

2022 LCA Conference Schedule

4/16 (Sat.)

10 a.m. – 1:50 p.m.

<p>10 a.m. – 10:50 a.m.</p>	<p><u>Strategic Communication</u></p> <p>A Case Study of The Ehirhardt Group: Powering Ahead, Facing Tomorrow</p> <p>Reganne Daigle The University of Louisiana at Lafayette</p> <p>Zoom link: https://lsu.zoom.us/j/97892601442?pwd=cXNYaThCSFhBV1dWcjNmeFNtZTVLZz09 Passcode: 264602</p>	<p><u>Mass Communication</u></p> <p>Research Presentation</p> <p>Amy Veuleman McNeese State University Liberty University</p> <p>Tracy Standley McNeese State University</p> <p>Zoom link: https://ullafayette.zoom.us/j/94072676583</p>
<p>11 a.m. – 11:50 a.m.</p>	<p><u>Strategic Communication</u></p> <p>Challenges of International Students for Their Studies during Covid-19 Pandemic</p> <p>Amanda Kporwofa The University of Louisiana at Lafayette</p> <p>Tania Nachrin The University of Louisiana at Lafayette</p> <p>Chukuemeka H Ekpo The University of Louisiana at Lafayette</p> <p>Eseosa Imade The University of Louisiana at Lafayette</p> <p>Koumba Diarrassouba The University of Louisiana at Lafayette</p> <p>Salome N. Mbah The University of Louisiana at Lafayette</p> <p>Zoom link: https://lsu.zoom.us/j/92314729407?pwd=TLkzN2xvS0lnbWpXNzd4VXRMTmpjdz09 Passcode: 264602</p>	<p><u>Mass Communication</u></p> <p>Cuellar Versus Cisneros</p> <p>Patricio J. Salinas The University of Louisiana at Lafayette</p> <p>Zoom link: https://ullafayette.zoom.us/j/92327150154</p>
<p>1 p.m. – 1:50 p.m.</p>	<p><u>Strategic Communication</u></p> <p>Intergender Relations in Public Relations: A Case Study of PR Firms in Louisiana</p> <p>Salome Nkechinyere Mbah</p>	<p><u>Strategic Communication</u></p> <p>Innovative Communication Strategies for Organizational and/or Social Changes</p> <p>Do Kyun David Kim</p>

	<p>The University of Louisiana at Lafayette</p> <p>Zoom link: https://lsu.zoom.us/j/99717581731?pwd=V1REQ3NhOW8vcTAvaEVuWVpZUUK2Zz09 Passcode: 264602</p>	<p>The University of Louisiana at Lafayette</p> <p>Julianne Manuel The University of Louisiana at Lafayette</p> <p>Eseosa Imade The University of Louisiana at Lafayette</p> <p>Jared Guillot The University of Louisiana at Lafayette</p> <p>Tania Nachrin The University of Louisiana at Lafayette</p> <p>Salome Mbah The University of Louisiana at Lafayette</p> <p>Jamie Parker The University of Louisiana at Lafayette</p> <p>Zoom link: https://ullafayette.zoom.us/j/97775749832</p>
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