

Quercus



A unique expert network helping to amplify, accelerate and assure the sustainable growth of ambitious ideas, for businesses big and small.



What we do...

We offer high impact board advisory and growth partnering, interim executive and non-executive leadership engagements, helping clients prioritise and deliver incredible results with pace and precision.

We shape ideas into investable, digitally-enabled strategies that unlock value, solving problems wherever we find them, to deliver sustainable growth and value creation.

Amplify

We amplify ideas and ambitions, bringing fresh perspectives and inspiring new approaches to solving problems and creating enterprise value.

We help maximise opportunities to grow and put clients on the right trajectory for long-lasting success.

Accelerate

We accelerate growth, building robust strategies, achievable plans and practical solutions.

With on-demand access to our extensive network of deep experts, we invest our time, our money, our knowledge and experience to drive stretching goals.

Assure

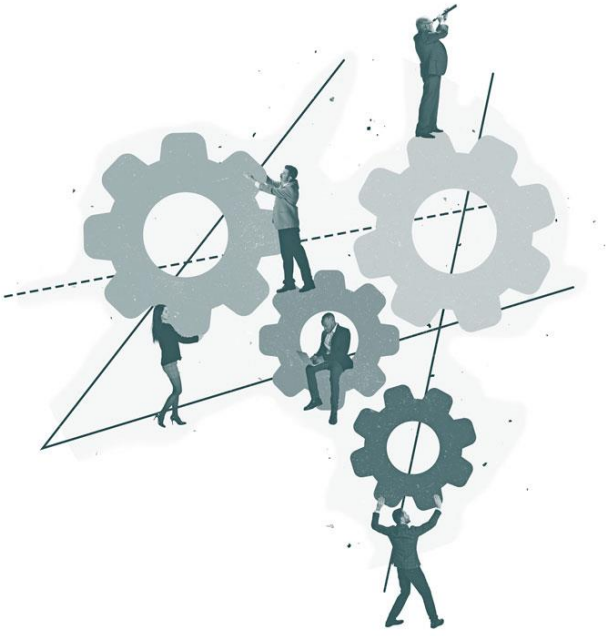
We assure progress and results, raising confidence and quality, aligning our objectives by sharing risk and reward.

Our commercial flexibility is unmatched, so clients trust us to help them and their business to flourish.



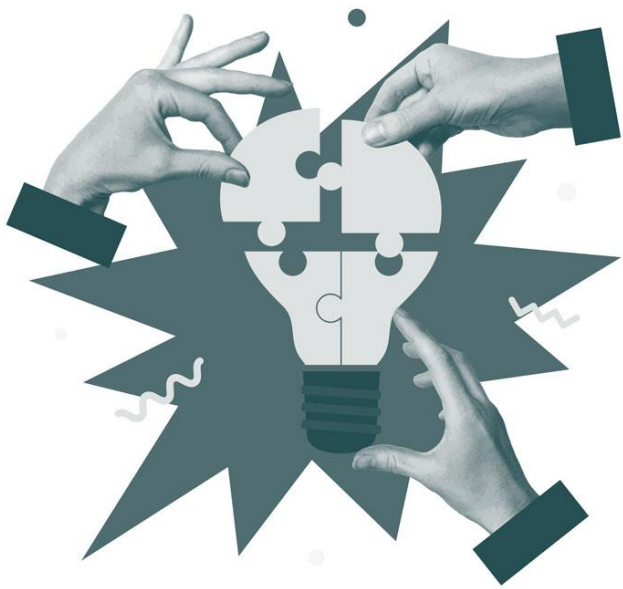
What we
achieve...

- We leverage our unique blend of experience from executive roles and angel investing to deliver expert advisory services that drive **sustainable growth and value creation.**
- As a trusted partner to businesses large and small, enhancing their viability and vitality, we focus on accelerating new ideas and fixing problems to help them adapt quickly to the evolving market landscape - **transforming potential into long lasting prosperity.**
- Our agile digital-first approach helps clients to innovate and scale effectively, especially in times of economic uncertainty. Our services target **maximum return on investment and long-term growth.**
- Whether developing and launching new digital products, enhancing customer experience, streamlining business operations or encouraging workplace collaboration - **we always apply data, technology and digital-first thinking.**



Who we are...

- We are seasoned industry leaders, digital transformers and expert operators, not just career consultants - united in our goal of creating sustainable value with our clients.
- We are growth strategists, venture builders and problem solvers, proactive, flexible and responsive, always working collaboratively to realise value.
- With our experience and expertise on-board, confidence to invest in your future increases – helping achieve our collective goal of a long-term equitable and trusting growth partnership.
- We have a successful track record of backing innovative ideas, early-stage businesses and new market entrants that have changed the game in retail, consumer products and technology sectors.
- With deep and broad leadership experience, we have each held diverse board and exec roles in consumer, consulting, and tech companies, driving growth through scale-ups, turnarounds and digital transformations.
- Backing ourselves to add value well beyond our time and cash, we are active advisors and angel investors, with a growing portfolio of early stage and scaling businesses.



What we value...

Sustainability

We champion businesses that are inclusive, ethical and sustainable by design.

Advocacy

We actively advocate for our members, clients and partners to ensure every voice is heard.

