

Congrats on your Investment!

Dear _____,

When you purchased your home, you made one of the biggest and most difficult decisions of your life. However, fortune favors the brave!

Congratulations! Since you purchased your home, the value has increased by \$_____. That's a _____% return on your investment!

This is just a quick analysis from a distance. If you ever want a more in-depth report on the value of your home that would include any improvements you've made, please give me a call and I'll be happy to provide that to you.

I do have two questions for you:

1. Do you have a friend or family member who wants this rate of return that you could refer me to?
2. Are you interested in making another bold decision and taking equity from this house to find your next dream home?

I'm always so appreciative of your faith and trust in me when it comes to your real estate needs.

It's a good life!
