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THE BROW AV.

BROWS · TAN · FACE

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LASH  
LIFT  
AFTERCARE

POST TREATMENT CARE





## IMPORTANCE OF AFTERCARE

We hope you love the results from your brow lash lift treatment and you are feeling fabulous having had your natural beauty enhanced. It is EXTREMELY important for you to now look after your lashes to ensure they stay as fabulous as they are now.

Lash lift's involve a chemical process and although our formulas are safe to use on the hairs, you need to ensure you keep your lashes healthy and hydrated post treatment to ensure they do not become brittle and damaged. Following the correct home aftercare after your lash lift is vital for optimum hair health and to increase longevity of your treatment.

We generally say a lash lift should last up to 8-12 weeks or more, however, the aftercare and your unique lash growth cycle will ultimately be the deciding factor.

## THE FIRST 48 HOURS POST TREATMENT

- Leave your lashes alone as much as possible. Avoid touching, stroking, or playing with your lashes.
- Avoid water-proof mascara for the first 48 hours.
- Avoid sleeping on your face or on your side for at least the first 48 hours. This includes the use of eye masks. Your lashes are still malleable (shape shifting) during this time and side sleeping or face sleeping can result in one, or both eyes raising or dropping, leaving the lashes misshaped. Sleeping on your back is best.
- Avoid water, oils, lotions, creams, shampoos, face cleansers, makeup remover wipes or pads on lashes for minimum 24 hours after the treatment as they may strip the tint or disturb the curl.
- It is important to avoid hot steam from showers, saunas, dishwashers, heat from ovens or any appliance that radiates hot steam. Reducing this exposure is recommended wherever possible.
- After the first 48 hours, avoid face cleansers that are mainly oil as this can also cause lashes to drop prematurely.
- The use of a nourishing product, such as Elleplex Advanced Aftercare Formula, is recommended for use on the lashes. This can be purchased in salon.