

# CAPABILITY STATEMENT



## COMPANY OVERVIEW

Founded in June 2018, Hair Therapy Organic Hair Care brings 19 Years of experience in the beauty and barbering industry. We are committed to redefining hair care by focusing on health, education, and wellness. Whether in our salon or through our mobile services, we provide an experience that nurtures hair care, skin care, hygienic and emotional wellness.

## CORE COMPETENCIES

- Expertise in Healthy Hair Care
- Mobile Services
- Educational Instruction
- Family-Centric Services
- Holistic Wellness Approach
- Personalized Customer Consultations
- Organic Hair Products

## PAST PERFORMANCES

- Current- Established Clientele
- April 2024: Educational Institution (Tennessee)
- Sept. 2024: Healthcare Provider (Tennessee)
- Feb. 2022 - Oct. 2023: Regional Health Services Organization (Mississippi)

## DIFFERENTIATORS

- Focus on Healthy Hair Care
- Mobile Services
- Educational Component
- Holistic Wellness Approach
- Family-Friendly Services
- Personalized Client Consultations

## COMPANY POC

Felicia Jeffries, CEO  
673 Suite B. Martin Luther King Jr. Dr.  
Holly Springs, MS 38635  
662-707-0180  
[feliciajeffries@hairtherapy.pro](mailto:feliciajeffries@hairtherapy.pro)  
[www.hairtherapy.pro](http://www.hairtherapy.pro)

## CAGE/NCAGE

08V40 | UEI - PDV2C3UKEWV7

## MS VENDOR:

VND213219601

## NAICS CODES

- 812112, 812113, 446120, 611513

## CERTIFICATIONS

- MBE/WBE 2024 - Mississippi Development Authority
- Licensed Barber Instructor #319 - MS Board of Barber Examiners
- Licensed Barber/Stylist #4934 - MS Board of Barber Examiners
- Salon Operators License - MS Board of Barber Examiners

## KEY CLIENTS

- Current - Established Clientele
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