



LexisNexis Newsdesk™

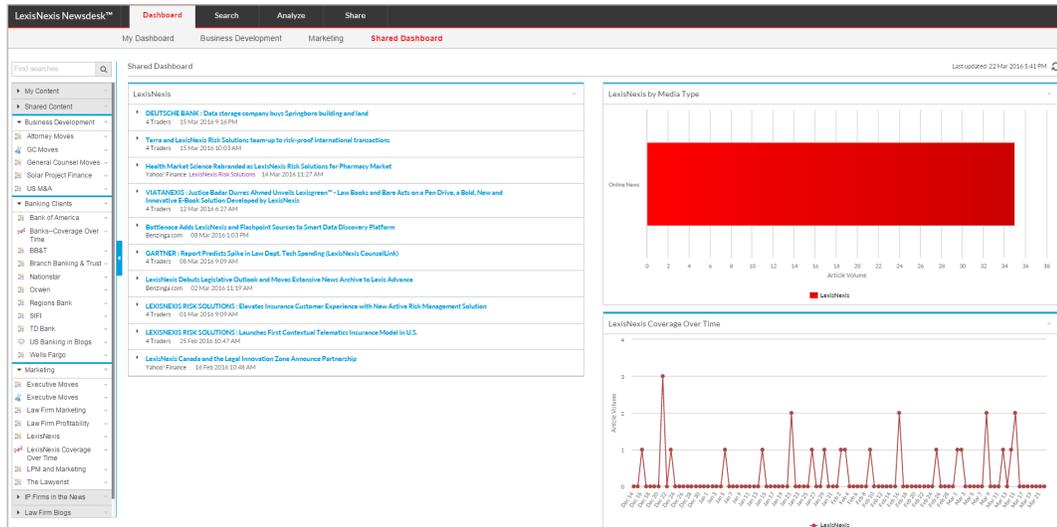
ANALYTICAL INSIGHTS THAT
GO DEEPER
THAN THE HEADLINES



See beneath the surface with LexisNexis Newsdesk™

How can you avoid information overload and drill down to relevant, reliable intelligence to make faster, more informed decisions?

LexisNexis Newsdesk™ is an all-in-one media monitoring, aggregation and analytics solution designed to help you discover actionable insights with the most comprehensive, global content collection in the industry.



Create shared dashboards for practice areas and work groups.

Search, Analyze, Share

Offering access to aggregated licensed and open web content—ranging from newspapers, websites and broadcast news sources to blogs and other social media channels—from a single, easy-to-use interface, the LexisNexis Newsdesk solution improves visibility into the critical intelligence you need to fuel deeper, more meaningful insights.

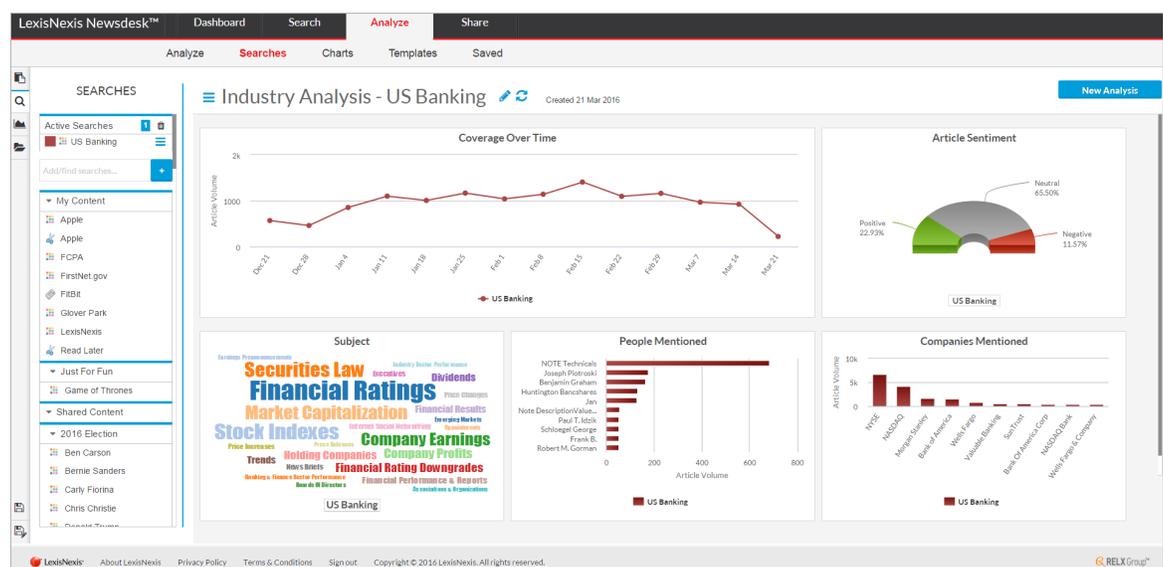
The broad range of web content available allows agencies to monitor what's being said in near real time—ensuring you can respond to trends with greater agility.

