



Pinned

2026-2027 Wholesale Catalog

THIS IS **PINNED**

A modern golf brand founded in 2018 that sits at the intersection of performance, technology, and culture. We're on a mission to make golf less stuffy and a lot more fun.





AWARD WINNING PRODUCT STRATEGY



Elevate Every Golfer's Game

Built for the golfers who want to play smarter, improve their game, and feel more confident every time they step onto the course.



Push the Envelope

Always chasing the next edge in golf tech, not settling for what's out there. If it doesn't make you better, we're not shipping it.



Style that Turns Heads

Bold colors and modern design, because golf gear doesn't have to be boring. Function first, but never at the expense of looking good.



Built to Last

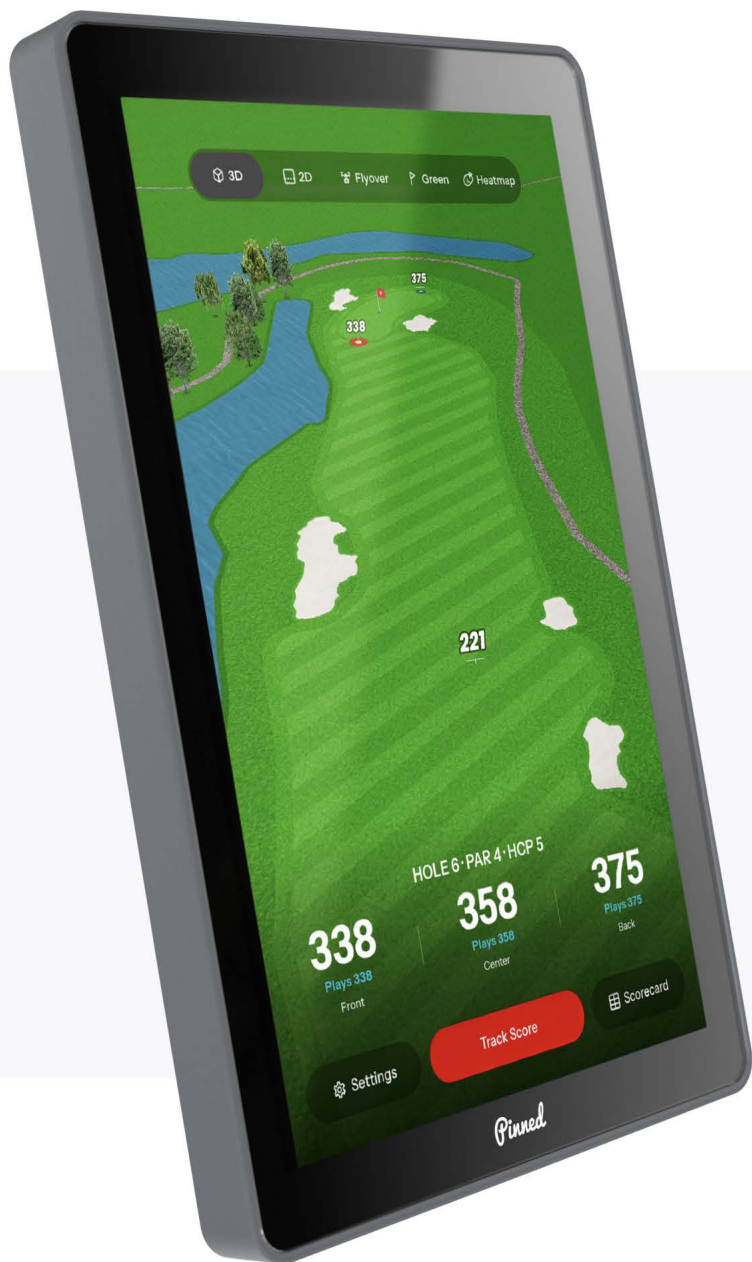
Tested and tough. With you round after round, season after season, in whatever conditions you throw at it.



SHOW
BEST NEW PRODUCT
AWARD WINNER







PORTABLE GPS TABLET

THE CADDIE

Full hole GPS, smart yardages, scoring, and games on an 8" weatherproof tablet that lives on your cart. 45,000+ courses built in. No cell service or WiFi needed.

