

The background is a dense, vibrant illustration of a tropical jungle. It features a variety of green leaves, including large monstera leaves with characteristic splits, long, slender palm fronds, and broad, fan-shaped leaves. Interspersed among the foliage are several tropical flowers: a bright orange hibiscus in the upper right, a large red hibiscus in the center, a Bird of Paradise flower with orange and blue petals in the lower left, and a red and yellow variegated flower on the right. The overall color palette is dominated by greens, with accents of orange, red, and blue.

Maui Jim

PolarizedPlus2 Sunglasses

GOLF TOURNAMENT OFFERINGS

Why Maui Jim?

Maui Jim sunglasses, born on the beaches of Maui, were designed to protect the eyes from the harsh rays of the island sun. Today, Maui Jim is the world's fastest-growing Premium Polarized Sunglasses Brand and is sold in more than 100 countries. Maui Jim is recognized for its unparalleled "Aloha Spirit", Customer Service, and advanced PolarizedPlus2 Lens Technology. In 2022, Maui Jim became part of Kering Eyewear, which belongs to the global Luxury group Kering.

The Fitting Experience



Our fitting events will always be staffed by Maui Jim employees – product experts who ensure guests receive service with aloha.



We take care of all the details allowing you to focus on the rest of your event.



Every pair is packaged with care – complete with complimentary collapsible case and cleaning cloth. We can customize cases and cloths with your logo for a minimal additional fee.



No surprises or hidden fees. You pay the same flat per unit price no matter what styles your guests choose. You will never pay for additional staffing costs, freight mark-ups, or restocking charges.



THE FIRST STYLE TESTED BY GOLFERS

Maui Jim introduces the ultimate sunglasses for golf - trusted on the course, built for your game.



INCREASED WRAPAROUND DESIGN
To offer enhanced full-covered protection



MAUI ULTRA CUT OUT LENS
To improve airflow and reduce the risk of fog



ADJUSTABLE TEMPLES
To ensure a versatile fit, allowing to wear the style above the cap

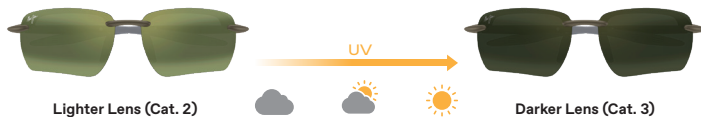


ADJUSTABLE NOSE PADS
To improve fitting and comfortability

THE FIRST POLARIZEDPLUS2 PHOTOCHROMIC LENS

Ho'okipa Ultra G features the first photochromic lens launched in Maui Jim's portfolio: it goes from category 2 (medium light reduction) to 3 (high light reduction), **adapting seamlessly to different light conditions on the course.**

This reactive technology eliminates the need to switch or remove your sunglasses, **ensuring continuous UV protection throughout the day.**



WHY GO POLARIZED FOR GOLF?

Polarization offers crucial and indisputable benefits for golfers:



Improves ball-tracking by increasing contrast and defining contours more clearly.



Reduces glare from water hazards, bunkers, flat areas and grass.



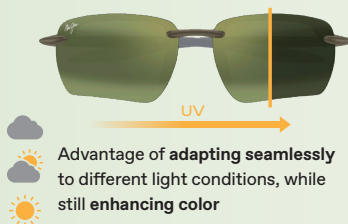
Increases visual comfort and **enhances the overall visual experience.**

POTENTIAL OBJECTION: "Polarized lenses can occasionally affect depth perception." **ANSWER:** "This feeling is subjective and limited to some players in specific light conditions; it decreases when wearing premium polarized lenses. Maui Jim exceptional quality standards ensure optimal performances for any outdoor activity, including golf, while protecting your eyes from damaging UV rays and enhancing your visual experience"

LENS COLORS

Bi-gradient mirror frontside treatment reduces the brightest light from above and below, allowing the eyes to relax.

PHOTOCHROMIC



Advantage of **adapting seamlessly** to different light conditions, while still **enhancing color**

MAUI HT



Increases contrast without affecting natural colors, **improving your depth perception**

HCL BRONZE



Provides an excellent contrast by **increasing contour definition**

MORE STYLES GREAT FOR GOLF

Find the perfect styles for golf in the **carryover** selection.



Ho'okipa
Honoring the Maui Jim heritage, distinctive semi-rimless design for extreme comfort.



Hiehie
Most stylish on the golf course, featuring SuperThin Glass lenses for an exceptional visual experience.



