
Aurora Weaver

Pueblo, CO 81008

Auroraweaver14@gmail.com.

Education

Bachelor of Innovation - Digital Filmmaking

University of Colorado Colorado Springs

August 2021 - May 2024

Academic Experience

Innovation courses:

ENTP 4500, Entrepreneurship and Strategy - 2024

INOV 4010, Inov Team: Design and Lead- 2023

- Hope Mountain Behavioral Health
- Caitlyn Kellogg, Marketing@myhopemountain.org, (719) 465-0900
- The collaboration with Hope Mountain aimed to establish a user-friendly Instagram page, targeting younger demographics, to disseminate information about mental health services for underserved communities.
- The outcome involved delivering a fully launched Instagram page with one month's worth of posts and successfully building a following for the account.

INOV 3010, Inov Team: Research and Execute -2023

- Pack-n-Go Girls
- Janelle Diller, janelle@packngogirls.com, (719) 337- 9507
- Lisa Travis, lisa@packngogirls.com, (719) 210-2141
- Collaborating with the Pack-N-Go Girls Project Purpose aimed to enhance visibility among families, primary school educators, and librarians nationwide, aiming to boost market sales. This involved refreshing social media outreach, optimizing Amazon sales strategies, creating a guidebook for Facebook/Instagram ads setup, and exploring opportunities to join the Accelerated Readers (AR) Catalog.
- The outcome included the successful creation of a comprehensive guidebook, invigorated social media outreach efforts, and effective implementation of ad campaigns, resulting in increased visibility and market engagement.

BLAW 2010, Business and Intellectual Property Law - 2023

INOV 2100, Technical Writing, Proposals, and Presentations - 2022

INOV 2010, Inov Team: Analyze and Report - 2022

- Eko Restoration
- Jeff Young, jryoungco@gmail.com, (719) 491-9888
- The team focused on creating an easy-to-use website for Eko Restoration, emphasizing intuitive navigation and visual elements while tailoring advertising strategies for Facebook, Instagram, and Google Ads to establish their online presence effectively.
- The outcome resulted in a fully prepared website for launch, along with ready-to-use social media posts and advertisements, providing Eko Restoration with a solid foundation for their online presence.

INOV 1010, The Innovation Process - 2021

ENTP 1000, Intro to Entrepreneurship - 2021

Digital Filmmaking courses:

COMM 2470, Digital Film Production- 2024

- A capstone course where students use all of the techniques and skills they gained through the program to create one final short film. Students direct, handle pre-production, and edit this film to be shown at the annual film festival at the end of the semester.

COMM 3460, Digital Film Editing - 2024

COMM 3270, Digital Cinematography - 2024

COMM 4900, Video Production for Social Media - 2023

COMM 3000, UCCS Television Workshop - The Bluffs: Studio - 2023

COMM 4740, Entertainment Theory and Res - 2023

COMM 3850, Walt Disney: The Nexus of Communication and Imagination - 2023

COMM 3100, Directing for Film and Television - 2023

COMM 3300, Screenwriting - 2022

COMM 3400, Digital Communication Technologies - 2022

COMM 3470, Interactive Digital Media and Storytelling - 2022

COMM 2250, Introduction to Film and Video - 2022

COMM 2440 Leadership Theory and Practice - 2021

COMM 2250, Sports and Studio TV Production - 2021

- A hands-on course where students learn the ins and outs of a live production. Each student has the opportunity to be a technical director, camera operator, graphics, and all the other important roles in a studio.

COMM 2440, Leadership Theory and Practice - 2021

Cross Discipline Courses - Globalization

GES 1980, World Regional Geography - 2023

ANTH 1040, Intro to Cultural Anthropology - 2022

PHIL 1040, World Religions - 2022

FR 1010, Beginning French 1 - Transfer credit from Colorado University, Pueblo - 2020

COMM 3280, Intercultural Communication - Transfer Credit from Pueblo Community College - 2018

AWARDS

- LAS Outstanding Student Award- 2024
- Deans List - 2021