

# MONDAY, MARCH 21

\*\*\* AVAILABLE FOR VIRTUAL ATTENDEES

11:30 AM - 5:00 PM

REGISTRATION OPEN

1:00PM - 2:30PM

**WELCOME/GENERAL SESSION**

**\*\*\*THE RURAL HEALTH LANDSCAPE**

ALAN MORGAN, CEO, NATIONAL RURAL HEALTH ASSOCIATION

2:30 PM - 2:45 PM

BREAK

2:45 PM - 3:45 PM

**BREAKOUT SESSIONS**

- **\*\*\*INNOVATIVE STRATEGIES: RURAL HEALTH & PUBLIC HEALTH COMMUNICATION**
  - ALYSSA MELLER, NATIONAL RURAL HEALTH RESOURCE CENTER & JENNIFER BARBOUR, SPARTA COMMUNITY HOSPITAL
- **BUILDING A CULTURE OF SAFETY**
  - PAMELA SCHLAUDERAFF & BRANDON AMUNDSON, MASON HEALTH
- **\*\*\*BUILDING A FOUNDATION OF YOUR RECRUITMENT EFFORTS**
  - MICHELLE VARCHO, 3RNET
- **\*\*\*INNOVATIVE SOLUTIONS TO REACH HOME BOUND RURAL & ISOLATED POPULATIONS**
  - JOANN PARRIS, KRISTINA BARNES & ROSIE MORROW-OKAN, WA DEPT OF HEALTH

3:45 PM - 4:00 PM

BREAK WITH EXHIBITORS

4:00 PM - 5:00 PM

**BREAKOUT SESSIONS**

- **\*\*\*USING SENTINEL NETWORK DATA FOR HEALTH WORKFORCE PLANNING**
  - DAN FERGUSON, WA ALLIED HEALTH CENTER OF EXCELLENCE
  - BENJAMIN STUBB, UNIVERSITY OF WASHINGTON CENTER FOR HEALTH WORKFORCE STUDIES & SUZANNE SWADENER, WA ST HEALTH AUTHORITY
- **\*\*\*TELEBEHAVIORAL HEALTH PROVIDER TRAINING TO ADDRESS THE DIGITAL DIVIDE IN RURAL COMMUNITIES**
  - CARA TOWLE, UW TELEPAIN OUTREACH AND EDUCATION
  - BRADFORD FELKER, UW SCHOOL OF MEDICINE
- **SO YOU WANT TO BE AN ALLY - HEALTH EQUITY**
  - SHERRONDA JAMERSON, UW BEHAVIORAL HEALTH
- **\*\*\*UNTAPPED HEALTHCARE PROFESSIONALS**
  - LUOANA LEYES, CHERYL CARINO-BURR & MORGAN RUDLEY, PUGET SOUND WELCOME BACK CENTER AT HIGHLINE CENTER

5:00 PM - 6:00 PM

**WELCOME RECEPTION WITH EXHIBITORS**

# TUESDAY, MARCH 22

\*\*\* AVAILABLE FOR VIRTUAL ATTENDEES

7:30 AM - 8:30 AM

BREAKFAST

8:30AM - 9:30AM

## BREAKOUT SESSIONS

- **UNDERSTANDING AND GROWING THE HOSPITAL NURSING WORKFORCE IN WASHINGTON STATE**
  - ASHLEN STRONG, WSHA
- **HOSPITALS AS CONVENERS IN RURAL COMMUNITIES**
  - BROCK SLABACH, NATIONAL RURAL HEALTH ASSOCIATION
- **RECRUITMENT FOR RETENTION STRATEGIES FOR RURAL AND UNDERSERVED COMMUNITIES**
  - JENNIFER HIGGENS, CERP, WORKFORCE DEVELOPMENT CONSULTATION
- **\*\*\*SUPPORTING RURAL MENTAL HEALTH PROVIDERS THROUGH TRAINING, PRACTICES & RESILIENCE**
  - CHRISTINA CLAYTON, NW MENTAL HEALTH TECHNOLOGY TRAINING CENTER
  - DR. PHILLIP HAWLEY, YAKIMA VALLEY FARM WORKERS CLINIC
  - STEPHANIE HOFFMAN, FAMILY SUPPORT PARTNERS & TRAINING