Plus, LexisNexis Newsdesk enhances your ability to turn complex data sets into easy-to-digest charts and graphs and to distribute meaningful insights agency-wide using alerts and customized newsletters.

Every agency needs meaningful information for data-driven decisions, but those needs vary greatly. LexisNexis Newsdesk can be customized to suit your information monitoring, aggregation and sharing requirements.

Our intuitive dashboards allow users to:

- **Create personalized searches and alerts** to track topics of interest in near real time
- **Monitor emerging issues and trends** across licensed print and online content, web news, radio and television broadcasts and social media in 90+ languages from more than 200 countries
- **Analyze search results to identify trends and insights** using analytics for sentiment analysis, share of voice, custom analysis and more
- **Aggregate and share copyright-compliant news and information** with colleagues using customizable distribution tools like branded newsletters and RSS feeds
- **Integrate content, including live charts and visualizations**, with portals, intranets and agency systems to support collaboration and provide actionable insights where and when they are needed



The Analyze feature automatically creates advanced charts and analyses, based on your search and the chart type selected.

Unmatched Content, Purposeful Curation

There's no shortage of information, but sifting through myriad sources to uncover relevant, reliable intelligence consumes valuable time. The LexisNexis Newsdesk solution is different. Our extensive array of news and business sources—including authoritative and trusted news and opinion leaders from traditional and digital media sources—is complemented by hands-on content curation, ensuring that you can share actionable insights across the organization for faster, smarter decision making.

Who can benefit from LexisNexis Newsdesk intelligence?

- Librarians
- Program Managers
- Agency Leadership
- Public Affairs
- Analysts, Researchers, and Intelligence Professionals
- Constituents and Other Stakeholders

Transform 80K+ traditional news and digital media sources into strategic intelligence

Content is still king—which is why LexisNexis Newsdesk delivers an unrivaled and purposefully curated collection of open web news, thought leader blogs and social media channels—as well as exclusives like:



EXCLUSIVE
LEGAL PROVIDER



THE AMERICAN LAWYER®
& OTHER EXCLUSIVES



NYT-EXCLUSIVE
LEGAL PROVIDER

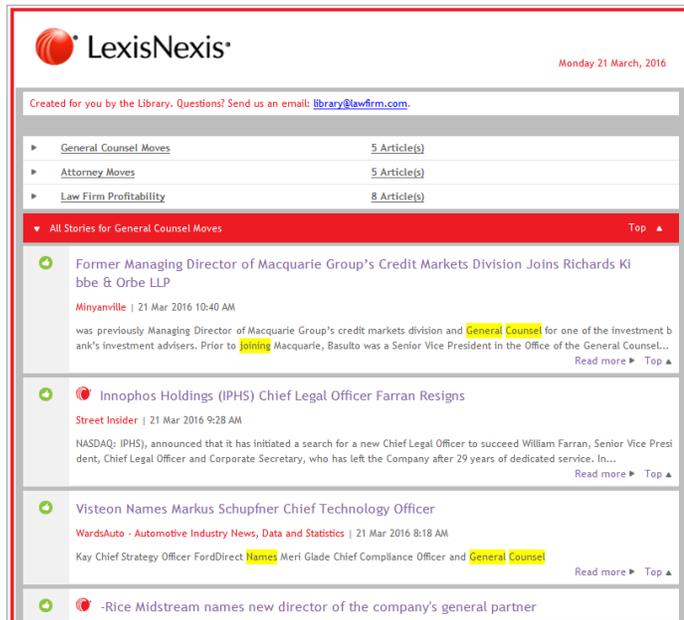


DAILY LAW360®
LEGAL ARTICLES

AND MORE.

See and share news and insights across your agency in powerful, productive new ways

With the LexisNexis Newsdesk solution, agencies of all sizes, specialties and geographies can leverage comprehensive media monitoring, aggregation and analytics capabilities—from a single, intuitive interface—to compete with greater confidence and effectiveness.



The screenshot displays the LexisNexis Newsdesk interface. At the top, the LexisNexis logo is on the left, and the date 'Monday 21 March, 2016' is on the right. Below the header, there is a navigation menu with categories: 'General Counsel Moves' (5 Article(s)), 'Attorney Moves' (5 Article(s)), and 'Law Firm Profitability' (8 Article(s)). The main content area is titled 'All Stories for General Counsel Moves' and features a list of news items. The first item is 'Former Managing Director of Macquarie Group's Credit Markets Division Joins Richards Kibbe & Orbe LLP', dated 21 Mar 2016 10:40 AM. The second item is 'Innophos Holdings (IPHS) Chief Legal Officer Farran Resigns', dated 21 Mar 2016 9:28 AM. The third item is 'Visteon Names Markus Schupfner Chief Technology Officer', dated 21 Mar 2016 8:18 AM. The fourth item is partially visible: '-Rice Midstream names new director of the company's general partner'.

Aggregate and share copyright-compliant news and information with customizable distribution tools such as branded newsletters.

For more information, call your LexisNexis® representative:

Find us on social media

@LEXISNEXISGOV.