

**Black**  
EXCELLENCE  
NIGHT

**DALLAS 2023**

**SUNDAY, JANUARY 22, 2023 | AMERICAN AIRLINES CENTER**  
CELEBRATING BLACK EXCELLENCE, EMPOWERING EQUITY

THANK YOU TO OUR PRESENTING SPONSORS



THANK YOU TO OUR PROUD SPONSORS



THANK YOU TO OUR PROUD PARTNERS





Thank you for joining us for Black Excellence Night 2023 in Dallas, Texas to kick off our 3-city tour.

Black Excellence Night is our black community empowerment conference focused on celebrating Black Excellence and empowering equity in our communities nationwide.

The conference includes activations centered around building community within the black community nationwide. We team up with professional basketball teams to host the event on a game night to enhance the camaraderie and offer a unique opportunity to give back. The event serves as a fundraiser, which allows us to offer advancement opportunities to help grow black businesses and provide mentorship and capital funding to help scale their business. Black Excellence Night is our safe space to celebrate black contributions today, tomorrow, and yesterday.

**We are bringing Black Excellence Night nationwide:**

**San Antonio**

Saturday, March 4, 2023  
AT&T Center  
Doors open at 2:30 PM

**Phoenix, Arizona**

Saturday, March 25, 2023  
Footprint Center  
Doors open at 11:0 AM

Grab your tickets now at [www.blackexcellenceinc.org/tickets](http://www.blackexcellenceinc.org/tickets)  
and meet us on the road!



# EVENT SCHEDULE

**8:30 AM - Event Doors Open**

**9:00 AM - 11:00 AM**  
**Sponsor and Vendor Expo Part 1**

**9:00 AM - 11:00 AM**  
**Sponsor Activation and Job Fair inside AAC**

**9:15 AM - 10:00 AM Panels on the Court**

**Black Families, Wills, and Family** Planning Estate/Family Planning Panel

**Black Thriving in Tech** Technology Panel

**Blacks Breaking Grounds** Real Estate Panel

**Investing in my Black Wealth** Finance Panel

**10:15 AM - 11:00 AM - Panels on the Court**  
**Hiring and Advancing Black Talent** Career Advancement Panel

**Black Revitalizing Narratives and Communities** Community Panel

**Blacks Building Businesses** Entrepreneurship Panel

**Building Racial Equity in Black America** Racial Equity Panel

**ALL ATTENDEES MUST HAVE A GAME TICKET TO ENTER THE ARENA FOR THE REMAINING PORTION OF THE EVENT.**

**11:20 AM - 11:30 AM**  
**Exit building**  
ALL ATTENDEES

# EVENT SCHEDULE

**11:30 AM - 3:00 PM**

**Black Opulence VIP Mixer in Admiral Room**

VIP GUESTS WITH A GAME TICKET WILL BE ALLOWED BACK INTO THE BUILDING FOR THE MIXER

**12:00 PM**

**Doors Open for the Game**

**12:00 PM - 2:00 PM**

**Good Vibes Only General Admission Networking Mixer**

**1:30 PM - 4:00 PM**

**Los Angeles Clippers vs. Dallas Mavericks Game**

**4:30 PM - 5:15 PM**

**On-court free throw shootaround**

ALL ATTENDEES WITH GAME TICKET

**5:30 PM**

**The Dallas Cowboys Game Viewing**

**Vendor and Sponsor Expo**

**Extended Professional Networking at the Lexus Club on the Platinum Level**

ALL ATTENDEES WITH GAME TICKET

# BLACK LEADER SPEAKER SERIES SCHEDULE

<b>Time</b>	<b>Panel</b>	<b>Location</b>
<b>9:15 am - 10:00 am</b>	<b>Technology</b>	On the Court - go down to Section 109 seats
<b>9:15 am - 10:00 am</b>	<b>Financial Literacy</b>	On the Court - go down to Section 121 seats
<b>9:15 am - 10:00 am</b>	<b>Real Estate</b>	On the court - go down to Section 105 seats
<b>9:15 am - 10:00 am</b>	<b>Family/Estate Planning</b>	On the court - go down to Section 109 seats
<b>10:15 am - 11:15 am</b>	<b>Entrepreneurship</b>	On the court - go down to Section 121 seats
<b>10:15 am - 11:15 am</b>	<b>Community Development</b>	On the court - go down to Section 109
<b>10:15 am - 11:15 am</b>	<b>Career Advancement</b>	On the court - go down to Section 105
<b>10:15 am - 11:15 am</b>	<b>Racial Equity</b>	On the court - go down to Section 114 seats





# \$30B to Advance Racial Equity

We're building on our investments to help create a more equitable future and a more inclusive financial services system.

We are committed to addressing some of the largest drivers of the racial wealth divide over the next five years, working to provide greater economic opportunity for Black, Hispanic and Latino communities across the United States by:

- Expanding affordable housing and homeownership
- Growing minority-owned businesses
- Improving financial health
- Increasing workforce diversity

To learn more, visit [jpmorganchase.com/racialequity](https://jpmorganchase.com/racialequity)

**YOUR DREAMS  
SHOULD HAVE  
EQUAL ACCESS.**



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### **Introducing the Comerica SmallBizCo-op**

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We believe everyone should have an equal opportunity to succeed in life.  
That's why we created the Comerica SmallBizCo-op, to help ALL Comerica customers get there.