MAP

\$350

Starting Wholesale

\$250

BUILT FOR GOLFERS



Big, Bright Screen

Clear yardages at a glance



All Day Battery

Built for 36 holes and beyond



Cart-friendly Design

Military-grade magnet attaches to every cart



Phone-free Golf

On-board GPS stays locked into your round, not your screen



Weather-ready Build

Dust and waterproof, every condition

BUILT FOR RETAIL



Cart Tech

No fleet upgrade required



Faster Rounds

Clearer decisions, faster rounds



Strong Retail Economics

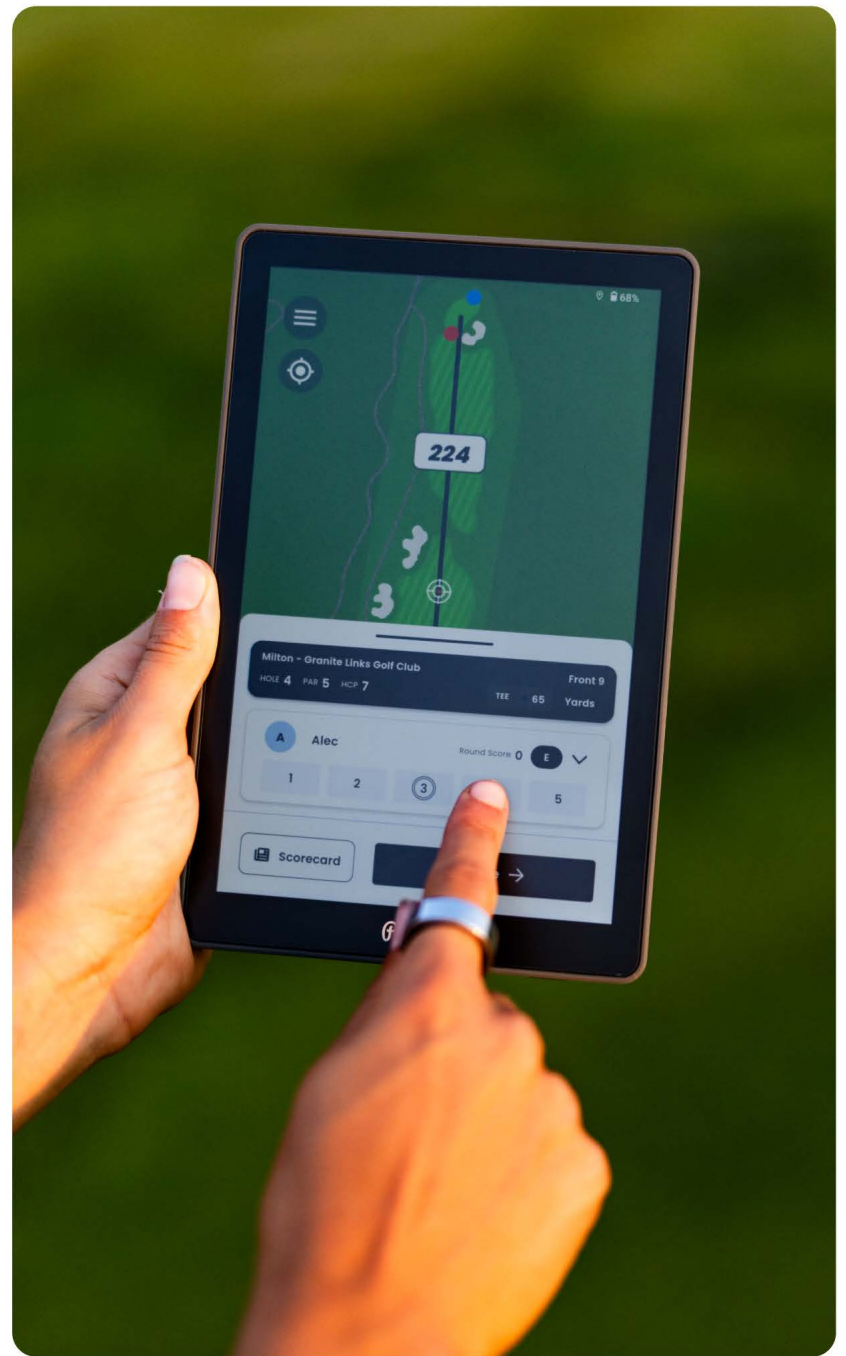
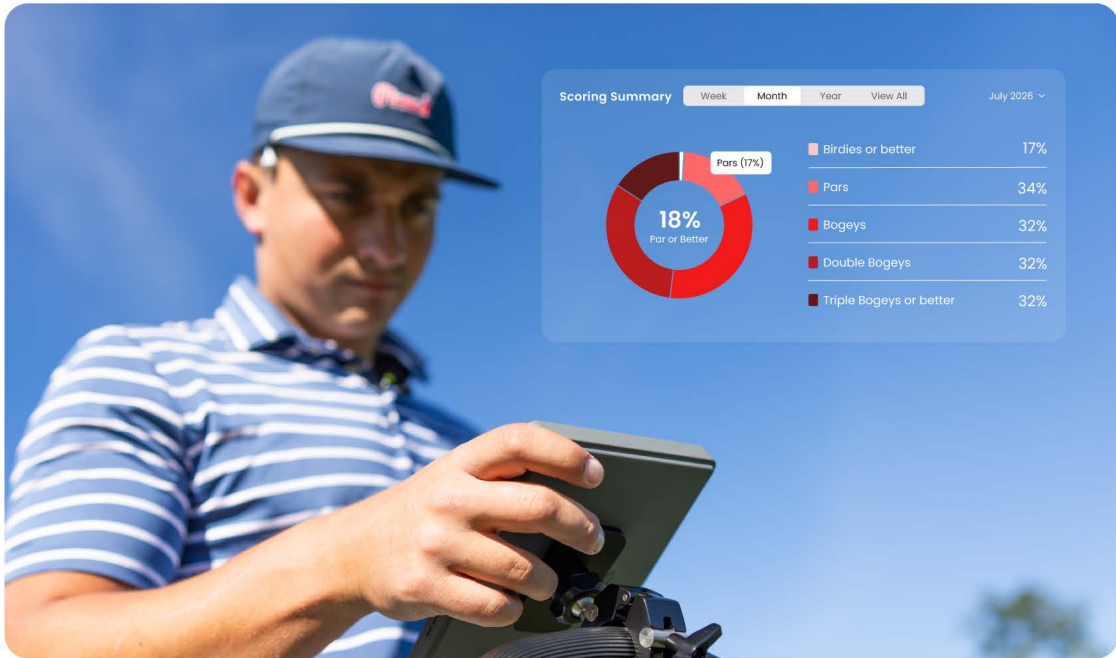
More range, more margin, more reasons to buy

