

Emily Baucom

Seeking A Graphic Design Opportunity

Garner, NC 27529

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Emily Baucom (She/Her)

Garner NC, USA

LinkedIn: <https://linkedin.com/in/emilybaucom>

Portfolio: <https://emilybau.com>

Email: emilybaucom@outlook.com

Phone: 1-919-903-3974 (Please email to schedule a phone call! I get too many spam/robo calls)

Objective:

A highly skilled and innovative graphic designer with a proven track record of exceptional achievement with a demonstrated ability to perform at a high level. Seeking to leverage expertise in graphic design, the Adobe Creative Suite, the Microsoft Office Suite, and other essential job skills to contribute to a dynamic design team. Exclusively seeking remote opportunities with no travel obligations.

Education:

Bachelor's of Fine Arts in Graphic Design, East Carolina University (2020)

- Specialized coursework focused on honing skills in art, graphic design, illustration, typography, photography, and animation
- Collaboration with peers, supervisors, and external stakeholders

Experience:

Graphic Designer, Video Editor, Animator, Sound Designer, Social Media Manager, Brand Manager (2016 - 2024)

- Tackled a wide range of design projects including videos, motion graphics, animation, sound design, responsive web design and fundamental web development, branding assets, print production, and digital graphics for visual storytelling, surpassing client expectations with exceptional attention to detail
- Successfully brainstormed, managed, and executed innovative fresh ideas on projects while demonstrating resilience by adapting to rapidly changing circumstances, and maintaining productivity in challenging situations
- Demonstrated a self-starter mentality by taking initiative and consistently meeting project deadlines with a lightning-fast turnaround time, reducing overall costs and maximizing efficiency
- Collaborated effectively with cross-functional teams, showcasing strong teamwork abilities, a team-player attitude, communication skills, conflict resolution, and problem-solving

Skills:

- Well seasoned in the Microsoft Office Suite including Word, Excel, PowerPoint, Outlook, and Teams
- Remarkable proficiency in the Adobe Creative Suite including Photoshop, Illustrator, InDesign, Premier, Audition, and Dreamweaver
- Basic proficiency with 3D modeling and 3D animation in BlockBench and Photoshop
- Familiar with AI image generation, image manipulation, editing, and retouching
- Possesses essential skills in Java, HTML5, CSS, UI design, responsive web design, and mobile interface design
- Utilizes computer skills and to create visually appealing graphics optimized for online platforms, including social media, websites, and digital advertisements

- Exhibits a strong sense of composition utilizing design principles and a nuanced understanding of the elements of art, complementing a keen attention to detail and resulting in fresh content designed to effectively engage target audiences across diverse demographics
- Results-oriented and detail-oriented with a positive attitude and a proven track record of meeting project deadlines in a fast-paced environment. Exceptional problem-solving and creative thinking skills

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Authorized to work in the US for any employer

Work Experience

Freelance Graphic Designer

I'm Self Employed - Garner, NC

May 2020 to Present

I have brainstormed and executed innovative wedding invitations, logos, YouTube video thumbnails, social media graphics that drive clicks and traffic, emotes/emojis, informative brochures, birthday/holiday cards, videos, audio tracks, concise Java code, engaging website designs and layouts, illustrations and art, thrilling photography and photo retouches, precise AI art manipulation and retouches, and more.

Graphic Designer

Tarboro Brewing Company - Tarboro, NC

November 2019 to December 2019

I was assigned to design the new label used on the Golden Ticket beer flavor for the Tarboro Brewing Company. It was a major hit, and TBC still uses my design today!

