulling, etc 	

33 Effects/Results - Suicidal Ideation:

- Nesi, J., Burke, T. A., Bettis, A. H., Kudinova, A. Y., Thompson, E. C., MacPherson, H. A., Fox, K. A., Lawrence, H. R., Thomas, S. A., Wolff, J. C., Altemus, M. K., Soriano, S., & Liu, R. T. (2021). Social media use and self-injurious thoughts and behaviors: A systematic review and meta-analysis. Clinical psychology review, 87, 102038. https://doi.org/10.1016/j.cpr.2021.102038Nesi https://pubmed.ncbi.nlm.nih.gov/34034038/
- Coyne, S.M., Hurst, J.L., Dyer, W.J. et al. Suicide Risk in Emerging Adulthood: Associations with Screen Time over 10 years. J Youth Adolescence (2021). https://doi.org/10.1007/s10964-020-01389-6
- Maartje Boer, Regina J.J.M. van den Eijnden, Meyran Boniel-Nissim, Suzy-Lai Wong, Joanna C. Inchley, Petr Badura, Wendy M. Craig, Inese Gobina, Dorota Kleszczewska,
 Helena J. Klanšček, Gonneke W.J.M. Stevens, Adolescents' Intense and Problematic Social Media Use and Their Well-Being in 29 Countries, Journal of Adolescent Health,
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- Abi-Jaoude, E., Karline Treurnicht Naylor, K. & and Pignatiello, A. (2020), Smartphones, social media use and youth mental health, Canadian Medical Association Journal, 192 (6) E136-E141; DOI: https://doi.org/10.1503/cmaj, https://www.cmaj.ca/content/192/6/E136
- Royal Society of Public Health, U.K., All Party Parliamentary Group on Social Media and Young People's Mental Health and Wellbeing Inquiry: Managing the Impact of Social Media on Young People's Mental Health and Wellbeing" (2019) #NewFilters study, https://www.rsph.org.uk/static/uploaded/23180e2a-e6b8-4e8d-9e3da2a300525c98.pdf

34 Self Harm Effects/Results:

- Giordano, A., Lundeen, L., Wester, K., Lee, J., Vickers, S., Schmit, M., Kim, I. K. (2022). Nonsuicidal Self-Injury on Instagram: Examining Hashtag Trends, International Journal for the Advancement of Counseling, https://www.researchgate.net/publication/354941736 Nonsuicidal Self-Injury on Instagram Examining Hashtag Trends
- Haidt, J., & Twenge, J. (2021). Adolescent mood disorders since 2010: A collaborative review. Unpublished manuscript, New York University. Accessed at: https://docs.google.com/document
- Nesi, J., Burke, T., Lawrence, H., MacPherson, H., Spirito, A., Wolff, J. (2021), Online Self-Injury Activities among Psychiatrically Hospitalized Adolescents: Prevalence, Functions, and Perceived Consequences, Research on Child and Adolescent Psychopathology. 49. 10.1007/s10802-020-00734-4, Consequences
- Nesi, J., Burke, T. A., Bettis, A. H., Kudinova, A. Y., Thompson, E. C., MacPherson, H. A., Fox, K. A., Lawrence, H. R., Thomas, S. A., Wolff, J. C., Altemus, M. K., Soriano, S., & Liu, R. T. (2021). Social media use and self-injurious thoughts and behaviors: A systematic review and meta-analysis. Clinical psychology review, 87, 102038. https://doi.org/10.1016/j.cpr.2021.102038Nesi https://pubmed.ncbi.nlm.nih.gov/34034038/
- Amanda Marchant A, Hawton K, Stewart A, Montgomery P, Singaravelu V, Lloyd, K, Purdy N, Daine K, John A (2017). A systematic review of the relationship between internet use, self-harm and suicidal behaviour in young people: The good, the bad and the unknown, PLOS, https://doi.org/10.1371/journal.pone.0181722