Pālulu
It never goes unnoticed: the coolest mask to wear comfortably and empower your visual experience.



Lehopulu
Essential design and high-resistant frame, making it the perfect partner for the outdoors.

Big Island Package

An average fitting will include 18-24 styles, a sample of which is shown below. This package contains Maui Jim frames with an MSRP of \$449 and under. This package includes a custom case or cloth with a 50 piece minimum order.



HIEHIE
GS636-14



CASTLES
B728-17



HO'OKIPA
407-02



MANA'OLANA
HTS623-14



MAVERICKS
HS264-16



MOAKA
H341-10



PALUNA
GD595-01



KAWIKA
257-17C



HO'OKIPA ULTRA G
HTP336-14
*NEW PHOTOCROMIC LENS



OKINA
HS587-10



ALIALI
R342-01



ORCHID
H735-10



HIWAHIWA
689-15



PIHA
DGS621-16



LELE KAWA
B811-03S



POKOWAI ARCH
439-2M



KAHANA
HTS640-02



HO'OKIPA ULTRA R
B339-02A

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Maui Package

An average fitting will include 18-24 styles, a sample of which is shown below. This package contains Maui Jim frames with an MSRP of \$319 and under.



LELE KAWA
811-11D



PUNONO
HS344-10A



ONE WAY
B875-03



PALULU
HS680-05



MELEMELE
B597-14



HAU'OLI
665-16A



HAU'OLI XL
H674-16B



HO'OKIPA ULTRA R
339-02



KOKO HEAD
737-02



SHARK'S COVE
B605-03



NA'AUAO
HT675-02



'ANO NUI
681-01



OCEAN
723-02A



LEHOPULU
H598-10



THE FLATS
897-02A



PALUNA
B595-02A



HO'OPILI
B683-03



HO'OKIPA ULTRA G
HT336-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Lanai Package

An average fitting will include 18-24 styles, a sample of which is shown below. This package contains Maui Jim frames with an MSRP of \$269 and under.



WAILUA
H454-01



KEOKEA
RM447-04T



HONUA ASIAN FIT
H653-10



HUELO
449-11



KAUPO GAP
H437-10



PAILOLO
B603-03



HONOKALANI
455-02



HO'OKIPA
P407-09



POKOWAI ARCH
439-2M



HO'OKIPA ULTRA G
H336-01



HO'OKIPA ULTRA
B676-03B



KOKI BEACH
R433-28T



LIQUID SUNSHINE
R601-04



RED SANDS
B432-2M



HO'OKIPA ULTRA
RM676-03A



BANYANS
H412-10



KAULIKE
B687-03



PEHU
RM602-14

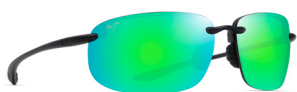
These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Kauai Package

An average fitting will include 18-24 styles, a sample of which is shown below. This package contains Maui Jim sport frames.



HIAPO ASIAN FIT
655-05



HO'OKIPA XL
GM456-14



HO'OKIPA ULTRA G
H336-01



MAOLI
H668-10



SANDY BEACH
408-02



SUGAR BEACH
HT421-15



KAHIKO
B635-03



KAUPU GAP
437-02



HO'OKIPA
HT407-15



PAILOLO
H603-10



KAULIKE
687-09



BREAKWALL
B422-02



PEHU
B602-03



LAULIMA
626-02



LIGHTHOUSE
423-14



LIQUID SUNSHINE
R601-04



KEOKEA
H447-10



BANYANS
HT412-02

These styles shown above are examples of what could be included at your event. Your Maui Jim Representative will work with you to customize a package that is the best fit.

Packages at-a-glance

	BIG ISLAND	MAUI	LANAI	KAUAI
Styles \$449 and under	✓			
Styles \$319 and under	✓	✓		
Styles \$269 and under	✓	✓	✓	
Maui Reader Options	✓	✓	✓	✓
Sport Style Options	✓	✓	✓	✓
Set-up and teardown	✓	✓	✓	✓
No restocking or usage fees	✓	✓	✓	✓
Maui Jim standard case and cloth	✓	✓	✓	✓
Includes a custom case or custom cleaning cloth with a 50pc minimum order	✓			

Make it personal

Adding your logo to a custom case, cloth, or pouch is the perfect personal touch that your guests will associate with you each time they put on their Maui Jim sunglasses. *Additional fees may apply.*



CUSTOM CASES



CUSTOM CLEANING CLOTHS



CUSTOM POUCHES



FIND US ON