Education

Bachelor's degree in Graphic Design

East Carolina University - Greenville, NC

August 2017 to May 2020

Skills

- Graphic Design (10+ years)
- Adobe Illustrator (10+ years)
- Adobe Photoshop (10+ years)
- Adobe Creative Suite (10+ years)
- Illustration (10+ years)
- Adobe InDesign (10+ years)
- Typography (7 years)
- Digital art (10+ years)

- Branding (10+ years)
- Logo design (10+ years)
- Adobe Premiere (3 years)
- CSS (3 years)
- Video Editing (5 years)
- Adobe Dreamweaver (4 years)
- Layout Design (10+ years)
- Content Creation (4 years)
- Social Media Management (3 years)
- Photography (10+ years)
- Digital Design (10+ years)
- Video Production (3 years)
- HTML5 (5 years)
- Email Marketing (3 years)
- Web Design (10+ years)
- Application Development (3 years)
- AI (4 years)
- Adobe After Effects (3 years)
- Content Development (3 years)
- Social media management (7 years)
- Writing skills (10+ years)
- User Interface (UI) (10+ years)
- User Experience (UX) (10+ years)
- Adobe Acrobat (10+ years)
- Search Engine Optimization (SEO) (5 years)
- WordPress (3 years)
- Filming (4 years)
- Analytics (3 years)
- Front-end development (7 years)
- Communication skills (10+ years)
- Social media marketing (5 years)
- Organizational skills (10+ years)
- Color theory (7 years)
- Project management (5 years)
- Adobe Illustrator (10+ years)
- Adobe Photoshop (10+ years)
- Adobe Creative Suite (10+ years)

Languages

- English - Fluent
- Spanish - Beginner
- American Sign Language - Beginner
- Written English - Fluent
- American English - Fluent

Links

<http://emilybau.com>

<https://linkedin.com/in/emilybaucom>

Certifications and Licenses

BFA Graphic Design

May 2020 to Present

Bachelor's of Fine Arts from East Carolina University in Greenville, North Carolina. Go Pirates!

Assessments

Time management skills — Proficient

April 2024

Managing one's own time to complete tasks quickly and efficiently

Full results: [Proficient](#)

Project timeline management — Proficient

April 2024

Prioritizing and allocating time to effectively achieve project deliverables

Full results: [Proficient](#)

Management & leadership skills: Planning & execution — Proficient

April 2024

Planning and managing resources to accomplish organizational goals

Full results: [Proficient](#)

Social media — Proficient

April 2024

Knowledge of social media techniques and analytics interpretation

Full results: [Proficient](#)

Graphic design — Proficient

December 2022

Using graphic design techniques and producing visual media to communicate concepts

Full results: [Proficient](#)

Attention to detail — Proficient

December 2022

Identifying differences in materials, following instructions, and detecting details among distracting information

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

East Carolina University



Upon the recommendation of the faculty and by the authority of the Board of Trustees,
East Carolina University hereby confers upon

Emily Brooke Baucom

the degree of

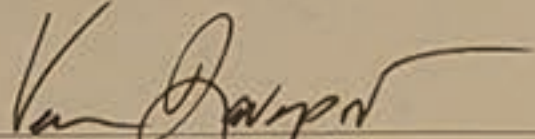
Bachelor of Fine Arts

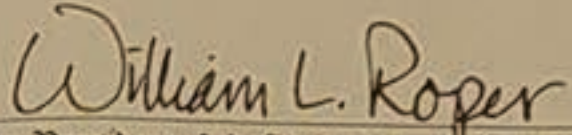
Art with a concentration in Graphic Design

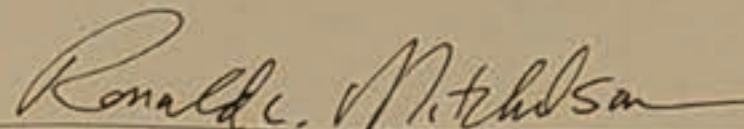
with all the rights and privileges thereunto appertaining.

Given at Greenville, North Carolina, this eighth day of May, two thousand twenty.


Chairman of the Board of Governors


Chairman of the Board of Trustees


Interim President of the University of North Carolina


Interim Chancellor of East Carolina University