



Inaugural Vandergriff Art Festival
May 1-3, 2020, Vandergriff Park
Arlington, Texas

The Old Masters Presenting Sponsor: \$7,500 (only 1 Available)

- Company name and logo will appear as “Presented by” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- “Presented by:” signage at main entrance
- Sponsor will be offered the highest level of visibility and exposure to thousands of patrons who attend VAF.
- Business (nature of) exclusivity.
- Weekly social media post recognizing company through end of event.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x20 exhibit space.
- Company name and logo will appear on VAF website with a direct link to your company website.
- Banners with company name and logo located at entrance into park (one entrance into and out of park.)

Picasso Stage Sponsor: \$5,500 (only 1 available)

- Company name and logo will appear as “Stage Sponsor” on all marketing and promotional efforts including all social media ads, event posters & flyers.
- Company name & Logo will appear on event website as performing on the “Your Company Name” Stage.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Business (nature of) exclusivity.
- Company name will appear on stage banner as well as 2 major points of visibility.
- Company name and logo on VAF website with direct link to your company website.
- Weekly social media post recognizing company through end of event.

Van Gogh Entertainment District Sponsor: \$5,500
(Only 1 available)

- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Entertainment District named after your company (Entertainment District will feature: beer & wine tent, party tents and music area)
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Business (nature of) exclusivity.
- Two banners (company provides) with company name and logo located in all major points of visibility.
- Company name and logo on VAF website with direct link to your company website.
- Weekly social media post recognizing company through end of event.

Da Vinci Sponsor: \$2,500

- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on VAF website with a direct link to your company website.

Monet Artist Path Sponsor: \$1,500 (5 Available)

- Company name and logo will appear under “Path Sponsored by:” on (3) double sided “A” frame signs along path.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on VAF website with a direct link to your company website.
- Weekly social media post recognizing company through end of event.

Norman Rockwell Kids Painting Tent Sponsor: \$2,500 (Only 1 Available)

- Company name and logo will appear as “Your Company” Kids Painting Tent on (3) double sided “A” frame signs around tent.
- Marketing opportunities for your company (on-site rights to distribute/sample company products) 10x10 exhibit space.
- Company name and logo will appear on all marketing and promotional efforts including all event posters & flyers.
- Company name and logo will appear on VAF website with a direct link to your company website.
- Weekly social media post recognizing company through end of event.

Stick Figure Event Sponsor: \$1,000

- Company name and logo on VAF website with direct link to your company website.
- Weekly social media post recognizing company through end of event.
- One 3’x6’ banner with company name and logo located at main entrance.