
THE BENEFITS OF LED LIGHTING FOR **AUTO DEALERSHIPS**

As the automotive industry has grown more competitive, dealerships are looking for ways to draw in new customers and increase revenue. One of the most overlooked ways to do this is to change up the lighting in your showroom and your lot. Why?

BETTER LIGHTING PUTS YOUR CUSTOMERS' MINDS AT EASE.

On a well-lit lot, they feel safe and confident walking around and asking questions. A brightly lit lot also works subconsciously to tell customers that they can trust what they are seeing. It tells customers that you value transparency, and clarity. This is crucial in the car-buying experience, when many consumers are on guard against misleading advertising strategies and manipulative sales techniques.

How can LED lighting improve your dealership's profitability?

THE LED DIFFERENCE IN YOUR DEALERSHIP

LED lights provide a new level of clarity that allows consumers to see every detail of the vehicle before they take it home. Our products can be implemented inside and out of your showroom to bring light to every corner of your lot. Aside from the increase in confidence from your buyers, our lights provide some other hidden benefits as well. **For instance:**

Longer Business Hours:

Keep your lot open later into the evening and extend your most profitable business hours.

Incentive Programs:

Opportunity for incentives from local governments by participating in energy saving programs.

Efficiency: Energy waste is reduced by up to 78% thanks to your more efficient light source.

Security: Your team, and your inventory are also more safe and secure.

Show Off Your Inventory:

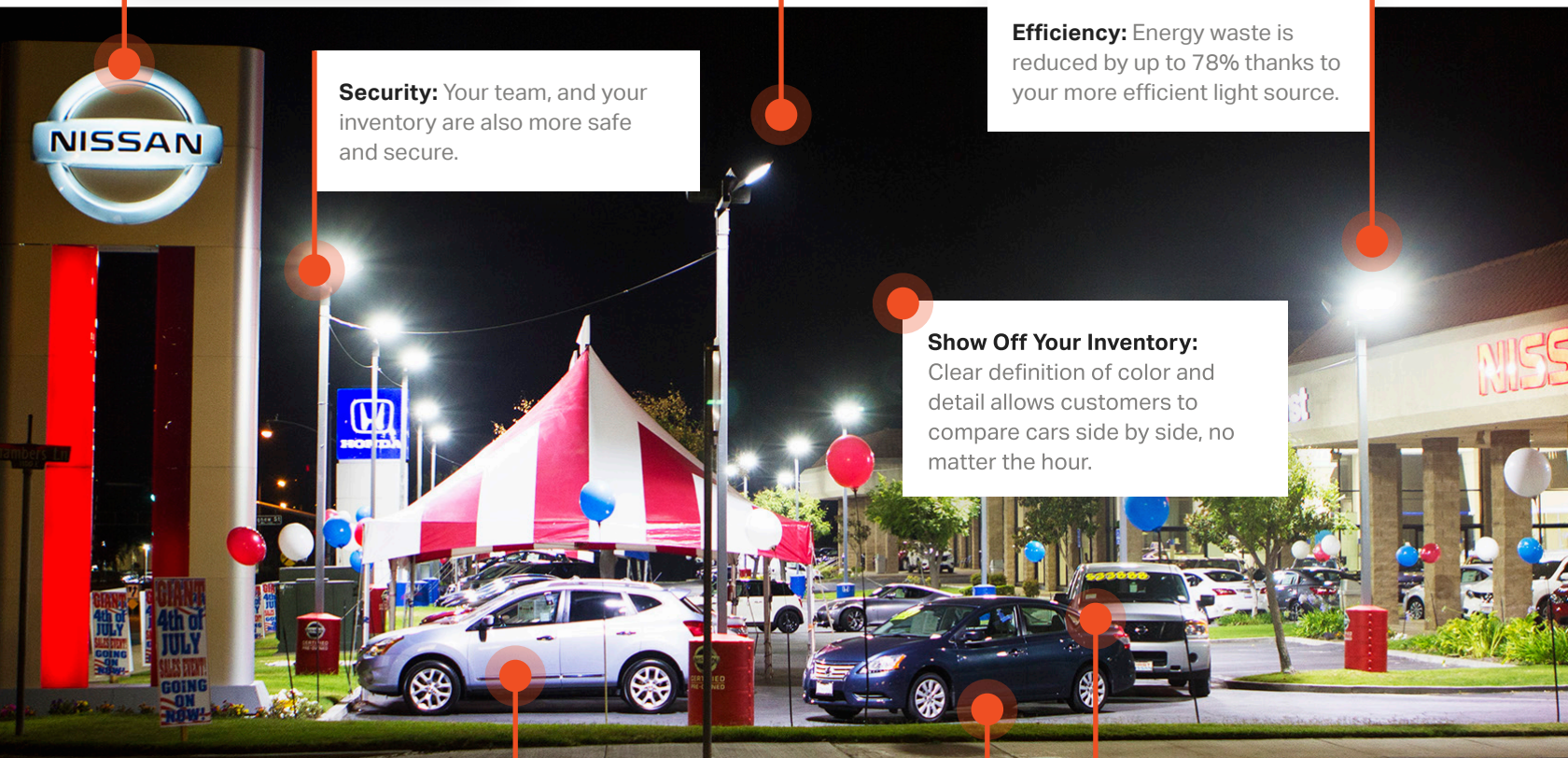
Clear definition of color and detail allows customers to compare cars side by side, no matter the hour.