Specific Social Media Harm	Contributing Factors	Risks and Effects
	 Exposure to harmful personal photos and coaching³⁵ "Pro" self harm groups 	
Eating disorders / body dysmorphia ³⁶	 Unrealistic and unattainable body images Filters to change bodies and faces Influencers Health and beauty industry marketing to children Hashtag searches that look innocent but give kids access to harmful content 	 Lowered Self esteem Depression Anxiety Advertisers unaware that their ad revenue is funding harms online

Notes and References:

- 1) Definition: A "Duty of Care" is a legal obligation requiring platforms to operate in the best interests of minors that use their products or services
- 2) Definition: Social Contagion involves behavior, emotions, or conditions spreading spontaneously through a group or network
- 3) Source: https://www.bark.us/blog/drug-slang-emojis/ https://www.bark.us/blog/sexual-slang/
- 4) **Definition:** Persuasive design is an area of design practice that focuses on influencing human behavior through a product's or service's characteristics. Based on psychological and social theories, persuasive design is often used in e-commerce, organizational management, and public health. However, designers also tend to use it in any field requiring a target group's long-term engagement by encouraging continued custom.

• Giordano, et al (2020) surveyed 94 licensed clinicians, 30.9% of the sample reported that at least some of their clients who self injured, utilized the internet to share Non-Suicidal Self Injury (NSSI) images

Brown, R., Fischer, T., Goldwich, A., Keller, F., Young, R., & Plener, P. (2018). #cutting: Non-suicidal self-injury (NSSI) on Instagram. Psychological Medicine, 48(2), 337-346.
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Saul, J., Rodgers, R. F., & Saul, M. (2022). Adolescent Eating Disorder Risk and the Social Online World: An Update. Child and adolescent psychiatric clinics of North America, 31(1), 167–177. https://doi.org/10.1016/j.chc.2021.09.004

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Kleemans, K., Daalmans, S., Ilana Carbaat, I., Anschütz, D., (2018) Picture Perfect: The Direct Effect of Manipulated Instagram Photos on Body Image in Adolescent Girls, Media Psychology, 21:1, 93-110, DOI: 10.1080/15213269.2016.1257392, https://www.tandfonline.com/doi/full/10.1080/15213269.2016.1257392

Wilksch, S. M., O'Shea, A., Ho, P., Byrne, S., & Wade, T. D. (2020). The relationship between social media use and disordered eating in young adolescents. The International journal of eating disorders, 53(1), 96–106. https://doi.org/10.1002/eat.23198

Sowles, S. J., McLeary, M., Optican, A., Cahn, E., Krauss, M. J., Fitzsimmons-Craft, E. E., Wilfley, D. E., & Cavazos-Rehg, P. A. (2018). A content analysis of an online pro-eating disorder community on Reddit. Body image, 24, 137–144. https://doi.org/10.1016/j.bodyim.2018.01.001

³⁵ Exposure / Coaching:

Giordano, Amanda & Lundeen, Lindsay & Wester, Kelly & Lee, Jaewoo & Vickers, Samuel & Schmit, Michael & Kim, In Kee. (2022). Nonsuicidal Self-Injury on Instagram: Examining Hashtag Trends. International Journal for the Advancement of Counselling. 44. 10.1007/s10447-021-09451-z. Conclusions. Pictures of NSSI are frequently posted on Instagram. Social reinforcement might play a role in the posting of more severe NSSI pictures. Social media platforms need to take appropriate measures for preventing online social contagion.

³⁶ Eating disorders/Body Dysmorphia Effects/Results: Fairplay Study Designing for Disorder, April 2022,

5) Depression:

Marciano, L., Schulz, P., Camerini, AL (2022), How do depression, duration of internet use and social connection in adolescence influence each other over time? An extension of the RI-CLPM including contextual factors, Computers in Human Behavior, Volume 136, 107390, ISSN 0747-5632, https://doi.org/10.1016/i.chb.2022.107390.

