

XP
pen

×

yui!
me★

yui!
me★



SPONSORSHIP RESULTS FROM XP-PEN AND YUME! FIRST EDITION'S COLLAB

►YUME!:

Held at ExpoReforma Venue on April 6 y 7, 2024.
4000 people attended.

►INTERACTIONS:

Social media publicity and contest. Stage
performance and contest.



SOCIAL MEDIA



POSTED IN FACEBOOK AND INSTAGRAM ACCOUNTS

**PATROCINADOR
OFICIAL** 



**XP
pen**

★ **CAPTURA** ★
TUS CARTAS YUME!

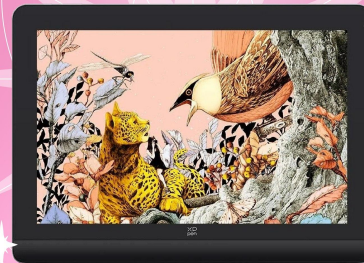


Participa en la rifa de XP-PEN nuestro patrocinador
oficial por **UNA ARTIST PRO 14 GEN 2**

EXPO REFORMA / CDMX 2024

CONCURSO 

PREMIO
ARTIST PRO 16 GEN 2



CONVOCATORIA ABIERTA DEL 21 DE FEBRERO AL 16 DE MARZO
LOS HOST DE YUME! + TU SHOJO FAVORITO / DIGITAL

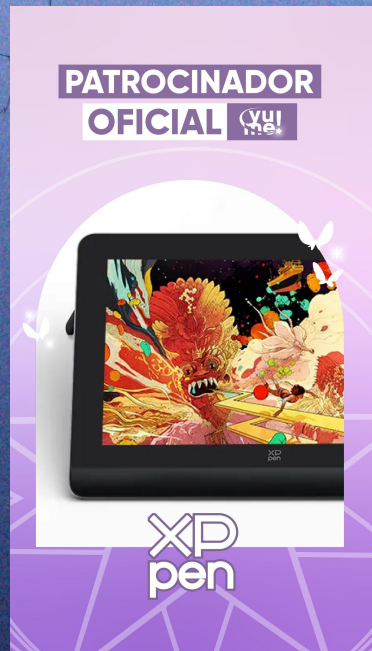
**YUI
me!**



SOCIAL MEDIA

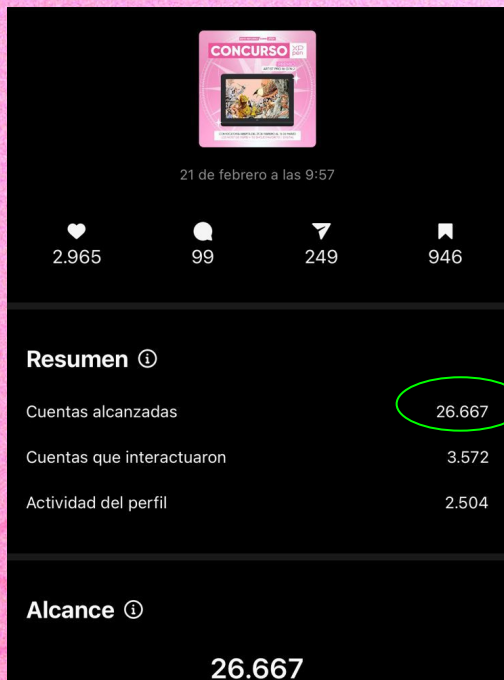


STORY AND WINNER'S ARTWORK





ARTWORK CONTEST



ACCOUNTS REACHED



WINNER'S INSTAGRAM
ACCOUNT



WINNER'S ARTWORK

by hatsukoi.com



CONTEST FOR THE XP-PEN ARTIST PRO 16 GEN 2

172 PARTICIPANTS FROM THE ENTRY FORM

[Preguntas](#) [Respuestas](#) **172** [Configuración](#)

PREMIO

ARTIST PRO 16 GEN 2



CONVOCATORIA CONCURSO xp pen


21 DE FEBRERO AL 16 DE MARZO

REGISTRO CONCURSO XP-PEN

B I U  

Leer y contestar con cuidado todos los apartados.

