

# ESTHER ROSEN

DATA PRIVACY PROFESSIONAL

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## WORK EXPERIENCE

**PARAMOUNT.** NEW YORK, NY.

**LEAD PRIVACY ANALYST**

**JANUARY 2025 – PRESENT**

- Collaborates with Privacy Legal and engineering teams to interpret legislative and technical frameworks and apply them to products.
- Project manages privacy initiatives from brainstorm to execution, writing up reports for stakeholders to understand their responsibilities.
- Works in OneTrust for DSARs, PIAs, and monthly reporting tracking consumer opt out and actions.
- Acts as scrum master in JIRA for privacy engineering, ensuring all members of the team are abreast of their items.
- Performs QA testing on live properties for Paramount films and streaming platforms.

**LIVERAMP, INC.** SAN FRANCISCO, CA.

**2020-2024**

**SENIOR PRIVACY ANALYST – NORTH AMERICA**

**FEBRUARY 2022 – 2024**

- Led product expansion from the US into new North American markets (Canada and Mexico), aligning privacy strategies with growth objectives.
- Designed and conducted 300+ annual Vendor Privacy Impact Assessments (PIAs) to assess and mitigate privacy risks with engineering, product, marketing, legal, and security teams.
- Transformed privacy mandates into scalable processes, ensuring regulatory compliance under GDPR, CCPA, and other legislative and commercial standards by helping to design global privacy language for LiveRamp's emerging flagship product.
- Partnered with cross-functional teams on data subject requests (DSRs).

**PRIVACY ANALYST – UNITED STATES**

**FEBRUARY 2020 – FEBRUARY 2022**

- Built compliance programs aligned with emerging global data privacy regulations, partnering with counsel to support product development.
- Conducted partner accreditation processes for data handling, reviewing over 10,000 partner privacy policies across five different products.
- Supported the privacy compliance legal team in a fast-paced, technology-driven environment, enhancing data security protocols.

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## SKILLS

Advanced in Miro, Jira, Canva, Salesforce, Microsoft Office, Asana, GSuite, and Adobe Creative Suite.

Fluent in French.

Expertise in global privacy compliance & regulatory knowledge.

Excellent collaborator in both technical and traditional settings.

Strong ability to prioritize urgent tasks, meet tight deadlines, and quickly shift gears.

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## EDUCATION

University of Vermont – College of Arts and Sciences

Graduated **May 2019** with honors

Bachelor of Arts in English

Bachelor of Arts in Film & Television Studies

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## PROJECTS

**@WNBAPHILLY.** FOUNDER. PHILADELPHIA, PA.

- Grew Twitter account to 4,400+ organic followers.
- Interviewed by local and national news outlets to speak on the movement to grow the WNBA.
- Qualitatively analyzed potential factors limiting growth for the WNBA, such as accessibility to the game and availability for fans to buy merchandise.

**TINKERCAST.** PODCAST CREATOR. WASHINGTON, D.C.

- Commissioned to write a show proposal and a spec script for a podcast production company. (2019)