Twenge, J M, Haidt, J., Blake, A., McAllister, C., Lemon, H, Le Roy, A. (2021), Worldwide increases in adolescent loneliness, Journal of Adolescence, ISSN 0140-1971, https://doi.org/10.1016/j.adolescence.2021.06.006

Paakkari L, Tynjälä J, Lahti H, Ojala K, Lyyra N. (2021, Feb 15) Problematic Social Media Use and Health among Adolescents. Int J Environ Res Public Health. 2021;18(4):1885. Published 2021 Feb 15. doi:10.3390/ijerph18041885

6) Anxiety:

Boyers, E., Afzali, M.H., Conrod, P., Temporal Associations of Screen Time and Anxiety Symptoms Among Adolescents (2019), The Canadian Journal of Psychiatry, https://iournals.sagepub.com/doi/abs/10.1177/0706743719885486?iournalCode=cpab#

Woods, Heather & Scott, Holly. (2016). #Sleepyteens: Social media use in adolescence is associated with poor sleep quality, anxiety, depression and low self-esteem. Journal of Adolescence. 51. 41-49. 10.1016/j.adolescence.2016.05.008./

7) Isolation Effects/Results:

Twenge, J M, Haidt, J., Blake, A., McAllister, C.,

Lack of Sleep, Obesity, Sleep Reference:

Alonzo, R., Hussain, J., Stranges, S., Anderson, K., (2021) Interplay between social media use, sleep quality, and mental health in youth: A systematic review, Sleep Medicine Reviews, 56, 101414, SSN 1087-0792, https://doi.org/10.1016/i.smrv.2020.101414.,(https://www.sciencedirect.com/science/article/pii/S108707922030157X)

Lemon, H, Le Roy, A. (2021), Worldwide increases in adolescent loneliness, Journal of Adolescence, ISSN 0140-1971, https://doi.org/10.1016/j.adolescence.2021.06.006

8) US Design Code:

https://www.designedwithkidsinmind.us/how-bad-design-harms-kids/

9) Cyberbullying:

Teens and Cyberbullying 2022, Pew Research

Center https://www.pewresearch.org/internet/2022/12/15/teens-and-cyberbullying-2022/

US Teens aged 13-17 reported:

- -46% experienced cyberbullying
- -22% had false rumors spread about them
- -17% received explicit images they didn't ask for
- -15% report being constantly asked where

they are; what they are doing or who they are with by someone other than a parent -10% reported receiving physical threats -7% reported having explicit images of them shared without their consent -Older teen girls stand out for experiencing multiple types of cyberbullying behaviors

10) Suicidality:

Arnon S, Brunstein Klomek A, Visoki E, et al. (2022), Association of Cyberbullying Experiences and Perpetration With Suicidality in Early Adolescence (2022). JAMA Network Open. 2022;5(6):e2218746. doi:10.1001/jamanetworkopen.2022.18746

2022 JAMA Network Open study, found that cyberbullying was the #1 cause of suicidal ideations in adolescents aged 10-13 years old.

Giordano, A. L., Prosek, E. A. & Watson, J.C. (2021). Understanding Adolescent Cyberbullies: Exploring Social Media Addiction and Psychological Factors, Journal of Child and Adolescent Counseling, 7 (1), 10.1080/23727810.2020.1835420, https://doi.org/10.1080/23727810.2020.183542

11) Effects/Results - Suicidal Ideation:

Nesi, J., Burke, T. A., Bettis, A. H., Kudinova, A. Y., Thompson, E. C., MacPherson, H. A., Fox, K. A., Lawrence, H. R., Thomas, S. A., Wolff, J. C., Altemus, M. K., Soriano, S., & Liu, R. T. (2021). Social media use and self-injurious thoughts and behaviors: A systematic review and meta-analysis. Clinical psychology review, 87, 102038. https://doi.org/10.1016/j.cpr.2021.102038Nesi https://pubmed.ncbi.nlm.nih.gov/34034038/

Coyne, S.M., Hurst, J.L., Dyer, W.J. et al. Suicide Risk in Emerging Adulthood: Associations with Screen Time over 10 years. J Youth Adolescence (2021). https://doi.org/10.1007/s10964-020-01389-6

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Abi-Jaoude, E., Karline Treurnicht Naylor, K. & and Pignatiello, A. (2020), Smartphones, social media use and youth mental health, Canadian Medical Association Journal, 192 (6) E136-E141; DOI: https://doi.org/10.1503/cmaj, https://www.cmaj.ca/content/192/6/E136

