

Master Event Planner #1 in Nigeria



**FUNKE**  
**BUCKNOR**  
**OBROUTE**

23 - 24  
NOV  
2018

**RESERVE YOUR PASS!**

*Funke Says*

**LIVE IN ABIDJAN**

**Sofitel Hotel Ivoire**

**For the first time Live in Abidjan !**

TALK SHOW . BOOK SIGNING . COACHING . B2B MEETUPS

# Biography

Funke is a Nigerian entrepreneur and lawyer. She is the founder and CEO of Zappaire Events and is regarded as one of Nigeria's pioneering event planners. ([www.zappaireevents.com](http://www.zappaireevents.com))

After practicing law briefly, her love for event planning made her start Zappaire Events in 2003 and has since gone on to plan and organize over 700 events within and outside Nigeria, becoming one of Africa's most sought after event management agencies. Funke appeared in multiple local & international media such as CNN where she was featured for planning a prestigious Nigerian royal wedding in 2011.

She has won several awards including the Future Award for "Entrepreneur of the Year" (2006), the Wedding Planner Magazine Award for "Wedding Planner of the Year" (2007) and Nigerian Events Awards for Outstanding Contribution to the Events Industry (2012).

In 2015, she authored the 1st edition of her amazing bridal guide titled « The Essential Bridal Handbook ». In 2016, she was listed in the BBC's top 100 most inspirational women series.

In April 2018, her excellence-driven agency was again called upon to plan billionaire Aliko Dangote's daughter's top of the line wedding.



# Event concept: « Funke Says » LIVE

The « Funke Says » LIVE event is a concept inspired by Nigeria #1 Event Planner renowned vlog « Funke Says »

For this premier edition of the « Funke Says » LIVE, the Master Planner is coming to Abidjan to share her wealth of experience and inspire event professionals to strive for excellence.

**Dates:** 23 – 24 November 2018

**Venue:** Sofitel Hotel Ivoire – Abidjan

**Target Audience:** Wedding & Event Planners, Event vendors & Event professionals from all over Africa

# Event Programming

- 23 November, 5pm – 9pm:

**BE REAL & INSPIRE**

## « An Evening with Funke »

Talk Show style conversation covering the following main topics:

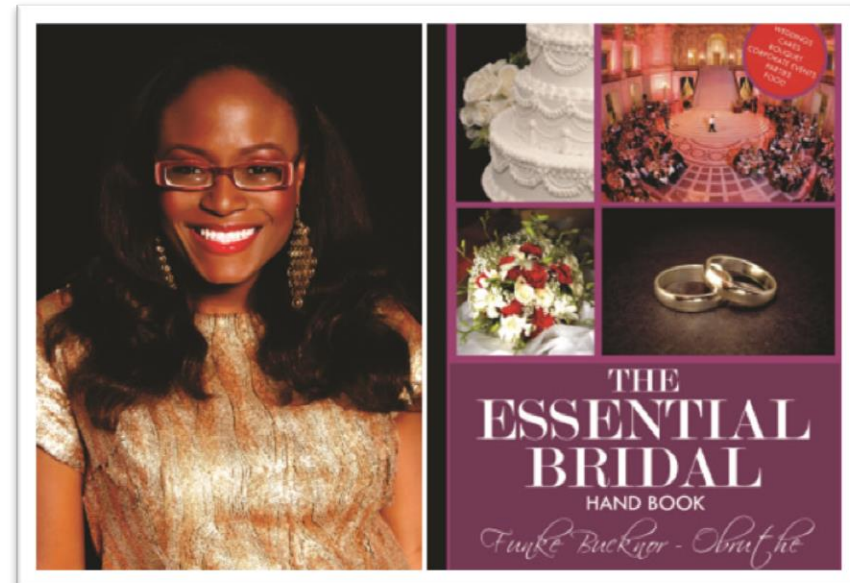
- Her i-story
- The Nigerian event industry
- The luxury wedding market in Africa

**Press conference**

**Book presentation**

« The Essential Bridal Handbook »

**Photo sessions with Funke**



**Inspiration | Transformation | Connections**

# Event Programming

- November 24th, 9am – 10am:

## EDUCATE & SHARE

### « Powerhour coaching » with Funke

- Strategies & Plan of Action to transform your event business
- Local and international trends that will impact Africa and how to take advantage of them

- November 24th, 10am – 4pm:

## NETWORKING BRUNCH

### Networking & Business meetings

Face-to-face meetings with select partners & suppliers from Nigeria, Dubai, Ghana, Morocco, Tunisia & other African countries

*Anticipated categories:* Bridal fashion, Cake designers, Catering supplies, Quality wholesale artificial flowers, Decor accessories and materials, Event logistics, Lighting & LED equipments, Event sites, and other innovative products & services.