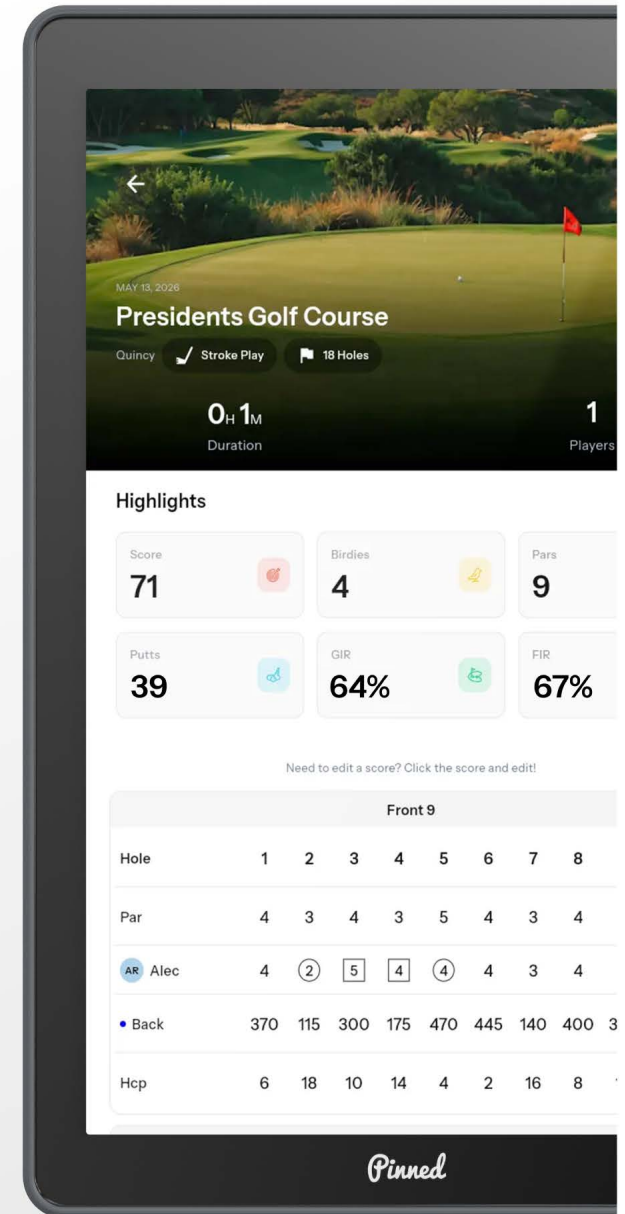
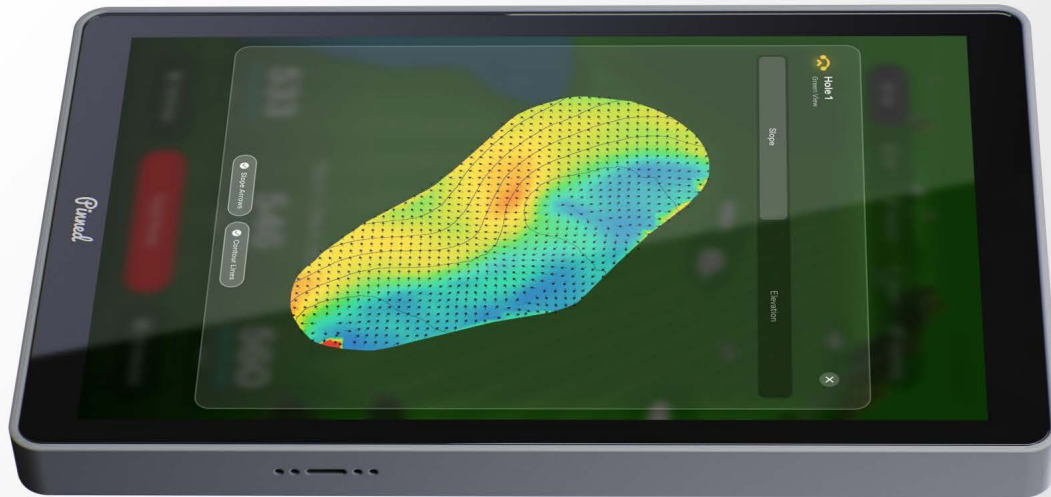


