

WORK EXPERIENCE

PURPLELAB. WAYNE, PA.

DIRECTOR OF PRIVACY & LEGAL OPERATIONS

JULY 2025 – PRESENT.

- Established a brand new privacy program in for a Series B start up in the healthcare data industry, including:
 - Re-engineered OneTrust Data Subject Access Request (DSAR) process by creating and mapping the portal, writing template responses, parsing data taxonomy for inclusion in responses, documenting for future reference, and fulfilling over 2,000 requests in under a month after launching the process.
 - Wrote and established of Privacy Impact Assessments for new and custom products pursuant to state laws (i.e. CCPA), federal regulations (HIPAA, FCRA), and general industry trends.
 - Updated privacy policies to accurately represent use of data and the company's business model.
 - Implemented marketing reviews for external facing messaging.
 - Located and collated scattered governance policies and documentation to a central location for compliance purposes.
- Regularly attended NAI industry working groups for continued professional education regarding state privacy laws, industry trends, and developing federal regulations.
- Drafted and executed commercial contracts for 20 salespeople across three verticals, including AdTech and Life Sciences.
- Built and rolled out a new legal drafting and ticketing system using the no-code studio Checkbox.AI, standardizing more than 8 forms of agreements, ranging from transactional to MSAs.
- Read and analyzed existing contracts for permitted use, product feasibility, and ad hoc legal questions.

PARAMOUNT. NEW YORK, NY.

LEAD PRIVACY ANALYST

JANUARY 2025 – JULY 2025

- Collaborated with Privacy Legal and engineering teams to interpret legislative and technical frameworks and apply them to products.
- Project managed privacy initiatives from brainstorm to execution, writing up reports for stakeholders to understand their responsibilities.
- Worked in OneTrust for DSARs, PIAs, and monthly reporting tracking consumer opt out and actions.
- Acted as scrum master in JIRA for privacy engineering, ensuring all members of the team are abreast of their items.
- Performed QA testing on live properties for Paramount films and streaming platforms.

LIVERAMP, INC. SAN FRANCISCO, CA.

2020-2024

SENIOR PRIVACY ANALYST - NORTH AMERICA

FEBRUARY 2022 – 2024

- Led product expansion from the US into new North American markets (Canada and Mexico), aligning privacy strategies with growth objectives.
- Designed and conducted 300+ annual Vendor Privacy Impact Assessments (PIAs) to assess and mitigate privacy risks with engineering, product, marketing, legal, and security teams.
- Transformed privacy mandates into scalable processes, ensuring regulatory compliance under GDPR, CCPA, and other legislative and commercial standards by helping to design global privacy language for LiveRamp's emerging flagship product.
- Partnered with cross-functional teams on data subject requests (DSRs).

PRIVACY ANALYST - UNITED STATES

FEBRUARY 2020 – FEBRUARY 2022

- Conducted partner accreditation processes for data handling, reviewing over 10,000 partner privacy policies across five different products.
 - Supported the privacy compliance legal team in a fast-paced, technology-driven environment, enhancing data security protocols.
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SKILLS

Advanced in Miro, Jira, Canva, Salesforce, HubSpot Microsoft Office, Asana, GSuite, and Adobe Creative Suite.

Experience with no-code app builders such as Checkbox.AI.

Fluent in French.

Expertise in global privacy compliance & regulatory knowledge.

Excellent collaborator in both technical and traditional settings.

Strong ability to prioritize urgent tasks, meet tight deadlines, and quickly shift gears while executing ongoing projects.

EDUCATION

University of Vermont - College of Arts and Sciences

Graduated **May 2019** with honors

Bachelor of Arts in English

Bachelor of Arts in Film & Television Studies

PROJECTS

@WNBAPHILLY. FOUNDER. PHILADELPHIA, PA.

- Grew Twitter account to 7,000+ organic followers.
- Interviewed by local and national news outlets to speak on the movement to grow the WNBA.
- Qualitatively analyzed potential factors limiting growth for the WNBA, such as accessibility to the game and availability for fans to buy merchandise.

TINKERCAST. PODCAST CREATOR. WASHINGTON, D.C.

- Commissioned to write a show proposal and a spec script for a podcast production company. (2019)