- Free Marketing**  
to promote your small business
- Free Rangers, Stars and other  
Dallas sports tickets**  
to treat your customers
- Small Business Competitive Market Research**  
to help grow your business
- Office Supply Discounts**
- Perks and Rewards**

To learn more or sign up, visit [Comerica.com/succeed](https://Comerica.com/succeed).





# 97.9 THE BEAT

From the streets  
to the community,  
only one station  
can bring it to  
you this hot!

ON AIR



# MAJIC 94.5

Today's R&B and Throwbacks  
**The Real Sound  
of the DFW**





*A TIME TO REFLECT ON  
THE PLACES WE'VE BEEN  
AND WHERE WE'RE GOING.*



We salute and acknowledge the innovations, accomplishments and culture of African-Americans. From scoreboards to boardrooms and from concerts to congress, you are making differences that can be felt every day. Toyota salutes those who are driven to succeed because determination can lead to elevation.



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BUILD is dedicated to the professional and personal development of Black financial services agents and agencies, creating resources to educate and advance the African American community.



**BUILD**

Blacks Uplifted in  
Leadership  
Development

*A National Life Group Community*



We invite you to join us as catalysts of change. Working together we can impact communities and create stronger leaders, develop deeper community connections, and build stronger financial foundations for everyone.

[BUILD.NationalLife.com](http://BUILD.NationalLife.com)

**OUR MISSION**

To bring peace of mind to everyone we touch.



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American Airlines is dedicated to caring for people on every life's journey.



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# APPLY NOW!

**2023-2024**

## TEACHER APPLICATION

**[DallasISD.org/Careers](https://DallasISD.org/Careers)**

Click for a direct link to our  
application.

**DALLAS**  
INDEPENDENT SCHOOL DISTRICT





**EXPLORE. DREAM. DISCOVER**



## **ESPORTS DISCOVERED**

A 3-hour “field trip” designed to educate and help students discover careers within the esports industry. The field trip is delivered virtually and live from our state-of-the-art esports facility in the DFW area. Led by a tournament organizer, in-person participants will simulate an esports show, while virtual participants will share in their “behind the scenes” journey and learn about the different roles in esports.

### **Esports Discovered consists of four sessions:**



Management



Competition

Each session has stations that allow attendees to experience the different roles within an esports organization. The roles highlighted are critical to make an event run efficiently while creating content, producing, and playing in an esports tournament.



Content



Production

**For Ages 11+ | \$145 per student**  
**Max Number of Students: 60**

## **START THE PATHWAY TO PRO TODAY!**

To schedule a Discovered Live or Virtual Event for your organization or school, contact our Education team:

*P: 90-ESPOSURE or E: [education@esposure.gg](mailto:education@esposure.gg)*

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*Location: Esposure Esports Studio & Education Center  
411 E Hwy 67 Duncanville, TX*







## **Black Excellence Grant and Mentor Program Registration**

The Black Excellence Mentor and Grant Funding Program is offered to deserving Black-owned businesses and organizations seeking to advance their business and impact their community. Black Excellence Night's Proceeds help provide resources, network, and funding through a rigorous 8-week business development program.

We will review all applications starting in April 2023. Then, we will contact the qualified applicants to participate in our Interview Round beginning May 2023. If selected for an interview, you will be interviewed by the BEN Team and sponsors for final selection.

We will contact the final applicants in June 2023 to participate in the program from July to August 2023. The final applicants must complete our 8-week program to receive grant funding.

The applicants will receive mentorship and additional resources from our Proud Sponsors and Partners to help guide them through the program. Upon completion of the curriculum and program, applicants will receive grant funding to support their businesses.

2023 Applications are available NOW! **APPLY HERE.**



## Thank You from The Founder

Greetings,

On behalf of myself, my team, and all our partners, I want to personally thank you for joining us as we kick off our 3-city tour in 2023. Our goal is to make a lasting impact in our community by creating safe spaces to unapologetically celebrate and empower us, specifically black people. Black Excellence Night allows us to do just that and give back at the same time. Your support grants us the opportunity to turn this event into a vessel of hope and resources for black businesses and organizations. I thank God for each and every one of you for making today possible and giving us this chance to bring this platform to our communities nationwide.

We hope you will join us in all three cities, participate in our post event activations, and continue to support us as we grow and make a difference.

Thank you,

A handwritten signature in black ink that reads "Deonna McGary". The signature is fluid and cursive.

Deonna McGary, MBA  
Founder of Black Excellence Night



# JOIN OUR COMMUNITY

JOIN OUR JOURNEY CELEBRATING AND EMPOWERING BLACK EXCELLENCE

FOLLOW US ON SOCIAL @BLACKEXCELLENCENIGHT



Don't miss all this Black Excellence! Join Our Mailing List - Sign Up

THANK YOU TO OUR PROUD SPONSORS