Royal Society of Public Health, U.K., All Party Parliamentary Group on Social Media and Young People's Mental Health and Wellbeing Inquiry: "Managing the Impact of Social Media on Young People's Mental Health and Wellbeing" (2019) #NewFilters study, https://www.rsph.org.uk/static/uploaded/23180e2a-e6b8-4e8d-9e3da2a300525c98.pdf

12) Self Harm Effects/Results:

Giordano, A., Lundeen, L., Wester, K., Lee, J., Vickers, S., Schmit, M., Kim, I. K. (2022). Nonsuicidal Self-Injury on Instagram: Examining Hashtag Trends, International Journal for the Advancement of Counseling, https://www.researchgate.net/publication/354941736 Nonsuicidal Self-Injury on Instagram Examining Hashtag Trends

Haidt, J., & Twenge, J. (2021). Adolescent mood disorders since 2010: A collaborative review. Unpublished manuscript, New York University. Accessed at: https://docs.google.com/document

Nesi, J., Burke, T., Lawrence, H., MacPherson, H., Spirito, A., Wolff, J. (2021), Online Self-Injury Activities among Psychiatrically Hospitalized Adolescents: Prevalence, Functions, and Perceived Consequences, Research on Child and Adolescent Psychopathology. 49. 10.1007/s10802-020-00734-4, https://www.researchgate.net/publication/348278178 Online Self-Injury Activities among Psychiatrically Hospitalized Adolescents Prevalence Functions and Perceived Consequences

Nesi, J., Burke, T. A., Bettis, A. H., Kudinova, A. Y., Thompson, E. C., MacPherson, H. A., Fox, K. A., Lawrence, H. R., Thomas, S. A., Wolff, J. C., Altemus, M. K., Soriano, S., & Liu, R. T. (2021). Social media use and self-injurious thoughts and behaviors: A systematic review and meta-analysis. Clinical psychology review, 87, 102038. https://doi.org/10.1016/j.cpr.2021.102038Nesi https://pubmed.ncbi.nlm.nih.gov/34034038/

Amanda Marchant A, Hawton K, Stewart A, Montgomery P, Singaravelu V, Lloyd, K, Purdy N, Daine K, John A (2017). A systematic review of the relationship between internet use, self-harm and suicidal behaviour in young people: The good, the bad and the unknown, PLOS, https://doi.org/10.1371/journal.pone.0181722

13) Source: Giordano, et al (2020) surveyed 94 licensed clinicians, 30.9% of the sample reported that at least some of their clients who self injured, utilized the internet to share Non-Suicidal Self Injury (NSSI) images

Giordano, Amanda & Lundeen, Lindsay & Wester, Kelly & Lee, Jaewoo & Vickers, Samuel & Schmit, Michael & Kim, In Kee. (2022). Nonsuicidal Self-Injury on Instagram: Examining Hashtag Trends. International Journal for the Advancement of Counselling. 44. 10.1007/s10447-021-09451-z.

Conclusions. Pictures of NSSI are frequently posted on Instagram. Social reinforcement might play a role in the posting of more severe NSSI pictures. Social media platforms need to take appropriate measures for preventing online social contagion.

Brown, R., Fischer, T., Goldwich, A., Keller, F., Young, R., & Plener, P. (2018). #cutting: Non-suicidal self-injury (NSSI) on Instagram. Psychological Medicine, 48(2), 337-346. doi:10.1017/S0033291717001751

14) Eating disorders/Body Dysmorphia Effects/Results:

Fairplay Study Designing for Disorder, April 2022,

https://fairplayforkids.org/wp-content/uploads/2022/04/designing_for_disorder.pdf?eType=EmailBlastContent&eld=ec346b0d-3a84-4f12-b071-a72549987438

Saul, J., Rodgers, R. F., & Saul, M. (2022). Adolescent Eating Disorder Risk and the Social Online World: An Update. Child and adolescent psychiatric clinics of North America, 31(1), 167–177. https://doi.org/10.1016/j.chc.2021.09.004_Randomized Controlled Study Documenting Adolescent girls' perception of filtered photographs as "normal body images."