9:30 AM - 10:30 AM

BREAK WITH EXHIBITORS

10:30AM - 11:30AM

## BREAKOUT SESSIONS

- **HOW FEDERAL POLICY IS DRIVING RURAL HEALTH CARE TOWARDS NEW MODELS OF PAYMENT AND DELIVERY**
  - JOHN SUPPLITT, AMERICAN HOSPITAL ASSOCIATION
- **WHEN PATIENTS (OR EMPLOYEES) ARE ANGRY: HOW TO DIFFUSE STRONG EMOTIONS AND SET HEALTHY BOUNDARIES**
  - PAT JUSTIS, WA DEPARTMENT OF HEALTH
- **DEPARTMENT OF HEALTH EMS EDUCATION & RURAL PROJECTS UPDATES**
  - DAWN FELT & JOHN NOKES, WA DEPARTMENT OF HEALTH
- **\*\*\*INTEGRATING DENTAL AND MEDICAL SERVICES THROUGH CLINIC CO-LOCATION: A NEW SUSTAINABILITY MODEL**
- SHELLEY GUINN, WA DEPARTMENT OF HEALTH, JENN WHARTON, JEFFERSON HEALTHCARE & DR. STEPHANIE CRUZ, UW SCHOOL OF DENTISTRY

11:30 AM - 1:00 PM

LUNCH

# TUESDAY, MARCH 22 - CONT.

\*\*\* AVAILABLE FOR VIRTUAL ATTENDEES

1:00 PM - 2:00 PM

## BREAKOUT SESSIONS

- **EMPLOYEE ON-BOARDING: MASTER CONNECTIONS, ENGAGEMENT & RETENTION**
  - JENNIFER HIGGENS CERP, WORKFORCE DEVELOPMENT CONSULTATION
- **LEGISLATIVE & REGULATIONS UPDATES FOR RURAL HEALTH CLINICS**
  - SARAH HOHMAN, NATIONAL ASSOCIATION OF RURAL HEALTH CLINICS
- **RURAL EMS - SURVIVE AND THRIVE THROUGH COVID**
  - BETHANY OSGOOD, DEER PARK AMBULANCE
  - JOHN NOKES, WA DEPARTMENT OF HEALTH
  - DAVID WINDOM, MASON COUNTY COMMUNITY SERVICES DEPT
- **\*\*\*STAYING COMPLIANT IN YOUR RHC**
  - KATE HILL, THE COMPLIANCE TEAM

2:00 PM - 2:30PM

## BREAK WITH EXHIBITORS

2:30 PM - 3:30 PM

## BREAKOUT SESSIONS

- **LEADING FORWARD IN TOUGH TIMES: INSPIRATION, LESSONS & SECRETS FROM THREE CEOS**
  - SHANE MCGUIRE, COLUMBIA COUNTY HEALTH SYSTEM/DAYTON GENERAL HOSPITAL
  - RAMONA HICKS, COLUEE MEDICAL CENTER
  - RENEE JENSEN, SNOQUALMIE VALLEY HOSPITAL
  - PAT JUSTIS, WA DEPARTMENT OF HEALTH
- **CULTURE AS MEDICINE: A JOURNEY WE WALK WITH OUR ANCESTORS FOR FUTURE GENERATIONAL HEALING**
  - DR. NAOMI BENDER, WSU NATIVE AMERICAN HEALTH SCIENCE
- **EMOTIONAL BALANCE**
  - PAT ELLIS, PUGET SOUND REGIONAL FIRE AUTHORITY
- **\*\*\*FEDERAL OFFICE OF RURAL HEALTH POLICY UPDATES**
  - MICHAEL FALLAHKHAIR, HRSA

3:30PM - 5:00PM

## POSTER SESSION/NETWORKING RECEPTION

# WEDNESDAY, MARCH 23

\*\*\*AVAILABLE FOR VIRTUAL ATTENDEES

7:30 AM - 8:30 AM

BREAKFAST

8:30AM - 9:30AM

## BREAKOUT SESSIONS

- **FORENSIC PATHOLOGY: A CRITICAL WORKFORCE**
  - HAYLEY THOMPSON, SKAGIT COUNTY CORONER
- **FOUNDATIONAL PUBLIC HEALTH SERVICES & FUNDING**
  - DAVID WINDOM, MASON COUNTY COMMUNITY SERVICES DEPT
- **HOSPITAL & RURAL EMS COLLABORATIONS FOR EARLY LIFE SAVING INTERVENTIONS IN THE FIELD**
  - DAVID SEWELL, DEACONESS HOSPITAL
- **\*\*\*WHY WE NEED HELP FROM RURAL POPULATIONS TO ADVANCE NATIONAL HEALTHCARE DELIVERY**
  - ASHLEY ELLIS, M.D.; BLOODWORKS NORTHWEST

9:30 AM - 9:45 AM

BREAK

9:45AM - 11:45AM

## GENERAL SESSION/CLOSING

\*\*\***COMMUNICATION & RESILIENCY DURING THE COVID PANDEMIC & BEYOND**

DR. LUCILLE MARCHAND, UW SCHOOL OF MEDICINE  
DR. GREGG VANDEKIEFT, PROVIDENCE INSTITUTE FOR HUMAN CARING