



## **Youth Basketball Development**

**Leadership**

**Teamwork**

**Community**

**10403 Hyannis Drive – North Chesterfield, VA 23236**

[teamrichmondaau2019@gmail.com](mailto:teamrichmondaau2019@gmail.com)

## **Mission**

Team Richmond Basketball provides young men with the platform to showcase their talents in efforts to further their education as student athletes at the next level. Simultaneously, our organization strives to teach young men life skills, teamwork, positive character, citizenship, good work habits, self-motivation, and leadership.

Team Richmond Basketball is affiliated with the Amateur Athletic Union, a national organization with extensive experience in youth sports development. Team Richmond high school teams participate on the Hoop Group Basketball national circuit along with various other high-caliber competitive programs. On average, there are 175 young men that participate as well as 12 various local high school coaches from schools throughout the Greater Richmond area. Currently, the organization has 15 teams ranging in ages 10 – 17 that operates primarily between November and August each year. With the assistance of volunteer coaches, teams participate in tournaments with other AAU organizations from around the region.

## **History**

Team Richmond Boys AAU Basketball was founded in 2001 by a group of Richmond men who had enjoyed basketball as a vital formative experience in their lives and wanted to provide a similar experience for their children and others in the metropolitan Richmond area. It was determined that there was a need for a high-quality extramural program that would be not only a competitive athletic environment, but also a fertile training ground for “best practices” on and off the court.

Team Richmond Basketball joined the Garner Road AAU Basketball program in 2017 for the purpose of furthering opportunities and exposures for both organizations and its players. With a new vision and greater support, Team Richmond Basketball became its own and separate organization dedicated to enhancing player development, individual growth and mentorship for its players and coaches. In 2020, our organization celebrated 20 Years of Excellence in supporting the development of talented young men making Team Richmond one of the longest-standing organizations in the area and in the Commonwealth of Virginia.

## **Community**

Team Richmond is committed to community engagement and participation on various levels. As a 509a2 non-profit public charity, our goal is to support meaningful opportunities and teachable moments for the players and coaching staff affiliated with our program. In addition to instruction and assistance in the game of basketball, players and coaches undertake community projects to help other students, individuals, and families. We are continually reaching out to connect with other agencies in the greater Richmond area in support of a better community and nation.

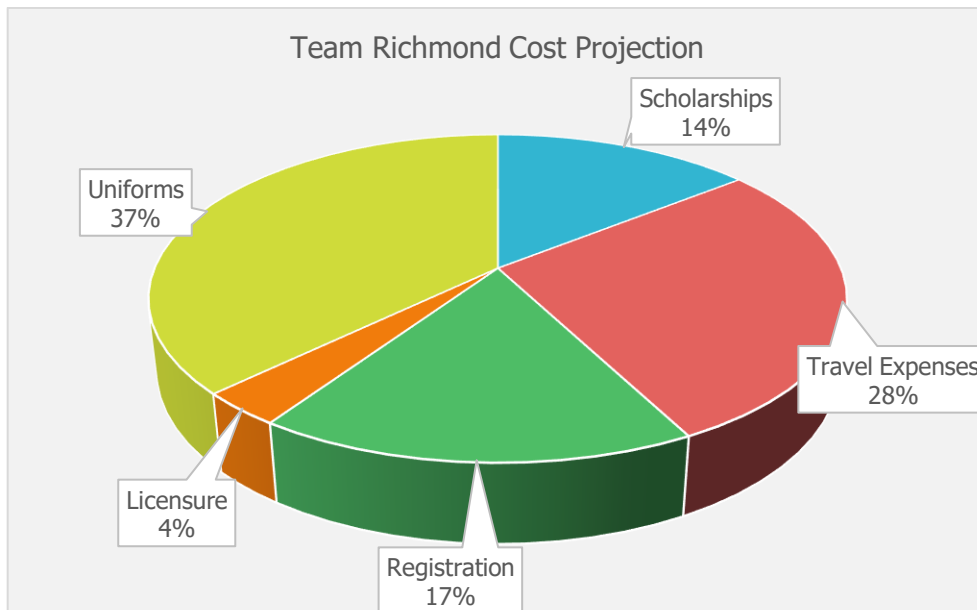


## Financials

Team Richmond AAU relies on the generosity and support of donations from corporations, businesses, individuals and other groups to assist in meeting the needs of program operations. As a 509a2 nonprofit public charity, we are registered with the State Corporation Commission.

Per our organization's bylaws, we have a volunteer Board of Directors comprised of corporate business representatives, community leaders, teachers, high school basketball coaches, a former college head basketball coach, former college athletes and other volunteers. This year for 2021/22 season we are launching a campaign to raise \$40,000.

Presented below is a high-level visual representation of Team Richmond's cost projections. Differently said, the data provides insight as to how funds are allocated based on budgeted areas within the organization. Of note, uniforms and travel expenses, associated with tournament play, continue to be focus areas due to financial significance.



## Director – Del Harris



Coach Harris begins his fourth year as Director of this prestigious organization. His long and extensive background in AAU at every level has successfully impacted Team Richmond Basketball growth immensely. He began his AAU career early as a player at age 11 and was quickly noticed when he was named as a National AAU All-American in 1992. He later played in the 17-U National Championship game in 1995 where his team finished second in the country. After college, Harris pursued an opportunity to serve as an Assistant AAU coach and shortly became the Head Coach of Team Richmond's 17-Elite team where he served for six years. He has coached and aided in the development of more than 1000 players who continued their basketball careers at college and professional levels. Harris is a former Division III College Head Coach, Assistant AD and has been a Division I Assistant at three different universities.

