
THE BROW AV.

BROWS · TAN · FACE

BROW
LAMINATION
AFTERCARE

POST TREATMENT CARE





IMPORTANCE OF AFTERCARE

We hope you love the results from your brow lamination treatment and you are feeling on top of your brow game having had your natural beauty enhanced. It is EXTREMELY important for you to now look after your brows to ensure they stay as fabulous as they are now.

Brow lamination is a chemical process and although our formulas are safe to use on the hairs, you need to ensure you keep your hairs healthy and hydrated post treatment to ensure they do not become brittle and damaged. Following the correct home aftercare after your brow lamination is essential for optimum hair health and will prolong the length of your treatment.

We generally say a brow lamination should last up to 6 – 8 weeks or more, however, the aftercare and your unique brow cycle will ultimately be the deciding factor.

THE FIRST 48 HOURS POST TREATMENT

- Leave your brow hairs alone as much as possible. Avoid touching, stroking, or playing with your brow hairs.
- Avoid wetting the brow hairs for 48 hours.
- Do not sleep on your face or on your side where your brows are rubbing against the pillow as this will encourage the brow hairs in a different direction. Avoid wearing an eye mask for the first 48 hours.
- Do not use oil based or strong make-up removers for the first 48 hours as they may strip the tint colour or may damage the direction of the brow hairs.
- The use of a nourishing product, such as *Elleplex Advanced Aftercare Formula*, is recommended for use on the brow hairs. This can be purchased in salon.
- Avoid exfoliation of the skin throughout and around the brows.
- Avoid using retinols, AHA's, Vitamin A, BHA's, steroid creams or skin thinning treatments after the service for at least 48 hours.
- It is important to avoid hot steam from showers, saunas, dishwashers, or even heat from ovens. Reducing this exposure is recommended wherever possible.
- After the first 48 hours, if necessary brush gently back in to place after wetting the brow hairs.