

Pricing Guide

Custom cookies sure are pricey! Why? The time commitment involved in designing, hand decorating and packaging each cookie is a “Labor of Love”. This does not even include the quality ingredients used to make each small batch! I realize that my cookies are an investment, not always in line with every budget. Couture custom cookies are a luxury item, and prices will reflect this.



Budget:

- ❖ **“I’M A BASIC B”** – AKA “basic design”. Simple, elegant, classy and clean design! Simpler shape with 2-3 colors.
- ❖ **“I’M SOOO EXTRA”** – AKA “elaborate design”. You’re the type that wants to make a statement! These are detailed designs with higher levels of intricacy that can incorporate hand painting, calligraphy, logos, characters, hand cut shapes, metallic gilding, florals, etc.

Favors

(1 dozen minimum required. 1 design allowed per dozen. Cookies will be individually heat sealed.)

- **Basic Design: \$5-\$15 per cookie**
- **Elaborate Design: Starts at +\$15 per cookie**
 - **Note:** Hand tied bows available at +\$1 per cookie & Favor boxes start at \$2 per cookie

Custom Couture Chua Cookie Large Box

(Includes 1 dozen cookies, individually heat sealed and packaged in a large clear window box)

- **Basic Design: \$100-\$200** (Few designs)
- **Elaborate Design: Starts at +\$200** (Multiple designs)

Custom Couture Chua Cookie Small Box

(Includes 2-4 cookies, individually heat sealed and packaged in a small clear window box.)

- **Basic Design: \$20-\$50**
- **Elaborate Design: Starts at +\$50**

Keepsake / Centerpiece Cookie

(Large +6” cookies with intricate details)

- Starts at +\$50 per cookie
- Portraits start at +\$100 per cookie

Miscellaneous

If there is a custom order you do not see listed, please inquire for a quote!

How to Place an Order



- 1) Email: chuacookie411@gmail.com with the following information:

Name:	
Pickup Date:	
Quantity:	
Item:	(Favors, Small or Large Gift Box, Keepsake Cookie, etc)
Theme:	(e.g.: Girl Baby Shower; please specify colors)
Budget:	Basic or Elaborate Design
Flavor:	Vanilla, Chocolate, Peanut Butter Chocolate Chip, Raspberry Lemonade, Gingerbread, Pumpkin Spice
Notes:	Please include any details such as favor ribbon color, request for boxed favors, etc

- 2) Once info is submitted, a quote will be provided within 2 business days.
- 3) If you accept the quote, an invoice will be sent to you requesting a 50% deposit.
- **Please Note:** Your order is **NOT** secure until the 50% deposit has been paid.
 - Invoice is **ONLY** valid for 48 hours and must be paid within this time frame. (After this time frame, invoice is voided without notification)
 - Remaining balance **MUST** be paid two weeks prior to order pickup date. (A reminder will be sent for the remaining balance. If balance is not paid, order will be cancelled, and deposit will be refunded, minus the \$25 cancellation fee.)
- 4) Cookies must be picked up in a timely manner on the agreed upon timeframe.
- Pickup available in Annadale, Staten Island or FiDi (Wall St area), Manhattan.

FAQ's

- ❖ **How far in advance should I place my order?**
I require two weeks' notice to fulfill an order, but please keep in mind I am often booked several months in advance.
- ❖ **Is there a minimum to place an order?**
Minimum purchase of \$100 is required to place an order
- ❖ **How long will the cookies stay fresh?**
Each cookie is individually heat sealed and will stay fresh for up to two weeks.
- ❖ **What happens if I need to cancel my order?**
We all know life happens! If your order is cancelled at least 14 days prior to pickup date, a refund will be issued, minus a \$25 cancellation fee. Unfortunately, cancellations made outside this time frame are **NOT** refundable. I am a small baking business, which means work has already been invested and supplies already purchased.
- ❖ **Do you ship?**
Unfortunately, NYC cottage food laws prohibit shipping out of state.
- ❖ **Do you deliver?**
Sorry, no deliveries available. Cookies must be picked up in Annadale, Staten Island or FiDi (Wall St area), Manhattan.