Risk Free

Golfers receive a 60-day money back guarantee. Courses can return unsold for credit.











GPS SMART SPEAKER

SOUND STICK PRO

A powerful, magnetic GPS speaker that pairs with the Pinned App to deliver crystal-clear sound, real-time yardages, and on-course insights all round long. Built to bring music and intelligence together without distracting from the game.

MAP

\$200

Starting Wholesale

\$145

BUILT FOR GOLFERS



Big, Bright Screen

Glanceable yardages in full sun



Cart-friendly Design

Military-grade magnet attaches to every cart



IP67 Weatherproof

Dust and waterproof, every condition



Live Yardages, Front-Back-Center

See the trouble before you ball does



Greens Heat Map

Read the breaks before you putt



Hazards on Screen

See the trouble before your ball does



Live Scoreboard & Wager Tracking

The whole group's card, every bet tracked



Studio Sound & Party Mode

Woofer and tweeter bass, pair up to 100 Sound Stick Pros

BUILT FOR RETAIL



Best New Product, PGA Show

Award-winning innovation



Strong Reviews, Real Traction

Golfer's everywhere love it



Expanding Fast Across Retail

Proven retail momentum



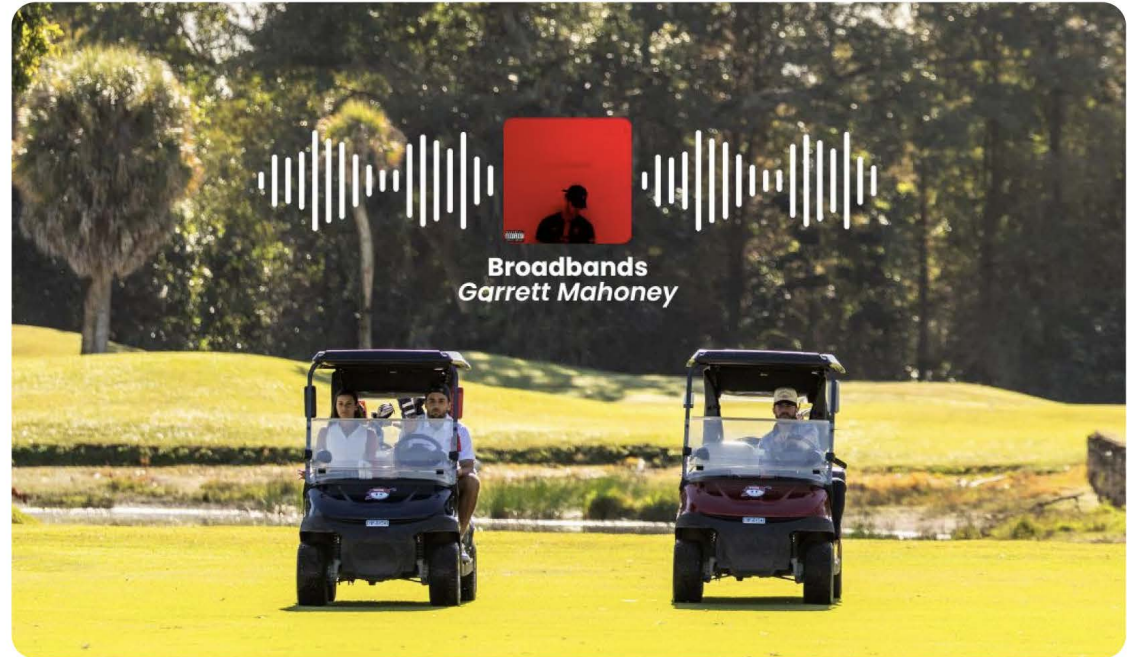
6 Colorways, Premium Build

Design that turns heads









THIS IS PINNEDIQ

FULLY DIALED, FULLY CONNECTED

PinnedIQ connects every piece of Pinned gear into one system. The more you use it, the smarter it gets.