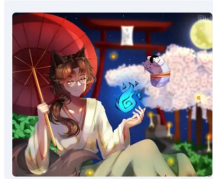
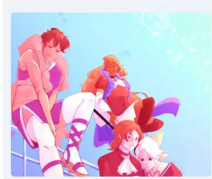

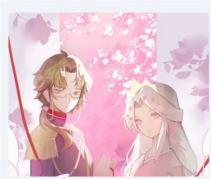
[BASES DEL CONCURSO](#)


[...](#) > [Convocatorias](#) > [CONCURSO XPEN](#) 


Tipo ▾


Personas ▾


Modificado ▾







 concurso_Soledad...

 Concurso_Hakkue...

 CONCURSO YUME...

 Concurso XP-PEN ...



PARTICIPANT FILES

https://drive.google.com/drive/folders/1T81F2HOvznsPN42g7QjWMCDtB0toSIKO?usp=drive_link

SOCIAL MEDIA

AVERAGE AGE:

FROM 15 TO 33 YEARS / 80.30% WOMEN / 20.70% MEN



► ORGANIC REACH:

28,346 PEOPLE

► INTERACTIONS:

3,145 (without Stories)

► SHARE:

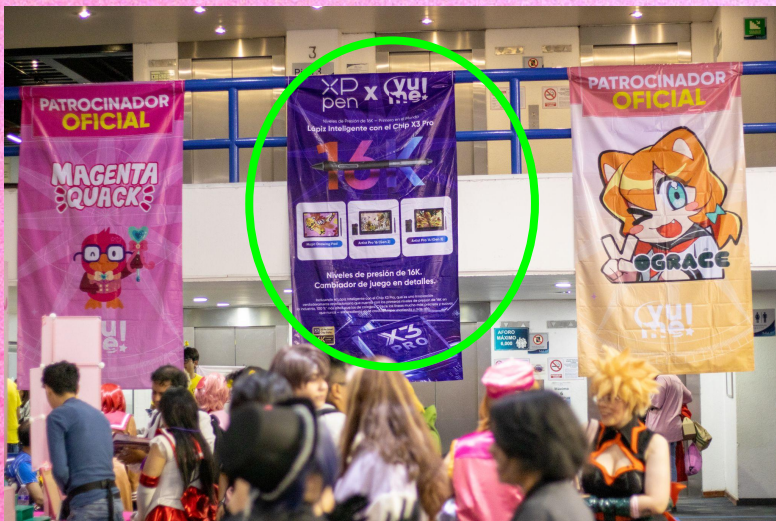
230 times



XP-PEN IN YUME! CON

SPONSORSHIP PRESENCE ON STAGE

► EVIDENCE





XP-PEN IN YUME! CON

PRESENCE IN EVENT & STICKERS RALLY "CATCH OUR YUME! CARDS"

► EVIDENCE



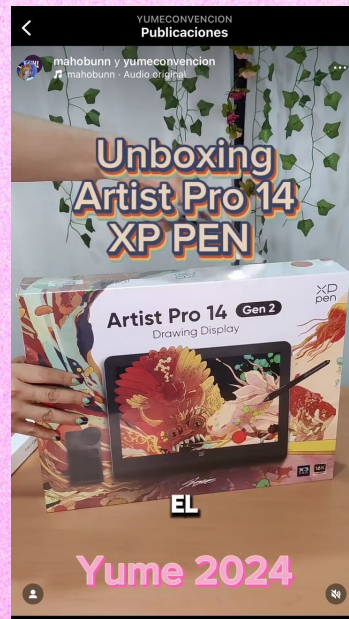


XP-PEN IN YUME! CON





XP-PEN IN YUME! & REELS



LINK REEL:

<https://www.instagram.com/reel/C71ADTPu4P3/?igsh=cXBtYnVmZ3h6cGtx>



LINK REEL:

<https://www.instagram.com/reel/C6wVC3OLliw/?igsh=YXBic2pieGp4N21v>

by hatsukoi ♥ com



¡THANK YOU!

WE'RE LOOKING FORWARD TO
FURTHER COOPERATION

SOON:
hatsukoi  com

NOVEMBER 2024
3RD EDITION