Separate from Team Richmond Basketball, Harris is employed as a full-time faculty member, Head Boys Varsity Basketball Coach and Program Leader at the Collegiate School. He is Director of Basketball operations at U-Turn sports and Vice President of the 804 Coaches for Change. He also operates the Del Harris Basketball Leadership mentoring programs in both Chesterfield and Henrico County Public Schools offering leadership training to middle school students. An active member of his community, Harris serves on several local nonprofit and community outreach organization boards.



## **Our Success**

Youth basketball has long provided countless opportunities for physical development and offered insight into identifying individual talent. With the right elements in place, young players can also develop positive peer relationship, self-esteem, and leadership qualities. Team Richmond Basketball has been at the forefront of this comprehensive approach in helping young men for the last 20 years.

Richmond's wealth of talent has transcended time. Original Team Richmond founders Carl Liebert, who played at Navy with legendary David Robinson and longtime NBA assistant Kevin Eastmen, 2008 Assistant Coach with the NBA World Champion Boston Celtics, laid the groundwork for providing access and opportunity for deserving young men. Today, the organization has grown into one of the nation's most well-known AAU programs - highlighting not only its player development, but the holistic approach it has taken to help young men be the best they can be. We are proud of our sustainability and many success stories.

## **Notable Mentions:**

- One of longest standing programs in the state - 20 years and thriving
- Program consists of High School Coaches from 12 different schools
- The only organization in the country to have teammates win a NCAA D-1 National Championship
- Numerous success stories of young men that are now successful business men, fathers, coaches and leaders in the community
- The only organization in the country with four-time Hoop Group Academic MVPs

## 20 Years of Excellence: Highlights throughout the Years

Founders Carl Liebert played at Navy with the legendary David Robinson & Kevin Eastman winning a NBA world championship with the Boston Celtics.

**2004** Alum - Reggie Williams (Prince George) - 7 year NBA pro, national leading scorer while at VMI College

**2004/2005** Alums - Rob Rice (Lee Davis) – Head Boys High school coach Hanover - Nick Burd (Matoaca) Head Boys High school coach Matoaca

**2005** Alum - Tyrese Rice (L.C Bird) - Former All ACC, Euro League & Cup Champion & MVP - TBT MVP

**2005** Alum - Will Hardy (St. Chris) - 13 year NBA coach, current Assistant Boston Celtics

**2005** Alums - Greg Redford (Hermitage) & Jason Wansley (Henrico) – Virginia Union 2009 D-2 NCAA Tournament

**2019** Austin Kastr (Albemarle) & Jaden Nixon (STAB) - Virginia NCAA D-1 National Champion

**2019** Cutch Ellis (Benedictine) & Nick Parks (Monacan) - Christopher Newport - D-3 Final 4

**2016** Alum - Mekhi Becton (Highland Springs) - 11th pick NFL draft - New York Jets

**2019** Alum Robbie Beran (Northwestern) - ESPN top 100 player, Hoop Group Academic MVP

**2020** Alums - Patriot League - Mac Macdonald (Collegiate - freshman) Calab Kenny (Douglas Freeman) - Holy Cross

Three-time Hoop Group Academic MVPs:

- DeAndre Thomas - Millwood School – Mount Saint Marys
- Robbie Beran – Collegiate School – Northwestern
- Burke Smith – Trinity Episcopal - Boise State





## Sponsor & Gift Information

Team Richmond Boys Basketball AAU relies on the kind and generous donations from individuals and businesses in the Greater Richmond area. While there is a membership fee associated with our program, we require further assistance in meeting the needs of the students we serve. It is our commitment to ensure no player who desires to work hard for the privilege to play with Team Richmond AAU is denied an opportunity due to financial limitation. Of note, donations and contributions are tax deductible. Your gift goes a long way to ensure a meaningful learning experience for those in need and helps support program operations.

- 1. Team Richmond's Platinum Package - Level \$15,000 & above**
  - Sponsor listed a title sponsor on uniforms
  - Sponsor prominently posted on the organization's website
  - Sponsor logo on organization tournament banners and signage
  - Sponsor logo on team and tournament T-shirts
  - TR data base shared for company to send promos/or marketing
  - Logo shared on social media as official sponsor
  - Team Richmond players to participate in a community event of your choosing
- 2. Team Richmond's Gold Package - Level \$5,000 - \$10,000** (includes the sponsor's logo on tournament banners and signage along with):
  - Sponsor prominently posted on the organization's website
  - Sponsor logo on organization tournament banners and signage
  - Sponsor logo on team and tournament T-shirts
  - Choose a gear item for sponsor logo to be placed
  - TR data base shared for company to send promos/or marketing
- 3. Team Richmond Silver Package - Level \$2,500 - \$4000** (includes recognition as a supporter along with):
  - Sponsor logo posted on the organization's website
  - TR data base shared for company to send promos/or marketing
  - Sponsor logo on organizations tournaments banners and signage
- 4. Team Richmond Bronze Package- Level \$500- \$2000** (includes recognition as a supporter along with):
  - **Sponsor logo posted on organizations website**
  - **TR data base shared for company to send out promos/or marketing**

Make your kind donation payable to Team Richmond Boys Basketball AAU. You will receive an acknowledgement letter in return.