See Everything

Real-time course data, wherever you play



Play Smarter

Decisions, not just distances



Track and Improve

Performance that follows you round to round



Stay Synced

Synced across your whole group



Keep Moving

Less friction, more flow

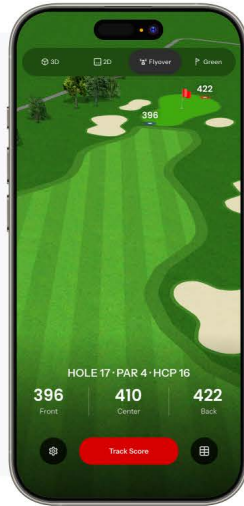


SEE EVERYTHING, PLAY SMARTER



Drone Flyover

Every course, mapped from above. Drone Flyover gives you a fully animated aerial walkthrough so you can strategize before you ever take a swing.



Greens Heat Map

See every rise, dip, and contour before you putt. The Greens Heat Map renders the full topography of the green so nothing about the surface catches you off guard.



Tap Anywhere

Not every shot goes to the pin. Tap Anywhere lets you pull a distance to any point on the course in an instant, so you can lay up, shape a shot, or plan around trouble with total precision.



Dialed Distances

Flat yardages only tell half the story. Get elevation-adjusted yardages to targets, hazards, and layup zones, then real-time club guidance based on exactly where you are and where you're trying to go. No more guesswork.



TRACK & IMPROVE



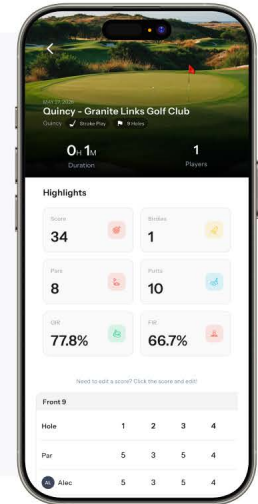
Fast Scorekeeping

Keeping score shouldn't slow you down. Fast Scorekeeping logs every hole in seconds with no shot tracking required, so the focus stays on the game, not the bookkeeping.



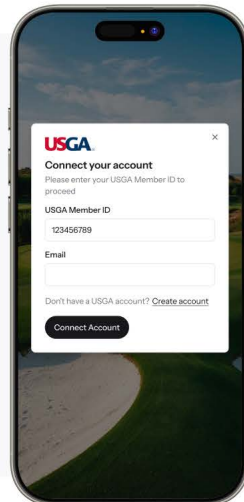
Know Your Game

The numbers don't lie. Know Your Game tracks fairways, GIR, putts, misses, and penalties, stores your full round history so no breakthrough is ever lost, and benchmarks every round against your handicap so you always know if you're trending up or giving strokes back.



GHIN Integration

Score once and you're done. GHIN Integration automatically pushes your round to your handicap so there's nothing left to log when the last putt drops.



Pinned Pulse™

Four simple scores. One clear read. Pinned Pulse breaks every round down into tee shots, approach, putting, and consistency so you always know which part of your game needs the most attention.



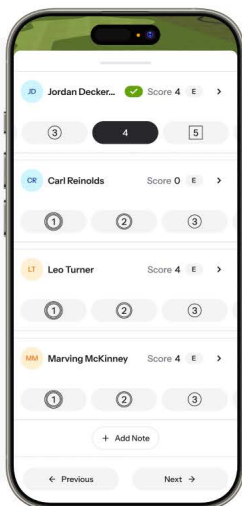


PLAY TOGETHER, PLAY FASTER



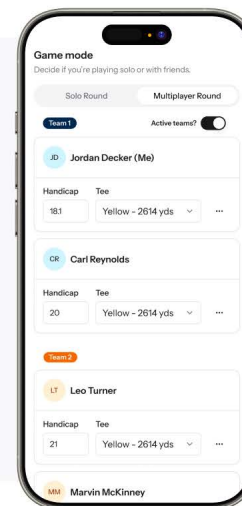
Live Multiplayer Scoring

Keep the whole group on the same page. Live Multiplayer Scoring tracks every player in your foursome in one place so nobody's left wondering where they stand.



