



2021 TRAINING SCHEDULE

DATE	LOCATION	HOTEL
December 1 st & 2 nd (2 Day Course)	Harrisburg, PA	Central Hotel & Conference Center

DETAILS

This class is directed to RV, Powersport, and Marine dealers. Class will focus on F&I presentation, process, and closing techniques. The two days will be comprised of one day of F&I training from a trainer and one day of product training and real presentations from F&I professionals that are currently working at dealerships. This new set-up combines knowledge with implementation so you can learn techniques that have proven success in today's market.

TRAINER

Peter Chafetz of Protective Asset Protection brings more than 30 years of training experience. Peter takes the consumer first approach that has improved product penetration while vastly enhancing the consumer's buying experience.

COST

Training is **FREE** to TruMark dealers. (\$300 all others)

TRAVEL & LODGING

Travel and Lodging are at the expense of the attendee.
Room rate is \$119.95/night (rate expires 6 weeks prior to event.)

SCHEDULE

Class runs from 9am-5pm both days.
Lunch is provided both days. Dinner and cocktail hour on December 1st.

REGISTER

www.trumarkDS.com