



Y'S MEN INTERNATIONAL

Serving Communities and Partnering the Mission of the YMCA Worldwide

Dear Club President,

Greetings from Y's Men International to you and the members of your club!

As you may be aware, in 2022 our organisation will celebrate its 100th anniversary. Being a club member, particularly one in a leadership position, during this historic period is a great privilege – but one that comes with increased responsibility. Although our centennial is certainly a time to look backward in honour of our founder and our past accomplishments, it is more importantly a time to look forward. We have been given a wonderful legacy, but what will we pass on? It is our urgent duty to decide the architecture of our future and to lay its foundation. Together, we must build the relevance of our movement and increase our service so that the next generation of Y's Men members inherit something solid and significant on which to construct their own history.

With this sentiment guiding us, we are pleased to share a PowerPoint presentation about “**Challenge 22**”, a new operational plan to strengthen our movement, which includes strategic steps for expansion to 50,000 club members in 3,000 clubs and 100 countries by 2022. Challenge 22 commits every club member to working collectively for the common good and future of our great international movement. If we are to reach the outlined goals everyone must be enthused and engaged. This is where we need your assistance.

[Download Challenge 22 PowerPoint](#)

We ask that you present the “Challenge 22” PowerPoint to your club and then discuss its contents. As you will note, there are many actions that your club may take, **but we suggest you focus on the following ones during the remainder of 2019.**

Your success in completing the identified actions will give us an opportunity to recognise your leadership and participation in achieving the Challenge 22 goals.

ACTION 1: Sponsor a new club locally or anywhere in the world during this period

*Your club members may have friends or relatives in your community or other parts of the world – assist them in chartering a new club. As a new club sponsor you will receive the **Stork Patch** in honour of your achievement. If you are planning to form a club in another country, IHQ can help connect you with YMI or YMCA leaders there. Y's Men International will be pleased to present the **Extension Beyond Borders Award (EBBA)** for establishing a club in another country.*

Goal: complete in 2019

How to charter new clubs: <https://ysmen.org/new-clubs>

Can you and your club accept this historic challenge to sponsor a new club this year? If so, please fill out this preliminary response form:

**New Club
First Response Form**

Please note that this form is separate to the charter application. Its purpose is to collect preliminary data about your plans to sponsor a new club as outlined in Action 1. If you are ready to charter a new club, visit <https://ysmen.org/new-clubs>

ACTION 2: Share your club's Legacy Story

What is the most significant service to the community or YMCA that your club has provided since it began? Send a short text (not exceeding 200 words) describing the activity and how it benefited the recipients. Please submit, with this description, one picture of the service activity (if available) as well as a group photo of your current club members (with members' approval). These will be digitally saved as part of the history of our movement.

Goal: 30 September 2019

Please send your Legacy Story to us by email: ihq@ysmen.org

ACTION 3: Share two service activities your club is doing this year as part of the Collective Service Challenge

Write a small story (100 - 200 words) describing the service and submit it with a photo if available. Any service action will be valued, whether small or big. With your permission, your story, or an excerpt from it, may be published on the Y's Men International Facebook page.

Goal: 31 December 2019

Please send your Collective Service Challenge submission to us by email: ihq@ysmen.org

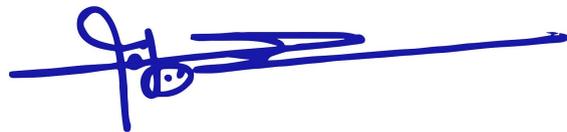
Feel free to ask for clarification at: ihq@ysmen.org.

This is an exciting time to be part of our great Y's Men/Y Service movement! We deeply appreciate your leadership as Club President in keeping the club active and connected with the international fellowship. Now, we hope we can count on you and your club to be part of our efforts to **reignite the Spirit of Y's Men** as we move forward united in our common YMI purpose. Let us work together, share our progress and proudly declare **"Yes We Can!"**

Yours in Y'sdom,



Moon Sang-bong
International President 2018/19



Jose Varghese
International Secretary General

