

Lasting Leadership

FAQs



www.creatingleadersinc.com

**Lasting
Leadership
Training &
Coaching
Program**

“Let us make no mistake,
over the next decade, the
companies with the best
people strategies will
outpace all others!

- David Ball, CL, Inc.

**Created By
DAVID BALL**

What is the *Lasting Leadership* Program?

The ***Lasting Leadership*** Program is a leadership development process that consists of "in person" public training (12-40 people) with other companies covering (12) twelve leadership disciplines, conducted monthly for (4) four hours followed by one-on-one coaching.

Where are the sessions?

Sessions are synchronized monthly in these locations currently: Woodland CC Carmel IN, Medallion Club Columbus OH, Wildwood CC Louisville KY. Future locations will be added in 2024/2025 based on strategic growth plans.

How long are the sessions?

Sessions are 4 hours from 12-4pm including lunch.

What critical leadership topics are discussed?

The 12 monthly topics include: Difficult Discussions, Time Management, Creativity & Innovation, Understanding Yourself, Communication, Hiring & Rewarding, Managing Yourself, Negotiation, Motivation, Customer Service, Knowing Your Team, and Strategic Vision & Planning.

Who is this training for?

This training is designed to help High Potentials through Mid-Level Leaders improve their leadership skill sets and grow their productivity and perspective.

What if I just want coaching?

Coaching Packages are available for executive, leadership, sales, career, business, and entrepreneurship focus areas with assessments.

Does this program qualify for Continuing Education?

Many associations recognize the *Lasting Leadership* Program as a source for 48 hours of CE. Please verify with your governing body for approval first.

Why does this training work?

Participants learn only one competency per month and then have 30 days to implement learning before returning to learn a new competency. All participants leave training with a Creating Leaders Action Plan (CLAP) with dashboard. Between sessions they can schedule unlimited one-on-one coaching to gather greater insight and drive results.

What are the credentials of the trainer/coach?

All interactions include the founder and creator of the ***Lasting Leadership*** Program, a C-Level Leader with the knowledge and experience to train practical solutions to difficult business issues. An International Coaching Federation Professional Certified Coach with global, financial, operational, sales and marketing expertise.

When are coaching hours?

Monday-Friday 7:00am-6:00pm Saturday-Sunday 11:00am-4:00pm

How many people should I send and how much does it cost?

Companies can send as few as one or as many participants to each location. The question that they must answer is, "How many people can be in training at once to still run the business?" It is better to train a few well, than train many poorly. The cost is \$100 per hour. 4 Hours Training + 1 Hour Coaching = \$500 per month for twelve months. Results are backed by a 100% ROI Guarantee!

When can a participant start the program?

Participants can start any month and finish twelve months later. If a session is missed, they can choose another location or make-up session the following year. Graduation = 10 of 12 training & coaching sessions and completion of the CLAP.

Is there an advanced program for graduates?

The **FREE *Lasting Leadership Mastery Series Self-Study*** Program provides an opportunity to apply skills over an additional 12+ months to revisit material, self-assess and drive additional results.

How do I schedule coaching or contact my facilitator?

www.creatingleadersinc.com has an automated BOOK ONLINE system to schedule a coaching session or info session. Creating Leaders can be reached anytime at 317-695-5860.