- November 24th, 6pm – 10pm:

## RELAX & HAVE FUN

After-party at the Casino

# Event Pricing & Perks

## Ticket Pricing

**All Access Pass :** 200 000 FCFA (\$350) / pers.

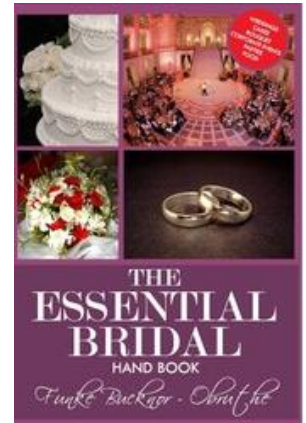
This event is exclusive and by invitation or recommandation only in order to guarantee the quality of the participants. Total attendance will be limited to a maximum of 150 participants.

## Included for all attendees

Every attendee will get a complimentary copy of Funke's 1st edition of the « Essential Bridal Handbook » and will be amongst the first to receive the 2<sup>nd</sup> edition which will be bilingual (french & english)

## Bonus offered to the « first 50 participants » ONLY

- A chance for **1 winner to become Funke's Protégé** (direct access, personal coaching, etc.) for one year and get an all expenses paid internship at Zapphaire Events
- Draw to select 10 other participants to assist Funke and her team for a live event in Lagos between Dec. 2018 & Nov. 2019
- Access to Funke's suppliers & preferred vendors' database in Nigeria



# General Event Details

The event will be **entirely bilingual** (French & English) with conference style live translation with individual ear-piece equipment.

Refreshments, hors d'œuvres & meals will be provided during the entire event.

Detailed schedule will be communicated to all attendees upon confirmed registration.

A concierge service will be in place to assist our out-of-country participants with visa request, travel arrangement, as well as accommodation bookings and touristic activities.

# Exhibiting Partners

Exhibiting partners will have the privilege to meet interested event attendees in one-on-one business meeting format and will also have full access to the complete database of participants.

There will be no more than 2 exhibiting partners per category for a total of maximum 15 exhibitors.

## **Exhibitors profiles:**

Event suppliers & vendors interested in developing a client base and valuable partners/influencers in the subsaharian Africa region.

Event venues looking to attract more weddings and events bookings from Africa

## **Most wanted categories:**

Venues, Hotels, Artificial flowers, Decor accessories, Lighting & LED, Sound Equipements, Design linen & cutlery, Event Chairs, Event tents, Bridal fashion, Cake design, Catering supplies, and other unique products that can be introduced to the wedding & event market



# Exhibiting Partners

**Expected Attendance:** 100 – 150 participants ; registrations are opened by invitation only to ensure that our attendance has a great rate of qualified attendees who are actively developing their businesses in the event industry.

**Audience profile:** Wedding & Event Planners, Event designers, Various Vendors such as venues owners, caterers, rental companies (tent, light, and general event logistics rental), flower shop owners, cake designers, photographers, active members and influencers in the local and panafrican event industry.

**Exhibiting Cost:** **500.000 Fcfa** (\$950) for up to 2 representatives, includes:

- 2 access pass for the event
- 5 minutes dedicated presentation time in front of the audience
- One-on-one dedicated business meetings with qualified prospect clients
- Airport transfers, discounted hotel room rates, meal vouchers
- Showroom table (to display products, samples, flyers, giveaways, etc.)
- Full page advertising in the professional Datebook given to all the attendees as a keepsake.
- One dedicated translator French/English

# Event Producer

The “Funke Says” LIVE IN ABIDJAN is a concept of Spotlight Productions, an event & lifestyle production agency based in the Ivory Coast and recently founded by Astou N’Diaye Djamat-Dubois, Executive Event Planner & Coach. With over 15 years of event experience in the USA, Canada and Africa, Astou is a pure planner with a passion for people connection and event concept engineering.

As a trainer & coach, she is also a Co-Director of Event Pro International, a training & coaching agency she has been running with her associate since 2012 and whose vision is to professionalize all fields of the event industry in Africa. She has helped train and develop a network of over 150 Wedding & Event Planners and Designers across a dozen African countries (mostly French speaking). She earned an MBA from the University of Texas A&M (USA) but actually acquired most of her business and sales skills through her extensive experience in direct sales (network marketing).

She is a Certified Wedding Specialist, member of the Weddings Beautiful Worldwide network, Africa Division since 2012 and is blessed to have a qualified and supportive team.



@astouplannercoach

# Partenaires



*Event produced and organized by:*