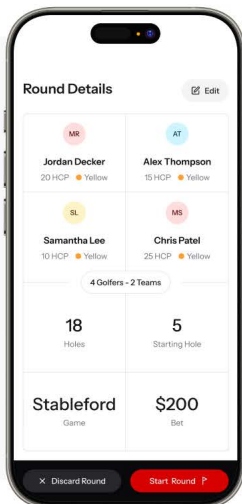
Handicaps, Handled

Stroke math shouldn't slow the round down. Auto-Dot Technology calculates handicap strokes automatically so every competition stays fair from the first tee.



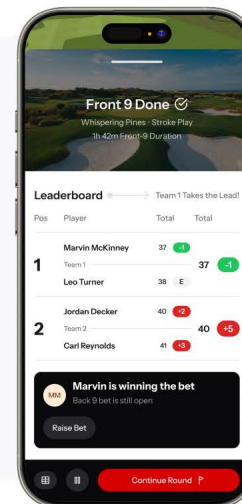
Built-in Games

Nassau. Wolf. Skins. Stableford. Built-in Games brings the classics right to your device so the only thing left to decide is what you're playing for.



Wager Tracking

Keep the competition honest from the first tee to the final putt. Wager Tracking keeps every bet, press, and side action clear so there are no disputes when the round ends.



1		John Rowell	65	+\$150
2		Alec Lorenzo	70	-\$50
3		Parker Spill	72	-\$50
4		Matt Buckley	77	-\$50



RANGEFINDER

PRISM +

The Prism+ does the one thing a rangefinder has to do: put the right number in your hands, every time. Trusted by 150,000 golfers and built to move without a pitch.

MAP

\$240

Starting Wholesale

\$165

BUILT FOR GOLFERS



OLED Display, 7x Magnification

Reads crystal clear in direct sunlight



Slope/Plays-like Distance

Elevation-adjusted yardage every



IP67 Weatherproof

Dust and waterproof, every condition



Instant-flag Locking Tech

Locks the pin, not the trees behind it



1200 Yard Range, ±1 Yard Accuracy

Instant measurement, pinpoint precision



Rechargeable USB-C, 65+ Rounds

One charge, a full season. No coin batteries.

BUILT FOR RETAIL



Packaging that Sells Itself

Built to catch eyes and drive



9 Colorways + Custom Logo Ready

More range, more margin, more reasons to buy



Support that Shows Up

Best-in-class service standing behind every sale



Demand Before they Walk In

Pinned's marketing pre-sells for you



Margins You'll Love

Priced to make you real money on every unit



Tour-proven, Top-ranked

Trusted by PGA Tour winners, #1 on My Golf Spy

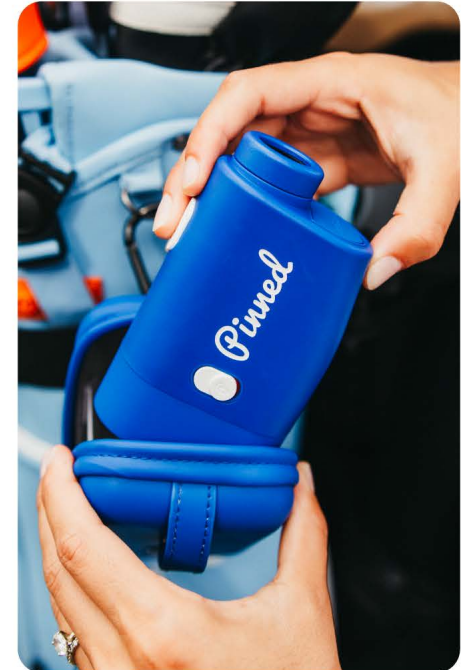






Jeff Hamley
PGA Tour Caddie







SPEAKER

DART 2.0

The Dart 2.0 packs upgraded sound and smarter design into our most portable golf speaker yet. Dialed-in audio meets all-day durability.

MAP

\$65

Starting Wholesale

\$38



Built-in Magnet

N52 magnet attaches to every cart



10+ Hour Battery

Lasts multiple rounds, USB-C charged



Detachable Carabiner

Walkers and riders, both covered



Big Sound, Small Footprint

Full, clear sound that fits in your bag pocket



IP67 Weatherproof

Dust and waterproof, every condition



True Stereo

Pair two Darts together



SPEAKER

SOUND STICK

Turn your golf experience up a notch! The perfect speaker for golf lovers looking to unleash their inner DJ out on the course.