Increase Foot Traffic: A well lit, attractive lot will pull in customers that may have driven past otherwise.

Customers Stay Longer:

Customers are comfortable in a safe, well-lit location without dark corners and shadows.

Visible Details: All relevant pricing and vehicle add-on information posted on the vehicle is easy to see and understand.



WHY TITAN?

Titan LED specializes in domestically-built LED solutions for automotive dealers. As you can see, Titan LED lights could transform the look and feel of your dealership instantly, while boosting many other areas of your business.

TITAN'S PATENTED ACC COOLING TECHNOLOGY

Titan LED's proprietary cooling design ensures that our lights perform at their peak year after year. Funneling in cool air and channeling out heated air through 28 thermal exchange ducts, we reduce the natural heat sink that immediately dims diodes and causes increased degradation over time.

Results

- Coolest-running LEDs
- Naturally brighter lighting
- Longest-lasting solution



MADE IN THE USA

We are proud to have all of our engineering and manufacturing facilities in the US, so we can maintain the highest possible quality and ensure that our lights perform as expected in a wide range of conditions.



TITAN TOUGH

Our LED lights are the strongest, most durable, and longest-lasting on the market. With noticeable savings in energy use and maintenance costs that continue year over year, our LEDs will be one of the best investments you ever make for your car dealership.



LONG LIFE

Our products are rated to last years longer than other LED competitors and have the lowest levels of light degradation in the industry.



LONG-TERM PROFITABILITY

We also offer a proprietary ROI calculator available through an agent, so you can compare your current energy usage with your expected savings when you switch to new LED lighting.



CUSTOMIZED SOLUTIONS

We work closely with our customers to design comprehensive lighting solutions that are unique to your needs, as well as your goals for future growth. Our photometry engineers conduct a full analysis to determine the quantity and type of lights needed, as well as the power requirements and light placement to achieve the highest ROI possible for your lot. After all, when you look good, we look good.

TAKE IT FROM OUR CUSTOMERS

"We now have more light and less wattage, so my electric bills are down considerably and the dealership looks amazing at night. I've also noticed an uptick in my night time traffic because the lot is so lit up at night; my customers are shopping more late in the evening, due to the more inviting way the dealership looks at night. All I can say if you're even considering LED lights for your business you should definitely give Titan LED Lighting a chance, and I'm sure you'll be impressed."

John Holt, President / John Holt Auto Group
Chickasha, Ok.



FEATURED PRODUCTS



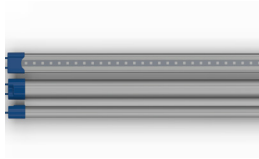
2X2 HENNESSEY HIGH BAY TROFFERS

- 103W–143W Available
- Up to 25,680 Lumen output
 - 80–120° Optic angle
- Gasket-sealed polycarbonate reduced-glare lensing
- ACC Cooling technology



SILVER SERIES FUEL CANOPY LIGHTS

- 86W–115W Available
- Up to 16,568 Lumen output
 - 90° & 138° Optic angle
- ACC Cooling technology



LINEAR TUBE LIGHTING

- 12W–38W Available
- Up to 5,946 Lumen output
- Clear, diffused, or frosted lens
 - Industry's highest-performing linear luminaire



SHOEBOX

- 103W–479W Available
- 80°, 110°, or T3 Optic
- Up to 84,271 lumen output
- Heavy duty all-weather housing
- ACC Cooling technology



WALL PACKS

- 26W–62W Available
 - 80° or T3 optic
- Up to 8,140 lumen output
- UL Wet Location Certified



Get Started Today!

Contact us for a lighting audit and personalized ROI calculation projecting how long it would take for your new lighting solution to pay for itself in savings, and then maximize your business for years to come.

Contact Your Agent:

at:

