



ISLAND LIFE GROUP TRIPS AMBASSADOR PROGRAM HANDBOOK

Welcome to the Island Life Ambassador Program 🌴🏝️

Welcome to the Island Life Group Trips Ambassador Program! We're excited to partner with creators, influencers, entrepreneurs, and social media enthusiasts who are passionate about travel, community, and creating income online.

This program was designed to help ambassadors monetize their social media platforms by promoting curated Island Life Group Trips while earning commission on successful traveler bookings.

The best part? You do not need travel industry experience, a large following, or prior sales experience to get started. If you can post on social media, you can earn with Island Life.

Our Mission

At Island Life Group Trips, our mission is to create unforgettable travel experiences, build community through travel, help everyday people explore the world more often, and provide income opportunities through social media and travel promotion.

We believe travel changes lives — and we want our ambassadors to benefit financially while inspiring others to explore the world.

What Is the Ambassador Program?

The Island Life Ambassador Program allows approved creators and ambassadors to promote Island Life Group Trips using their personal social media platforms and networks.

When someone books and pays for a trip using your referral link or promo code, you earn commission.

Island Life handles all trip planning, booking management, customer service, payments, and travel logistics — allowing ambassadors to focus on promoting, inspiring, and earning.

How the Program Works

Step 1: Become an Approved Ambassador

Receive your personalized referral link, promo code, marketing materials, content ideas, and ambassador support.

Step 2: Promote Island Life Trips

Share trips on Facebook, Instagram, TikTok, YouTube, Threads, Stories, Reels, email marketing, and word-of-mouth.

Step 3: Earn Commission

When travelers use your referral link or promo code, book a trip, and complete payment — you earn commission.

Ambassador Commission & Incentives ■■■

Tier 1: 1–5 Rooms Booked

Earn \$100 commission per trip.

Tier 2: 5–10 Rooms Booked

Earn \$200 commission per trip.

Tier 3: 10–20 Rooms Booked

Earn \$250 commission per trip plus 50% OFF one qualifying Island Life Group Trip.

Top-performing ambassadors may also qualify for VIP travel perks, featured ambassador spotlights, creator opportunities, bonus payouts, free trip opportunities, and brand collaborations.

Content Guidelines

Recommended content includes travel inspiration, vacation lifestyle content, Reels & TikToks, destination highlights, testimonials, trip countdowns, and behind-the-scenes travel content.

Best Practices:

- Be authentic
- Be engaging
- Use clear calls-to-action
- Share genuine excitement
- Post consistently

Avoid:

- Spam posting
- False promises
- Misleading income claims
- Negative brand representation

Final Thoughts

We're excited to have you as part of the Island Life community.

This program is more than promoting trips — it's about inspiring experiences, building connections, and creating opportunities through travel.

Welcome to the team! ■🌴■