Kleemans, K., Daalmans, S., Ilana Carbaat, I., Anschütz, D., (2018) Picture Perfect: The Direct Effect of Manipulated Instagram Photos on Body Image in Adolescent Girls, Media Psychology, 21:1, 93-110, DOI: 10.1080/15213269.2016.1257392, https://www.tandfonline.com/doi/full/10.1080/15213269.2016.1257392

Wilksch, S. M., O'Shea, A., Ho, P., Byrne, S., & Wade, T. D. (2020). The relationship between social media use and disordered eating in young adolescents. The International journal of eating disorders, 53(1), 96–106. https://doi.org/10.1002/eat.23198 Sowles, S. J., McLeary, M., Optican, A., Cahn, E., Krauss, M. J., Fitzsimmons-Craft, E. E., Wilfley, D. E., & Cavazos-Rehg, P. A. (2018). A content analysis of an online pro-eating disorder community on Reddit. Body image, 24, 137–144. https://doi.org/10.1016/j.bodyim.2018.01.001

15) References for Pornography/Sexting:

Giordano, A., Schmit, M., Clement, K., Potts, E., Graham, A. (2022). Pornography Use and Sexting Trends Among American Adolescents: Data to Inform School Counseling Programming and Practice. Professional School Counseling. 26. 2156759X2211372. 10.1177/2156759X221137287.

To better inform school counseling programming and practice, we assessed trends related to pornography use and sexting behaviors among adolescents. Approximately 53% of the sample had seen pornography, with an average age of 11.5 years old at first exposure. Almost 15% of adolescents had sent a sext and 24.3% had received a sext. The correlation between pornography use and sending a sext was significant. We discuss gender and racial differences and implications for school counselors

Paul J. Wright, Debby Herbenick, Bryant Paul & Robert S. Tokunaga (2021) Exploratory Findings on U.S. Adolescents' Pornography Use, Dominant Behavior, and Sexual Satisfaction, International Journal of Sexual Health, 33:2, 222-228, DOI: 10.1080/19317611.2021.1888170

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16) Resources: https://fightthenewdrug.org/

17) Sextortion References:

Patchin, Justin & Hinduja, Sameer. (2018). Sextortion Among Adolescents: Results From a National Survey of U.S. Youth. Sexual abuse: a journal of research and treatment. 32. 1079063218800469. 10.1177/1079063218800469.

18) Screen Addiction for "Effects/Results":

Khatcherian, E., Zullino, D., De Leo, D., & Achab, S. (2022). Feelings of Loneliness: Understanding the Risk of Suicidal Ideation in Adolescents with Internet Addiction. A Theoretical Model to Answer to a Systematic Literature Review, without Results. International journal of environmental research and public health, 19(4), 2012. https://doi.org/10.3390/ijerph19042012

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EU Kids Online (2020), EU Kids Online, Survey Results from 19 Countries, https://childhub.org/en/series-of-child-protection-materials/eu-kids-online

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Rahardjo, W., & Mulyani, I. (2020). Instagram addiction in teenagers: The role of type D personality, self-esteem, and fear of missing out. Psychology, DOI:10.21580/PJPP.V5I1.4916

Pan, P. Y., & Yeh, C. B. (2018). Internet Addiction among Adolescents May Predict Self-Harm/Suicidal Behavior: A Prospective Study. The Journal of Pediatrics, 197, 262–267. https://doi.org/10.1016/j.jpeds.2018.01.046

The internet helps to expand adolescents' social networks and relieve their emotional distress. It may also lead to addiction, an excessive or compulsive internet usage characterized by a loss of personal control (2), which results in poor mental health or other maladaptive behaviors (3).

From: Du Gang, Lyu Houchao (2021), Future Expectations and Internet Addiction Among Adolescents: The Roles of Intolerance of Uncertainty and Perceived Social Support, Frontiers in Psychiatry, 12, DOI=10.3389/fpsyt.2021.727106, https://www.frontiersin.org/articles/10.3389/fpsyt.2021.727106

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Ciarrochi J, Parker P, Sahdra B, Marshall S, Jackson C, Gloster AT, et al. The development of compulsive Internet use and mental health: a four-year study of adolescence. Dev Psychol. (2016) 52:272–83. doi: 10.1037/dev0000070

19) Reference for Sexting:

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Giordano, A., Schmit, M., Clement, K., Potts, E., Graham, A. (2022). Pornography Use and Sexting Trends Among American Adolescents: Data to Inform School Counseling Programming and Practice. Professional School Counseling. 26. 2156759X2211372. 10.1177/2156759X221137287.