MAP

\$120

Starting Wholesale

\$65



Built-in Magnet

Lasts multiple rounds, USB-C charged



Dual-driver Bass

Sound you can feel



IPX7 Weatherproof

Dust and waterproof, every condition



True Stereo

Pair two Sound Sticks together



15+ Hour Battery

Lasts multiple rounds, USB-C charged



6 Colorways

Design that turns heads





PRACTICE PUTTING MAT

THE ROLLER

A 9-foot indoor putting mat built for true roll, consistent speed, and real feedback. Turn any room into your practice green.

MAP

\$200

Starting Wholesale

\$120



True Roll Surface

Replicates the speed & feel of real grass



No-slip Base

Stays flat and secure on any surface



Magnetic-snap Return Track

Quick-snap track for faster returns



Durable Construction

Built to handle thousands of practice putts



Target Zones

Improve with guided aim points



Rolls Up for Storage

Easy to set up, easy to put away



Distance Markers

Practice from short range to long putts



Year-round Training

Perfect for home, office, or on the go



CUSTOMIZATION

MAKE IT YOURS

From corporate outings to milestone tournaments, Pinned makes it easy to put your mark on the game. Add your logo to any of our rangefinders and speakers, or customize the packaging itself, for a product that's unmistakably yours.

CUSTOM PRODUCTS



Minimum Order
12 Units



Cost
12-36 Units \$10 per logo | 37+ \$5 per logo



Turnaround Time
3 Weeks



Options
Limitless

CUSTOM PACKAGING



Minimum Order
100 Units



Cost
\$20 per package (No Setup Fee)

