



2023-2024 TRAINING

DATE	LOCATION	HOTEL
November 28 th & 29 th	Concord, NH	Holiday Inn Concord Downtown
January 23 rd & 24 th	Harrisburg, PA	Central Hotel & Conference Center

DETAILS

This class is exclusively for RV, Powersport, and Marine dealers. Class will focus on menu selling, closing the sale, selling to cash customers, working with customers to finance, and objection handling. This class perfect for any dealer looking to improve their F&I process and performance.

TRAINER

Training will be conducted by Protective Asset Protection's newly developed training team. Protective is one of the largest and most established F&I providers in the industry. They have recently refreshed their training team and program to provide more in-depth result driven training methods.

COST

Training is **FREE** to TruMark dealers. (\$300 all others pending availability)

TRAVEL & LODGING

Travel and Lodging are at the expense of the attendee.

Lunch is provided for all full day classes.

Dinner and happy hour after the first day of both classes.

SCHEDULE

Concord, NH – Tuesday 9am-5pm & Wednesday 9am-Noon.

Harrisburg, PA – Tuesday 9am-5pm & Wednesday 9am-4pm.

REGISTER

Registration is limited sign up today to guarantee your spot.

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