Growth

We value entrepreneurial growth mindsets driven by curiosity, expertise, and learning.

Impact

We invest our time, money, and expertise to support social and environmental good causes.

Equity

Our collaborative, non-hierarchical approach values fairness, diversity and uncompromising equality.

Teamwork

We believe in unlocking the power of people and high-performing teamwork.

Innovation

We embrace innovation, creativity, adaptability, and love learning from setbacks and successes.

Technology

We value technology in all forms that make a positive contribution to society and sustainability.



Where we
work...

We work flexibly and collaboratively, up and down the fast-moving value chain of consumer industries, at the intersection of customer experience, business operations and technology.

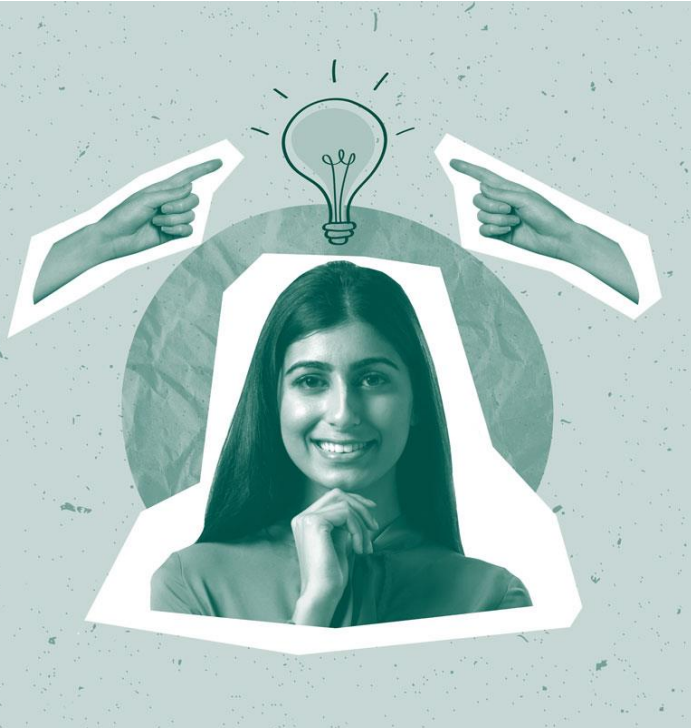
Industry Focus

We focus on the retail, consumer products, distribution & logistics sectors, where pace and complexity are high. We apply a digital-first mindset, always leveraging data and technology to achieve measurable results and lasting gains in performance, productivity and enterprise value.

Customer Focus

We work with investors, early-stage and established companies. Our agile team approach combines leadership expertise, deep market knowledge and operational strength, enabling a flexible partnership focused on measurable value creation and sustainable growth.

Whether supporting investors, industry leaders, start-ups or solution providers, our leadership expertise and market experience adds flexible executive-grade weight to clients whenever they need it most.



For early-stage
companies...

We work with early-stage companies and solutions providers, targeting the industry sectors where our deep market knowledge, operational expertise and influential relationships strengthen go-to-market strategy, product value and market positioning.

Always acting in partnership, with aligned objectives and a risk sharing investment approach, our early stage and solution provider clients benefit from our unique ability to amplify their ambitions, accelerate market engagement and assure their growth objectives.

- Market Appraisal
- Proposition Review
- Product Development
- Fund Raising Support
- Market Positioning & Engagement
- Executive Coaching



For established companies...

We work with established companies to help overcome complex and business wide challenges, support strategy development and assure delivery execution.

Sometimes we simply add the breadth & depth of our experience to help shape ideas into investable strategies that enable clients to adapt rapidly to their evolving market landscape.

Whether developing and launching new digital products, enhancing customer experience, streamlining business operations or encouraging positive change through improved workplace collaboration - we always leverage data, technology and digital-first thinking.

- Executive Coaching
- Strategy Development
- Execution Assurance
- Change Leadership
- Digital Product Delivery
- Operating Model Design



For investors...

We work with Venture Capital & Private Equity investors to strengthen their operational depth, adding our knowledge and experience to theirs to support the investment lifecycle end to end - from market appraisal, deal flow & due diligence, portfolio company transformation through to exit preparation and beyond.

We back ourselves to add tangible value at every stage and regularly invest alongside as growth partners, taking a position on the Board or providing interim executive, coaching and advisory services to the management team.

- Market Appraisal
- Deal Flow
- Due Diligence
- Transformation Assurance
- Exit Preparation
- Executive Coaching

Our revenue & growth models...

Advisory & Consulting Fees

We charge for our time and unique practical expertise at market beating rates compared to big consultancies.

Retainer Fees

We are engaged on retainer fees as advisors, working towards defined goals and milestones.

Success & At-Risk Fees

We back ourselves to deliver measurable results, sharing both risk and reward.

Referral Fees

When we secure new sources of revenue and funding for clients and partners, we receive a reasonable fee in return.

Sweat Equity

In lieu of fees, we receive sweat equity in our client's business, to align our shared interests.

Convertible Debt

We provide debt in lieu of fees, converting this into equity as key milestones are achieved.

Seed & Growth Capital

We invest seed and growth capital in return for discounted equity, backing ourselves to add significant value.

Blended Income & Growth

We combine these models to suit client situations, balancing short-term income and long-term value creation.

