



FOR IMMEDIATE RELEASE

LOVE JACKED

World Premiere and Marquee Red Carpet Film Opens the 2018 Pan African Film Festival

TORONTO & LOS ANGELES (February,06 2018) -- Inner City Films Canada and Spier Films South Africa are proud to announce the world premiere of their latest film, **LOVE JACKED** at the **PAFF (Pan African Film Festival)** during the Marquee Films Red Carpet opening night on February 8th in Los Angeles at the Cinemark Rate 15 Theatres/Baldwin Hills Crenshaw Plaza (3650 Martin Luther King Jr. Blvd, Los Angeles, CA). Red carpet starts at 6pm with a screening to follow at 7pm. Additional screenings will take place Wednesday, February 14th at 8pm and Friday, February 19th at 8:55pm.

LOVE JACKED is the story of Maya, a young African American woman, who has dreams of becoming an artist, but is stuck running the family hardware store for her overbearing father. When she asserts her independence by traveling to Africa, she returns with a fiancé who is not quite what he seems.

Award-winning director **Alfons Adetuyi** brings us his latest work in a wonderful family story that appeals to audiences of all ages. Written by Robert Adetuyi, writer of **Stomp The Yard** success and shot by Academy™ award-winning cinematographer Lance Gewer, **LOVE JACKED** features an incredible ensemble cast, including Amber Stevens-West (22 Jump St, Carmichael Show), Shamier Anderson (Race, Wynonna Earp), Lyriq Bent (Netflix's She Gotta Have It), Keith David (Greenleaf), Mike Epps (Hangover, Resident Evil) and Marla Gibbs (Jeffersons), Angela Gibbs (American Crime Story, Straight Outta Compton), Demetrius Grosse (13 Hours, Straight Outta Compton) and Nicole Lyn (West Wing)

Inner City Films and Spier Films are excited about this collaborative feature making its World Premiere at the 26th annual Pan- African Film Festival. After much success with Inner City Films' **High Chicago** (nominated for Best Feature, PAFF 2014) and Spier Films' **Of Good Report** (winner of Best Picture, PAFF 2012) they are please to return together to PAFF with a film that is jacked with life, laughter, and love.

"Most of my work in the past has dealt with quite serious topics such as Aids (Survivors), South African medicine (Jozi-H), Apartheid (Ehkaya aka Molofish) and Gambling addiction, (High Chicago). Love Jacked is my opportunity to laugh a little and present a traditional Yoruba love story in the style of a North American romantic comedy." -Alfons Adetuyi, Director



Guess Who is Coming To PAFF...

Gracing the red carpet, *Love Jacked* cast members attending include: **Shamier Anderson** playing the charismatic pool-hustling Malcom, Emmy Award-winning film and television actor **Keith David**, **Nicole Lyn**, **Lyriq Bent** and the mother/daughter duo **Marla Gibbs** and **Angela Gibbs** who appear onscreen for the first time together. **LOVE JACKED** is truly a family affair.

LOVE JACKED is an official treaty coproduction between Canada and South Africa with funding provided by Media Productions 2C, Telefilm Canada and the Department of Trade and Industry South Africa, and support from the National Film and Video Foundation South Africa. It was filmed on location in Ontario, Canada and Cape Town, South Africa.

ABOUT INNER CITY FILMS (ICF) An independent television and film production company headquartered in Toronto, Canada. The company specializes in international co-productions and initiated the first official Canada/South African co-production. Guided by over 20 years of experience, ICF develops and produces contemporary, innovative, groundbreaking productions for theatrical and television markets that attract major broadcasters and distributors in Canada, the U.S. and internationally. ICF productions have sold throughout the world to more than 60 countries. The company's outstanding reputation for high-quality, award winning productions continually garners internationally recognizable talent and strong business partners.

ABOUT SPIER FILMS An award-winning production and finance company, Spier Films, a partnership formed with companies including at least six of the top South African insurance companies, two food franchises in 30 countries, a wine estate, hotel and conference center and luxury lodges throughout Africa and India. Spier Films creates and supports films of both critical and commercial success and work often with highly respected international producers in a servicing and co-production capacity while remaining dedicated to fostering South African talent.

ABOUT PAFF Since 1992, every year, The Pan African Film Festival (PAFF) showcases over one hundred fifty (150) quality new films and over one hundred (100) fine artists and unique craft persons from the United States, Africa, the Caribbean, Latin America, South America, Europe, the South Pacific and Canada, all showcasing the diversity and complexity of people of African descent. For the past 16 years PAFF-ATL has organized a summer festival formerly presented by the National Black Arts Festival, exhibiting the best films from PAFF-LA supplemented by Atlanta submissions catering to the Atlanta audience.

Love Jacked

AN INNER CITY FILMS/SPIER FILMS PRODUCTION



LOVE JACKED PRESS SUITE @ PAFF
Radisson La Midtown at USC, 3540 South Figueroa Street
1 pm – 3 pm Thursday, February 8th, 2018
10 am – 5 pm Friday, February 9th, 2018

Available for Interviews:
Alfons Adetuyi, Director
Michael Auret, Producer

TO BOOK APPOINTMENTS

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