## **Privacy Policy**

Effective Date: April 12, 2025

At **daniellemalloryaprn.com and Danielle Mallory LLC**, your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information in compliance with applicable laws, including the Health Insurance Portability and Accountability Act (HIPAA).

#### 1. Information We Collect

We may collect the following information through our website and forms:

- Name
- Email address
- Mailing and/or home address
- Phone number
- Date of birth
- Appointment-related information

This data is collected through contact forms and online appointment booking tools.

### 2. How We Use Your Information

We use the information you provide for the following purposes:

- Responding to inquiries
- Scheduling appointments
- Communicating via email or phone
- Providing telehealth services

All health-related data is handled and stored in a HIPAA-compliant Electronic Health Record (EHR) system.

### 3. HIPAA Compliance

As a telehealth provider based in Connecticut, we adhere strictly to HIPAA regulations. Any personal health information (PHI) you submit is protected in accordance with HIPAA standards. Our electronic systems and communication tools are selected and configured for HIPAA compliance.

4. Data Sharing

We do not sell, trade, or share your personal information with third parties for marketing purposes. Your data may be shared only with HIPAA-compliant service providers (e.g., EHR

platforms or email communication tools) strictly for the purposes outlined above.

5. Security

We take reasonable administrative, technical, and physical precautions to protect your personal information. While no method of transmission over the Internet is 100% secure, we maintain

safeguards to help ensure data security and confidentiality.

6. Children's Privacy

Our website and services are not directed at children under 16, and we do not knowingly collect

information from children.

7. Your Rights

You have the right to access, amend, or request deletion of your personal information, subject

to applicable HIPAA and state law. To make such a request, please contact us directly at the

email below.

8. Contact Us

Danielle Mallory, APRN

Email: danielle@daniellemalloryaprn.com

Website: https://daniellemalloryaprn.com

Terms of Service

Effective Date: April 12, 2025

Welcome to daniellemalloryaprn.com. By using this website, you agree to the following terms

and conditions. If you do not agree, please do not use the site.

1. Use of Website

This website is intended for general informational purposes and to facilitate communication

between users and Danielle Mallory, APRN. Use of this site does not establish a provider-

patient relationship. Any medical decisions should be made during a formal consultation.

2. Appointment Requests

Forms used to request appointments or submit inquiries are monitored and responded to during business hours. Submitting a form does **not guarantee** a specific appointment time or acceptance as a patient.

## 3. HIPAA and Protected Health Information (PHI)

While we use HIPAA-compliant tools and platforms, please do not submit sensitive health information through unsecured email or forms unless instructed. Once you become a patient, all health data is securely managed through a HIPAA-compliant Electronic Health Records (EHR) system.

#### 4. Communications

By providing your contact information, you consent to be contacted by phone or email. We do our best to ensure secure communication, but cannot guarantee the security of standard email or form submissions.

### 5. Intellectual Property

All content on this website — including text, graphics, logos, and design — is the property of Danielle Mallory, APRN, unless otherwise noted. Unauthorized use, copying, or reproduction is prohibited.

#### 6. Prohibited Conduct

You agree not to:

- Use the site for illegal or harmful activities
- Transmit spam, viruses, or malicious code
- Attempt to access restricted areas of the site
- Use the site to harass or harm others

## 7. No Medical Advice

The content on this website is for informational purposes only and is not intended to provide or substitute professional medical advice, diagnosis, or treatment. Always seek medical advice directly from a licensed healthcare provider.

# 8. Limitation of Liability

Danielle Mallory, APRN, is not liable for any damages arising from the use or inability to use this site, including data loss, system failure, or third-party misuse.

#### 9. Third-Party Services

We may link to or use third-party services (e.g., email, scheduling tools). We are not responsible for the privacy or practices of those services. Use them at your discretion.

# 10. Governing Law

These terms are governed by the laws of the State of Connecticut, without regard to conflict of law principles.

## 11. Changes to These Terms

We may update these Terms of Service from time to time. The most recent version will always be posted here, with the effective date indicated at the top.

#### Contact

Danielle Mallory, APRN

Email: danielle@daniellemalloryaprn.com

Website: <a href="https://daniellemalloryaprn.com">https://daniellemalloryaprn.com</a>

## **Data Sharing in Regard to Text Messaging**

- Customer data is not shared with 3rd parties for promotional or marketing purposes.
- Mobile opt-in and consent are never shared with anyone for any purpose. Any information sharing that may be mentioned elsewhere in this policy excludes mobile opt-in data.

Messaging Terms and Conditions

• By providing your phone number and agreeing to receive texts, you consent to receive text messages from DANIELLE MALLORY SOLE MBR, from 860-341-8705 regarding customer care. Consent is not a condition of purchase. Message frequency varies. Message & data rates may apply. You can reply STOP to unsubscribe at any time or HELP for assistance. You can also contact us at 860-341-8705 or danielle@daniellemalloryaprn.com. Mobile opt-in information is never shared with third parties.