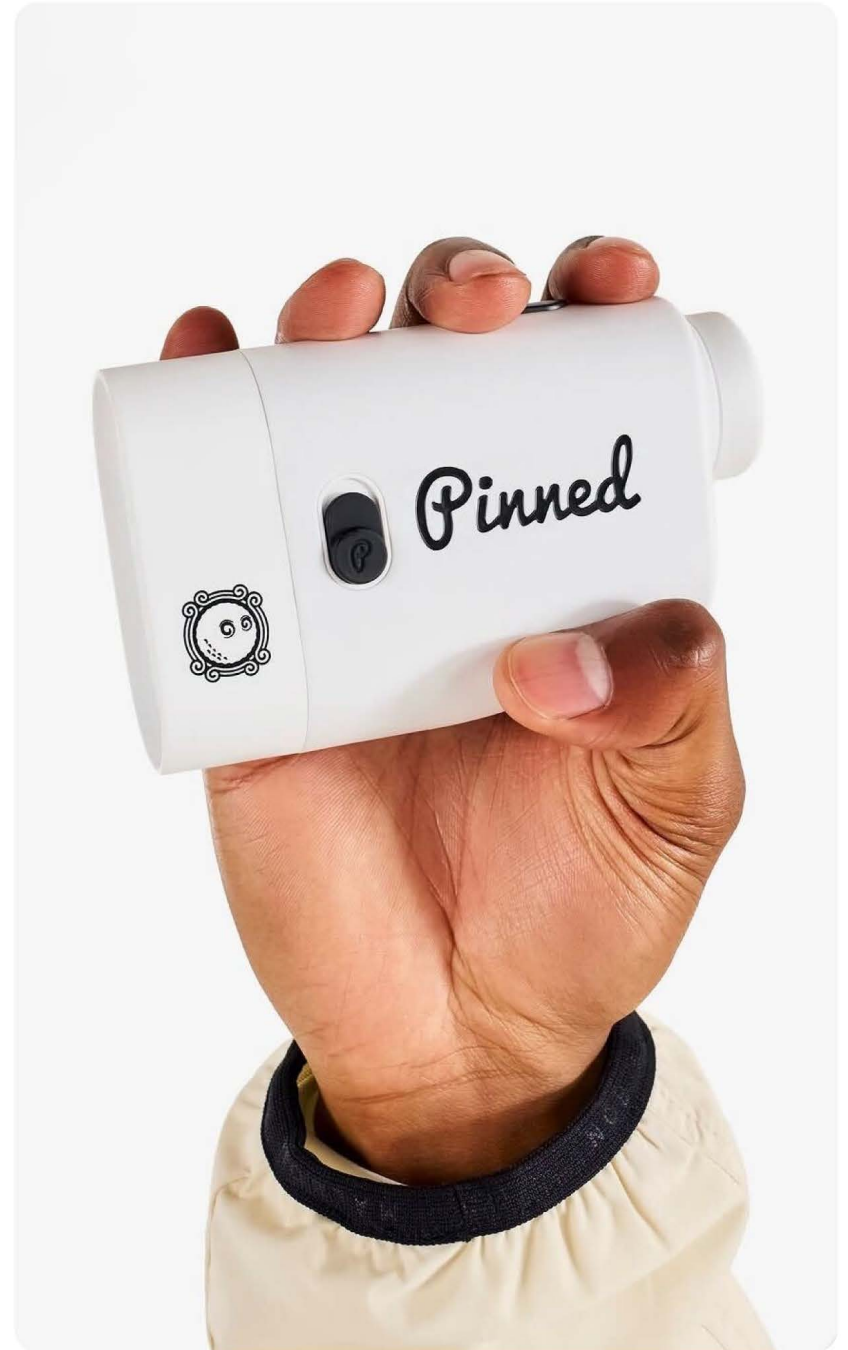


Turnaround Time
4-5 Weeks



Options
Limitless







TRUSTED BY THE BEST

DELL Technologies

3M Open 

 **BARSTOOL
SPORTS®**

 **SHERWIN
WILLIAMS®**

 **BETTINARDI®**

AHEAD

 **PINS & ACES®**

Golf Digest

Fore All

 **rubrik**

PING®

ACE
Hardware



 **first tee**

 **TGR
FOUNDATION**



TRAVELERS 



 **PRIZEPICKS**



 **workday®**



Imperial®



PINNED IS EVERYWHERE

By the time golfers walk into the shop, they already know who Pinned is, and they already want the product on the shelf.

Awareness

- 📺 National TV + Tour Caddie Bibs
- 📻 Exclusive Barstool Partnership
- 📻 Weekly SiriusXM Radio Reads



Credibility

- ★ Gift Guides, Reviews, Email Blasts



Brand

- 💰 Paid Social + Search Retargeting
- 🗣️ 50+ Influencers + Content Team



WORKING WITH PINNED

"Pinned products have been a great addition to the Butterfield Golf Shop. The rangefinders and speakers have sold extremely well with fantastic customer service from the Pinned team. I personally believe the speaker is the best in the market!"

Ben DeArmond, PGA
Butterfield Country Club

"When innovative technologies meet great performance, that's the Pinned Golf line of products. The fresh styling and great price point make the products popular with our customers and a great addition to our golf shops."

Matt Golden
Tullymore Golf Resort

"I chose Pinned Golf for the Pro Shop because their rangefinders offer many great features at an excellent price. The USB-charging capability is a strong selling point, and a single charge can last most of the season."

Matt Cunningham, PGA
Wampanoag Country Club

"Pinned rangefinders have been an excellent addition to my shop over the past three years. They are reliable, easy to use, and offered at a great price point that my customers appreciate. With their variety of colors, strong performance, rechargeable battery, and simple point-and-click yardage, they're an easy product to recommend."

Andrew Firman, PGA
Aspen Golf Club



PRICING GUIDE

Buy 6 Units Get 7th Half Off | Buy 12 Units Get 13th Free

Description	Product Type	6+ Units	20+ Units	50+ Units	100+ Units	200+ Units	MSRP	Notes
 The Caddie Portable GPS Golf Tablet Colorways 	GPS Golf Tablet	\$250	\$239	\$235	\$230	\$220	\$350	PGA Best New Product 2025
 Prism+ Slope Rangefinder Colorways 	Rangefinder	\$165	\$155	\$150	\$145	\$140	\$240	3 New 2026 Colors
 Sound Stick Pro GPS Smart Speaker Colorways 	GPS Smart Speaker	\$145	\$138	\$135	\$130	\$125	\$200	PGA Best New Product 2026
 The Roller Premium Putting Mat Colorways 	Putting Mat	\$120	\$115	\$110	\$105	\$100	\$200	Collab with Perfect Practice Founders



PRICING GUIDE

Description	Product Type	6+ Units	20+ Units	50+ Units	100+ Units	200+ Units	MSRP	Notes
 Sound Stick Magnetic Speaker Colorways ● ● ● ● ● ●	Magnetic Speaker	\$65	\$62	\$61	\$60	\$59	\$120	Two Logo Placements
 Dart 2.0 Magnetic Speaker Colorways ● ★ ● ● ● ●	Magnetic Speaker	\$38	\$36	\$35	\$34	\$33	\$65	Tournament Champion

Customization

Product	 Minimum Order 12 Units	 Cost 12-36 Units \$10 per logo 37+ \$5 per logo	 Turnaround Time 3 Weeks
Packaging	 Minimum Order 100 Units	 Cost \$20 Per Package (No Setup Fee)	 Turnaround Time 4-5 Weeks



Pinned

Boston, MA