To better inform school counseling programming and practice, we assessed trends related to pornography use and sexting behaviors among adolescents. Approximately 53% of the sample had seen pornography, with an average age of 11.5 years old at first exposure. Almost 15% of adolescents had sent a sext and 24.3% had received a sext. The correlation between pornography use and sending a sext was significant. We discuss gender and racial differences and implications for school counselors

20) Rumor Spreading:

Teens and Cyberbullying 2022, Pew Research Center US Teens aged 13-17 reported: -22% had false rumors spread about them -Older teen girls stand out for experiencing multiple types of cyberbullying behaviors

- 21) Reference: Lee, Hae Yeon & Jamieson, Jeremy & Reis, Harry & Beevers, Christopher & Josephs, Robert & Mullarkey, Michael & O'Brien, Joseph & Yeager, David. (2020). Getting Fewer "Likes" Than Others on Social Media Elicits Emotional Distress Among Victimized Adolescents. Child development. 91. 10.1111/cdev.13422.
- **22) Reference:** Statistics from U.S. Department of Health and Human Services: "51,667 substantive reports via phone calls, texts, webchats, emails, or online tips have been reported to the National Human Trafficking Hotline in just one year alone. An analysis of these reports identified 10,583 situations of #trafficking with 16,658 individual/unique victims of #trafficking" https://cblcc.acf.hhs.gov/shareable-media/human-trafficking-prevention-month-social-media-resources/

23) Reference: Fight the New Drug

https://www.google.com/url?g=https://fightthenewdrug.org&sa=D&source=docs&ust=1675059138957037&usg=AOvVaw1i5nNCTPhlpnKoHVild7HH

24) Reference: https://iournals.plos.org/plosone/article?id=10.1371/iournal.pone.0202330

25) Reference for Extremist Recruiting

https://www.bbc.com/news/world-us-canada-49363958

26) Child Abuse, trafficking and sextortion:

Quote from testimony, "These were not images of older teens sending photos of themselves to their boyfriends and girlfriends – we began to see images of 7, 8, and 9-year-olds in sexual poses. The online landscape is horrifying because offenders know this is where our children live, and they recognize there are not enough safeguards to keep them at bay."

27) Suicide relationship with Digital screen media use:

Jonathan Chu, Kyle T. Ganson, Fiona C. Baker, Alexander Testa, Dylan B. Jackson, Stuart B. Murray, Jason M. Nagata (2023) Screen time and suicidal behaviors among U.S. children 9–11 years old: A prospective cohort study, Prevention Medicine, 169: 107452 https://www.sciencedirect.com/science/article/pii/S0091743523000324#bb0160

28) Physical Brain Changes (young children and teens) related to exposure to digital and online products, brain harm from online product and digital product use:

Martin P. Paulus, Lindsay M. Squeglia, Kara Bagot, Joanna Jacobus, Rayus Kuplicki, Florence J. Breslin, Jerzy Bodurka, Amanda Sheffield Morris, Wesley K. Thompason, Hauke Bartsch, Susan F. Tapert, (2019) Screen media activity and brain structure in youth: Evidence for diverse structural correlation networks from the ABCD study, Neuroimage, 185. 140-153

John Hutton, MS, MD, Johanthan Dudley, PhD, Tzipi Howowitz-Kraus, PhD, Tom DeWitt, MD, Scott K Holland PhD (2019) **Associations between screen based-media use and brain white matter integrity in preschool-aged children**, *JAMA Pediatr.* 2020;174(1):e193869. doi:10.1001/jamapediatrics.2019.3869

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"At a minimum, findings in the current study involving visual areas are consistent with those in the ABCD study, suggesting that relationships between higher media use and brain structure begin to manifest in early childhood and may become more extensive over time." Hutton et al