







OUR CON

▶YUME!:

Held at ExpoReforma Venue on April 6 y 7, 2024.

4000 people attended.

INTERACTIONS:

Social media publicity and contest.

Stage performance and contest.

February 7, 2024







PATROCINADOR OFICIAL (XVI @VOGRACE_OFFICIAL



February 15, 2024









TOBY

MARCH 11, 2024







VOCT





OUR WINNERS FROM SOCIAL MEDIA









WINNERS OF THE "\$300, \$200 & \$100" COUPON









File: https://drive.google.com/drive/folders/1TIT0ALv4PFN5M1_ElfXUJfrOupORBcOF?usp=sharing

TOTALES:

AVERAGE AGE:
15 TO 33 YEARS OLD / 80.30% WOMEN / 20.70% MEN





►ORGANIC REACH:

32,346 PEOPLE

▶INTERACTIONS:

3,145 (without Stories)

►SHARING:

200 times





VOGRACE IN YUME! CON

TICKET BOOTH





VOGRACE IN YUME! CON

SPONSORSHIP PRESENCE ON STAGE









VOGRACE IN YUME! CON

PRESENCE IN EVENT GUIDE & STICKER RALLY "CATCH OUR YUME! CARDS"

EVIDENCIAS





¡THANK YOU!

WE'RE LOOKING FORWARD TO FURTHER COOPERATION!

MEDIA VIDEO: https://www.youtube.com/watch?v= okDBnxvwtk&t

SOON:

hatsukoi v com

NOVEMBER 2024 3RD EDITION

